

EXPLORE: LEAKAGE



*20% of all water produced is lost in leakage!
Help us to explore this challenge, discover and
co-create new solutions.*

We are coming together to explore and develop new and innovative ways to accurately measure leakage and build intelligence about our distribution networks.

We are inviting a diverse audience - from academics and scientists to businesses and customers - to join us.

Dates: 27-30th November

Venue:
Coventry University
Technology Park

Join our innovation sprint:

- Participate for a few hours or for whole days
- Meet a wide range of experts
- Work together to explore new technologies and systems
- Create new ideas and form collaborations
- Develop business cases for investment.

Free
to attend

Business
opportunity

+ADD
STRATEGY

*You can participate in several
ways – [click here](#) for details*

SEVERN
TRENT

FRESH THINKING

TAKE PART IN AN OPEN AND ENGAGING DESIGN-LED INNOVATION SPRINT

Choose how to participate. Join us for a few hours, a day or two or for the whole sprint. As well as networking and cross industry learning, we will be working together to co-create ideas and solutions. There are also a number of opportunities to demonstrate new technologies and showcase your ideas.

Monday 27th – Unpacking the problem

Hear about the challenge from Severn Trent and other experts. Deep dive and ask those hard questions, and define the areas of focus for the coming days.

Tuesday 28th – Creating themes and ideas

Hear from specialists, academics and those with new technology and potential solutions. Form teams around themes and create diverse ideas before selecting winning concepts.

Wednesday 29th – Developing concepts and testing ideas

Develop your ideas and together turn them into opportunities. Formalise commercial principles and validate your approach with expert advice and support.

Thursday 30th – Finalising business cases and pitching

Turn your concepts into business cases and present them for investment and support from Severn Trent.

For more information contact:
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