

KOPPARBERG

COMPANY PRESENTATION

2014

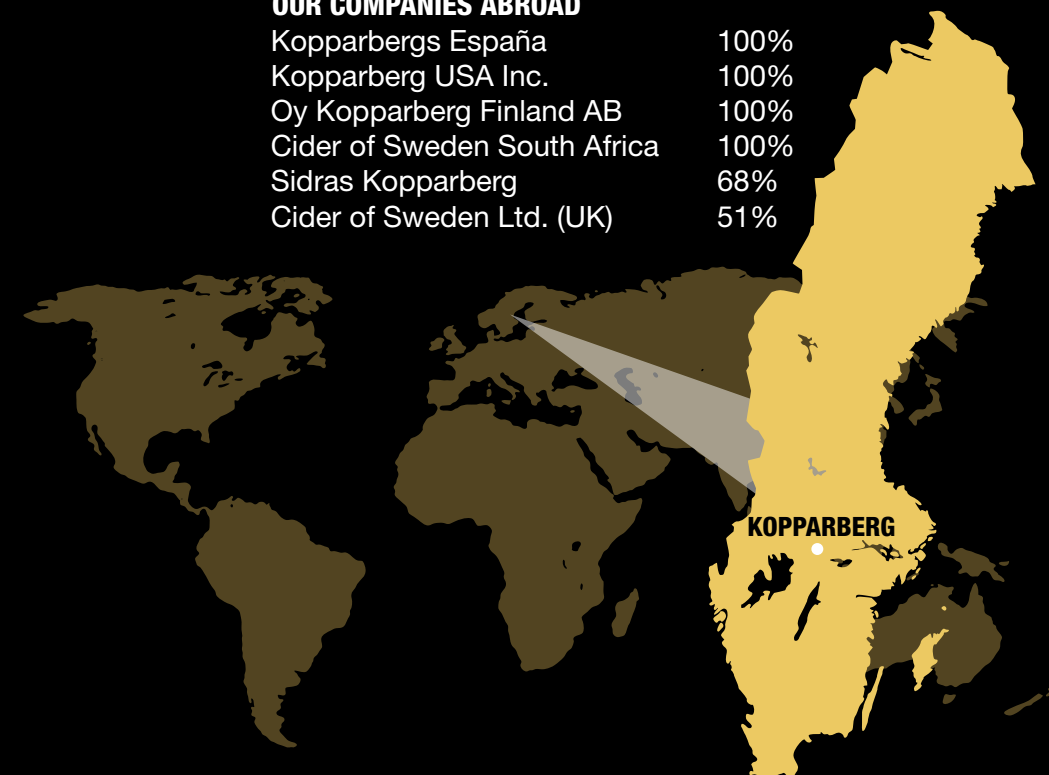


KOPPARBERG BREWERY

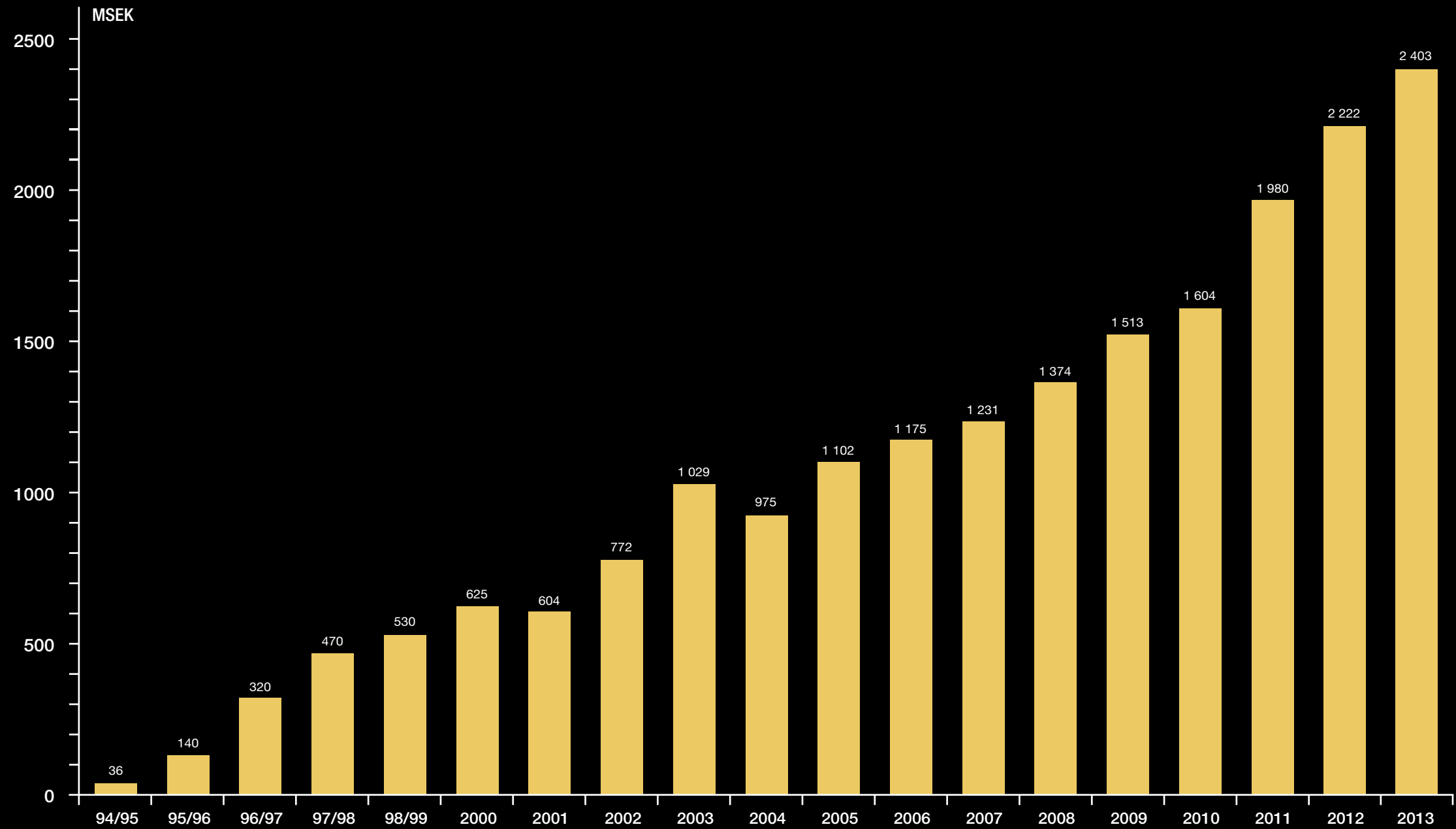
Kopparberg Brewery is a family run business, owned and managed by the Bronsman brothers, Peter and Dan-Anders. The brewery still stands on the original site where it was built over 130 years ago. Generations of local families have worked for Kopparberg over the years and to this day it remains the main source of employment for the town's 4,000 people. The town itself is located in central Sweden, just over a two-hour drive from Stockholm.

OUR COMPANIES ABROAD

Kopparbergs España	100%
Kopparberg USA Inc.	100%
Oy Kopparberg Finland AB	100%
Cider of Sweden South Africa	100%
Sidras Kopparberg	68%
Cider of Sweden Ltd. (UK)	51%



TURNOVER 1994-2013



EBITDA 2008-2013 (MSEK)

2013	2012	2011	2010	2009	2008
PROFIT MARGIN	PROFIT MARGIN	PROFIT MARGIN	PROFIT MARGIN	PROFIT MARGIN	PROFIT MARGIN
173,3	148,6	146,8	108,3	72,4	68,6
10,7%	9,8%	10,9%	9,9%	6,8%	6,9%

DIVIDEND PER SHARE (SEK)

2013	2012	2011	2010	2009	2008
1,90	1,20	1,20	0,80	0,36	0,16

Total shares: 20 609 068



OUR BRANDS

The Kopparberg Brewery produces a wide range of brands; from cider and beer to bottled water and julmust.

PREMIUM CIDER
KOPPARBERG

TRADE MARK
Sofiero

ZEUNERTS PREMIUM BEER
— CRAFT BEER —

Dufvemåla
SMAKAR SOM FÖRR I TIDEN

FAGERHULT
EXPORT

Quality
**FRANK'S
VODKA**

RICHARD'S
SPECIAL RICHARD'S
DRY GIN

Gammaldags
SVAGDRICKA
EFT. RECEPT FRÅN 1882

ZEUNERTS
Julmust



PREMIUM CIDER KOPPARBERG

Kopparberg Cider comprises of a refreshing range of apple, pear and fruit ciders. These are made from the fermentation of apples or pears and the finest soft water, locally sourced in the town of Kopparberg, Sweden. For our fruit ciders, we add the juice of various fruits to make a truly special alcoholic cider drink.

