



## Forum 2017: “Disruptive Technologies and Innovative Water Scenarios”

**When & Where:** June 15-16, 2017 | Austin Texas

**What & Why:** *An invitation-only forum of global, national, and statewide investment expertise to explore immediate and near-term opportunities in the \$9+ billion Texas water technology marketplace.* To listen, learn, and exchange previous and current experiences, successes and failures, and next steps for investing in Texas’ and the Southwest US desalination, reuse, conservation, and ‘smart water’ technology opportunities, across several critical industries and sectors. To match vetted products and services with investor priorities, resources, and partnerships based on known market-drivers, public and private sector procurement, and response to regulatory spark new technologies to solve old problems.

The only annual gathering of market intelligence, analysts, series investors, and market-makers with Texas and Southwest US representatives from among family offices, private equity, corporate venturing, venture capital, wealth management, public funds, and individual, high net worth investment capacity.

To go beyond the issues of water ownership, rights, and traditional policy-debates by identifying and leveraging investment interests, criteria, and frankly successes as well as failures from a lessons-learned perspective – and therefore more proactively and professionally organize resources for “accelerated” impact and returns from a broad portfolio of opportunities.

Energy, manufacturing, agriculture, commercial real-estate/residential, and industrial facilities, operations and maintenance are among a target list for mature, growth, and emerging technology products and services to be deployed across 4600 water agencies, 5000+ corporate campuses, and 1000s of farms and ranches.

### Draft Agenda

#### Day One Forum

##### **Breakfast: Welcome & Keynote Address**

##### **A) Where We’ve Been in A Year (45-minute panel):**

- Global and National Update
- Startups: Incubation and Acceleration
- Growth and Scale-Up (Corporate Venture, Venture Firms, Private Equity)
- Projects, Large-Scale Transactions: Public Finance, P3s, Project Investment

##### **B) Markets, Opportunities, Investment Scenarios (90-minute panel and discussion)**

- |                           |                          |                         |
|---------------------------|--------------------------|-------------------------|
| • Oil and Gas             | • Data and Instrument    | • Utility Operation and |
| • Food and Beverage       | Integration              | Optimization            |
| • Residential, Commercial | • Agriculture, Ranching, |                         |
| Real Estate               | Farming                  |                         |

##### **C) Lunch: “Disruptive Technologies, Innovative Water Strategies – Breakthroughs, Game-changers”**

- D) **“Reverse Pitch”**: Requirements, Needs from Water Management in Corporate US, Industry Consortia, Municipal/Public Authorities (90-minute breakout panels)
- E) **Tech Firm Pitches**: By Sector, Focus, Market Opportunity (breakouts)
- F) **Concurrent Session: Academic, Non-Profit R&D Commercialization Opportunities**
- G) **“Innovators’ Reception”** – Water Innovation Hall of Fame (Induction):

## **Day Two Forum:**

**Keynote Address: “Reuse, Sustainability, Resilience: Assuring Industries and Communities with Uninterruptable Water Supply”**

- A) **Large-Scale Project Development & P3s**: – Drivers of Innovation, Technology End-Use (Keynote Panel)
- B) **Global Reach: Scaling Technology Products, Services and Integrated Solutions to International Markets**
- C) **Investors’ Insights – Where We Are Investing in Disruptive Technology Solutions, Innovative Water Strategies (90-minute panel)**

**Lunch: Keynote Address “Texas, the Southwest US and Adjacent International Markets- Perspectives on Investment Opportunities and Long-Term Value for Returns”**

- D) **Small Group and One-on-One Deal-Flow\*** (two and a half-hour pre-arranged, on-site meet-ups, and project development)
- E) **Roundtable Updates**: Oil and Gas, Food and Beverage, Data and Instrument Integration – Opportunities for Investors and Technologies in Texas-based Water Demonstration Hubs
- F) **International Water Technology Investment Initiatives**: Opportunities for Syndication, Partnership
- G) **Water-Quest Competitions & Special Purpose Funding Vehicle Announcements**

\*During and Post Forum: executive rooms and small seating areas have been arranged for one on-one and small groups conversations among participants, speakers, investors and bankable deals, technology firms, and projects.

## **Whom: Speakers and Panelists**

For more information on the agenda, speakers, panelists, and content for the Forum, please contact Richard Seline at 703-608-3000 and [rseline@accelerateH2O.org](mailto:rseline@accelerateH2O.org)

## **Sponsor and Underwriter Opportunities:**

- Pre-Forum Dinner for Sponsors, Speakers, Panelists
- 1<sup>st</sup> and 2<sup>nd</sup> Day Breakfast and Kickoff Panel
- 1<sup>st</sup> and 2<sup>nd</sup> Day Perspectives Lunch
- Forum Materials and General Support

For more information on sponsors and underwriting options, please contact Russ Keene 512-241-2403 and [russ@russkeene.com](mailto:russ@russkeene.com)

## About AccelerateH2O:

We are singularly focused on overcoming barriers and limitations to innovating water and the deployment of technology to address critical challenges for citizens, consumers, businesses, and communities. The Texas water technology accelerator was established as a 501c3 statewide initiative to organize the innovation capacity of academic, industry, entrepreneurial, public sector, and investment expertise to spark immediate solutions to the ongoing drought and growth prospects demanding additional sources of water, and to generate efficient and economic solutions in Texas and the Southwest US unique marketplace. More about AccelerateH2O can be found at [www.accelerateH2O.org](http://www.accelerateH2O.org)

## About InvestH2O:

InvestH2O is our ongoing forum of connecting the best technologies, products, services, and integrated solutions with investors, procurement decision-makers, water managers, and collaborative partners in the private and public sectors. In 2015 and 2016, InvestH2O convened 125 and 250 water and water technology attendees respectively, and attracted 20 and 45 emerging, growth technology firms to pitch their capabilities, applications, and investment needs. Through our ongoing platform, AccelerateH2O and InvestH2O connect interested parties, incubators/accelerators, and end-users with a broad spectrum of investment scenarios including pre-commercialization, equity, project, and infrastructure opportunities in Texas and increasingly the Southwest U.S. More information on InvestH2O can be found at [www.investH2O.com](http://www.investH2O.com)

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## International Investor Program and Partnership

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Organization: \_\_\_\_\_ Phone: \_\_\_\_\_

We are interested in participating at InvestH2O 2017 on June 15-16, 2017, and propose the following:

- ☐ Senior Executive Panelist
- ☐ Technology Pitch (proposed companies submitted via attachment)
- ☐ Co-Host/Sponsor Reception
- ