

Goal 6: Our Commitment

Attaining the SDGs by 2030: Business and the UN, New Partnership Models

Models of Cooperation on the UN-Business Engagement: Water and Sanitation

8 September 2016, New York

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FERROVIAL IS A LEADING GLOBAL OPERATOR IN INFRASTRUCTURES AND SERVICES TO CITIES

Capitalisation

15,270

million euro

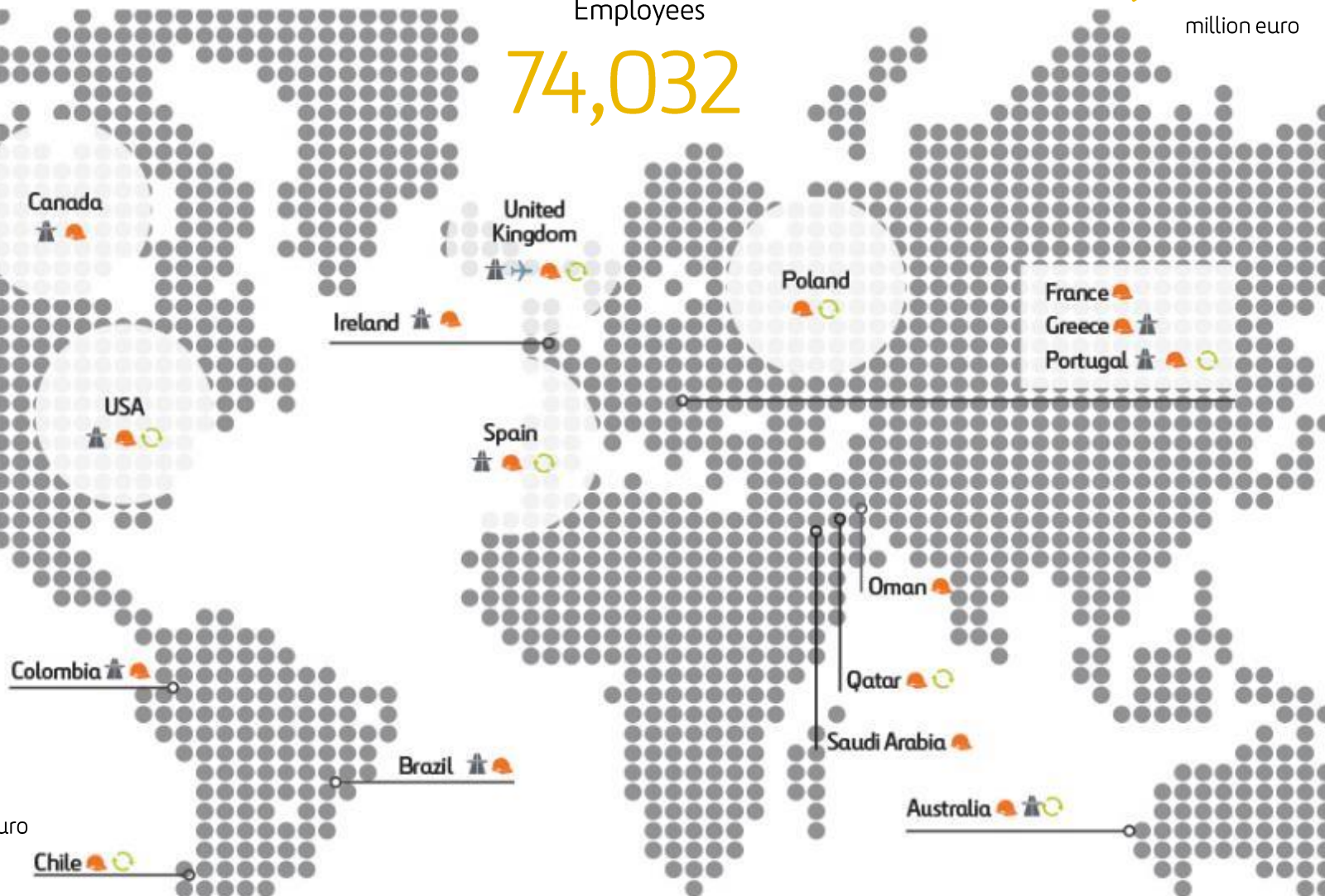
Employees

74,032

Revenues

9,701

million euro



Toll Roads Construction Services Airports



MEMBER OF
Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM





We improve the future through the **development and operation of sustainable infrastructures and cities.**

We **create value for society** and for our shareholders, investors and employees.



Ensure availability and sustainable management of water and sanitation for all

6.1: UNIVERSAL ACCESS TO DRINKING WATER

(Safe & Affordable)

6.2: UNIVERSAL ACCESS TO SANITATION & HYGIENE

(special attention to women and girls)

6.3: WATER QUALITY

(reducing pollution & recycling)

6.4: WATER-USE EFFICIENCY

(ensuring supply of freshwater)

6.5: WATER RESOURCES MANAGEMENT

6.6: WATER-RELATED ECOSYSTEMS PROTECTION

6.a: INTERNATIONAL COOPERATION AND CAPACITY-BUILDING SUPPORT

6.b: PARTICIPATION OF LOCAL COMMUNITIES

(Water Governance)



FERROVIAL COMMITMENT TO GOAL 6 WATER & SANITATION

6.1: INTELLIGENT INFRASTRUCTURE

(Efficient, Accessible, Clean & Human)

6.2: ONE HUMAN RIGHT =



6.3: WATER FOOTPRINT METHODOLOGY

6.4: FERROAQUA PROJECT

(technology for enhancing management of treatment plants)

6.6: CAPITAL NATURAL PROGRAM

(biodiversity preservation and environmental protection)

6.a: SOCIAL INFRASTRUCTURES PROGRAM

(support local NGOs in developing countries in Latin America and Africa)

6.b: SOCIAL INFRASTRUCTURES PROGRAM

(local communities to self-organize into committees of water management)



Social Infrastructures Program

What

Water and sanitation

Where

Africa and South America

How

Professional advice through
volunteers

Project co-management
company/NGO



The Social Infrastructures Program



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WHAT

- IMPROVE AND BROADEN COVERAGE AND ACCESS TO DRINKING WATER AND BASIC SANITATION
- SUSTAINABLE WATER AND SANITATION INFRASTRUCTURE PROJECTS PROMOTED BY NON-PROFIT ORGANIZATIONS

HOW

- **BEYOND MERELY DONATIONS:**
 - ✓ PROFESSIONAL ADVICE OF THE COMPANY' EMPLOYEES (VOLUNTEERS)
 - ✓ TECHNICAL SUPPORT
 - ✓ FUNDING
- **MANAGEMENT:**
 - ✓ **JOINT COMMITTEE:** EQUITABLE AND SHARED MANAGEMENT BY PARTNERS
 - 2 REPRESENTATIVES BY FERROVIAL, 2 REPRESENTATIVES BY THE NGO.
 - 4 MEETINGS PER YEAR

WHERE

- AFRICA AND LATIN AMERICA

WHEN

- **ANNUALLY:** CALL OF PROPOSALS (3 OR 4 PROJECTS SELECTED)



The Social Infrastructures Program: Project Selection Criteria



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Region

- **Latin America & Africa** (greatest needs and better synergies)

Activity

- **Drinking water and basic sanitation** infrastructure and capacity building

Solvency

- **Experience and track record** of NGOs and their local counterpart
- **High knowledge of the local context**

Property project

- **Ferrovial's dominant position**

Impact

- Increased number of **direct beneficiaries**

Sustainability

- **Technical quality** of the intervention
- **Local Communities** involvement & empowerment

Management

- **Highest Commitment** and interest to work with Ferrovial

Volunteer Integration

- Experience and willingness to **incorporate Ferrovial professionals** both in the field and remotely