Kopparberg Cider is the best selling Pear Cider in the world. Our range includes Mixed Fruit, Strawberry & Lime, Naked Apple, Raspberry, Pear, Elderflower & Lime and many more.

BEST SELLING PEAR CIDER WORLDWIDE





Pear



Strawberry & Lime



Elderflower & Lime



Mixed Fruit



Naked Apple





Sofiero is a well-hopped pilsner, with a bitter taste and the body to back it up. Sofiero's characteristic burnt flavour adds an extra touch to this refreshing lager.

Sofiero Original is the best selling beer for the 11th year running at Systembolaget.

To read more about Sofiero, visit sofierobeer.com.

BEST SELLING BEER AT SYSTEMBOLAGET
2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013







Zeunerts Craft Beers are brewed in our brewery in Sollefteå, Sweden, using the finest ingredients, including our naturally sourced water from northern Sweden. We believe the soft water is a key ingredient in our beers and sets us apart from competitors in quality and taste. The hop cones added to the water contain hundreds of flavours that give the beer its bitterness, flavour and aroma. All hop varieties are carefully selected to suit their particular type of brew.

Today there are eight different beer variants in the Zeunerts Craft Beer family. One of these, Höga Kusten, has become the best selling beer at Systembolaget in its category. Höga Kusten is the bridge between lager and ale. To read about the other variants within the Zeunerts Craft Beer family, visit zeunerts.se.

**HÖGA KUSTEN IS THE
BEST SELLING BEER
AT SYSTEMBOLAGET
IN ITS CATEGORY**



Traditional Copper vat at the Zeunerts Craft Beer Brewery.



Production in open fermenting tubs.



ZEUNERTS ORIGINAL



ZEUNERTS MERKE



HÖGA KUSTEN



WOLFGANG PILS



ZEUNERTS ALE



ZEUNERTS 1857



MÖRKA SMÅLAND



RICKYS IPA



Sweden's hunting beer, originally brewed to satisfy the thirst of Elk hunters returning from their hunt in the Fagerhult region of central southern Sweden. Made with the finest barley, malt, yeast, hops and water; Fagerhult delivers a traditional beer taste that is worthy of its heritage.



Dufvemåla

SMAKAR SOM FÖRR I TIDEN

Dufvemåla bottled water is also made with our locally sourced soft water. Our range includes Natural, Lemon-lime, Lingonberry and Apple flavoured water.



SVAGDRICKA

Gammaldags
EFT. RECEPT FRÅN 1882

Our genuine Svagdricka is made from a recipe dated back to 1882. This is the traditional Swedish Christmas drink.



ZEUNERTS Julmust

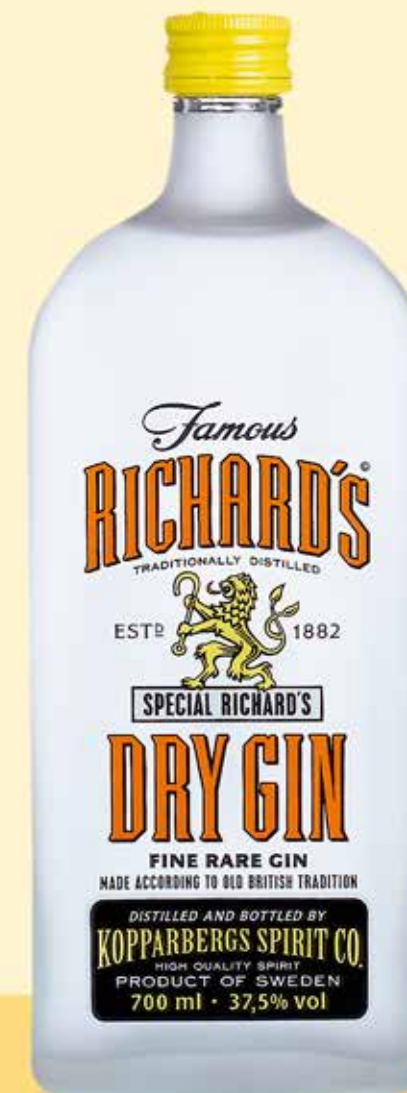
Zeunerts Julmust has become a favourite around Christmas dinners thanks to its rich, ripe flavour. The ingredients are carefully selected and stored to create a truly delicious drink. We believe it is an essential drink for the Christmas period.



FRANK'S VODKA

RICHARD'S DRY GIN

Frank's Vodka and Richard's Gin are both pure and fresh Swedish spirits produced by Kopparberg Brewery.





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If you would like any further information about Kopparberg Brewery,
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www.kopparberg.com