

# INDIA WATER

trade meet



Where Buyers Meet Sellers

30<sup>th</sup> & 31<sup>st</sup> May 2014

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Hyatt Regency, Pune

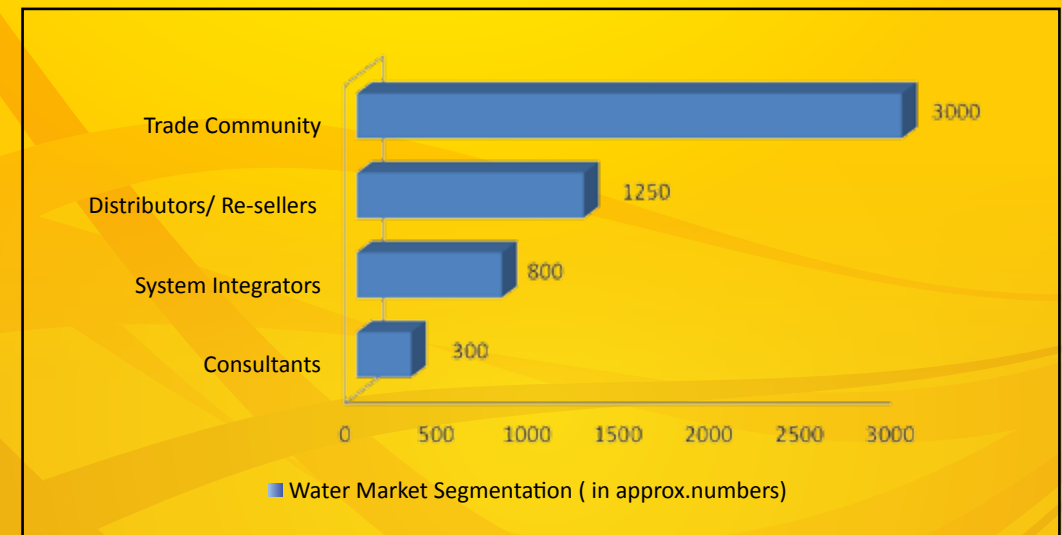
EA Water Pvt Ltd launches an exclusive series of trade shows for the Indian water industry- The India Water Trade Meet, which is a perfect platform for manufactures and sellers to exhibit and network with key decision makers from the trader community to share knowledge and develop a mutually beneficial relationship. India Water Trade Meet is a simplified approach to tap big opportunities of investments in the water sector at micro- level by focusing on region wise water market and catering to their respective requirements.

This multi-city initiative will be organized at luxurious 5 star properties with major focus on one-to-one meetings amongst end users and consultants with the exhibitors. The event will also have strategically designed interactive conference and training sessions by leading experts and speakers from the water domain.

## Why Pune?

- Eighth largest metropolis in India
- Largest hub for water & wastewater treatment in India
- Over 800 system integrators, including 80 major players
- Design & engineering hub for international contracting & consulting majors
- Increased government investments on numerous water conservation projects
- Rise in municipal & industrial water projects
- Increasing investments in the water sector
- Untapped water market with high business potential

## Pune Water Market



## Exhibitor Profile

The show will cover an extensive segment of manufacturers and distributors from the water & wastewater industry

### Manufacturers & Distributors of:

- Water Treatment Equipments
- Blowers
- Membranes
- Filtration Equipment
- Pipes & Fittings
- Valves
- Instrumentation & Process Control
- Water Treatment Chemicals
- Instrumentation & Process Control
- Pumps & Motors
- Wastewater Treatment Components
- Domestic and Industrial RO
- Desalination & Distillation
- Water Pollution Monitoring
- Water Storage



## Visitor Profile

Exhibitors will get a chance to network with visitors from their targeted sector

- System Integrators & OEM's
- Contractors
- Trade Community
- Distributors and Dealers
- Consultants and Architects



Market Segmentation ( in approx. percentage)



# Exhibitor Benefits

India Water Trade Meet offers an excellent networking platform for the exhibitors to establish mutually beneficial relationship with their target audience

- Gain unparalleled access to your target market
- Target new clients
- Perfect platform to launch new products / services
- Provide positive brand alignment to your products and promote your company image
- Gain primary customer feedback
- Build prospective databases and generate sales leads



- First of its kind multi-city trade show for the water industry
- Perfect business platform for buyers & sellers to network
- One-to-One meetings with desired visitors
- Focus on product display & product launch zone
- Assured attendance by over 2000 companies from the water trade community in Pune & other parts of Maharashtra

# Training & Conference Details

Date	Topics	
30th May, 2014	Conference on 'Latest Developments in Water and Waste Water Management'	Training on Project Management Skills in Water
31st May, 2014	Training on Effluent Treatment Plant Design, Operation & Maintenance	Training on Project Management Skills in Water

# Exhibitor Offerings

Exhibitors at the event will be entitled to the following



Product display via strategically placed LCD screens at the venue



2 Complimentary lunch and dinner passes during the event



2 Complimentary delegate passes for the conference



9sqm Standard octonorm shell scheme

# Space Cost

₹45,000 per stall / ₹5,000 per sqm

\*Taxes extra as applicable (9 sqm stall size)

# Special Exhibitor Accomadation Rate



Stay at Luxurious 5 Star Property at discounted rates  
**Regency Room**  
Single Rate INR 5,000 + Taxes  
Double Rate INR 5500 + Taxes

\*Note: Above mentioned room rate applicable only on bookings by exhibitors at India Water Trade Meet.

## Where Next?\*



\* The schedule is subject to change

## Who are We?

EA Water Pvt Ltd is India's only knowledge and marketing solutions provider in the area of water and wastewater management. For over a decade, our verticals: Publishing, Training and Events have been instrumental in taking initiatives directed towards awareness on most critical water related issues. It would hence be fair to say that the company has been a market leader and innovator in the water sector.

EA Water Pvt Ltd's history spans over 14 years and since its inception in the year 2000 the company has been committed towards increasing awareness and knowledge on the water and wastewater management sector and helping promote various water-related offerings to a focused audience base.



**EA Water Pvt. Ltd.**

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