Notoriety

- Ability to become a **landmark project**

Security

- **For our employees and the rest of stakeholders**



The Social Infrastructures Program: Figures



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19

PROJECTS

191,961

BENEFICIARIES

4,592,295

EURO INVESTED

MEXICO

2014 Santiago Tilantongo municipality, Oaxaca state.
NGO: CESAL
BENEFICIARIES: 800

PERU

2011 San Marcos province, Cajamarca department
NGO: PLAN ESPAÑA
BENEFICIARIES: 2,280

2013 Saylla district, Cusco
NGO: ECOLOGÍA Y DESARROLLO
BENEFICIARIES: 3,771

2014 Chinchipe province, Ica region
NGO: CESAL
BENEFICIARIES: 810

2015 Chota province, Cajamarca department
NGO: ANESVAD
BENEFICIARIES: 1,050

2016 Callao, Lima
NGO: PLAN INTERNATIONAL
BENEFICIARIES: 6,100

COLOMBIA

2012 Pacurita district, Quibdó municipality, Chocó department
NGO: AYUDA EN ACCIÓN
BENEFICIARIES: 1,290

2013 Tierralta municipality, Córdoba department
NGO: ACCIÓN CONTRA EL HAMBRE
BENEFICIARIES: 1,400

2014 Marinilla municipality, Antioquia department
NGO: ASAMBLEA DE COOPERACIÓN POR LA PAZ
BENEFICIARIES: 6,352

2015 El Salado, Bolívar department
NGO: AYUDA EN ACCIÓN
BENEFICIARIES: 1,208

2015 San Vicente de Cuchurí, Santander department
NGO: AYUDA EN ACCIÓN
BENEFICIARIES: 1,200

2016 El Tambo, Cauca department
NGO: SAVE THE CHILDREN
BENEFICIARIES: 1,152

2016 Bolívar, Cauca department
NGO: SDG-F
BENEFICIARIES: 1,070

ETHIOPIA

2012 Bolosso Sore and Sodo Zuriya districts, SNNPR region
NGO: INTERMÓN OXFAM
BENEFICIARIES: 7,200

2013 Chifra, Mille and Asayita districts, Afar region
NGO: AMREF
BENEFICIARIES: 59,221

TANZANIA

2008-2011 Serengeti region
NGO: AMREF (Maji Ni Uhai)
BENEFICIARIES: 51,462

2011 Kilimanjaro region
NGO: ONGAWA
BENEFICIARIES: 27,028

UGANDA

2015 Buyende district
NGO: PLAN INTERNATIONAL
BENEFICIARIES: 13,076

GHANA

2016 Zabzugu, Northern Lands
NGO: WORLD VISION INTERNATIONAL
BENEFICIARIES: 4,669

SI: SOCIAL INFRASTRUCTURE

International cooperation projects in water and sanitation and technical advice for NGOs.



The Social Infrastructures Program: Social Impact



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Before

After

28%

population with water supply



89%

8.3%

schools with proper sanitation
infrastructure



53%

4 hours

each day travelling to get water



30 min

4,000

cases of malaria



2,100

2,400

cases of waterborne diseases



1,400

Policy Changes:

Community
Commitment

10%

OF ANNUAL BUDGET for
the extension of the project

**Local
development:**

Training

1,500

PEOPLE TRAINED
in management and maintenance of
infrastructure



The Social Infrastructures Program: Business Impact



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“License to operate” in new markets (Colombia)

Improvement of the company's reputation

Strengthening of the corporate culture and cross-departmental collaboration

Improvement of the presence of the company in Social Responsible Investment

Improvement on employees' satisfaction
Talent Attraction



The Social Infrastructures Program: Monitoring



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Monitoring and evaluation tools:

- ✓ **BASELINE AND KPIs**
- ✓ **FINANCIAL AND TECHNICAL REPORTS**
- ✓ **SECOND BASELINE AND OBJECTIVES REVISION**
- ✓ **FINAL EVALUATION AND EXTERNAL AUDIT**
- ✓ **SOCIAL IMPACT MEASURING**



The Social Infrastructures Program: Lessons learned



FLEXIBILITY & ADAPTABILITY

to the project requirements

VOLUNTEERS: PROFESSIONAL FEEDBACK

Redesign of infrastructures

New point of view

LOCAL GOVERNMENT: POLITICAL FEEDBACK

Building permits

Social Licence to operate

BENEFICIARIES: SOCIAL FEEDBACK

Health promotion and changes
on the type of infrastructure fit the
needs of beneficiaries

Business activity: HUMAN RIGHTS RESPECT

Raise Awareness of Respect for Human
Rights







THANK YOU

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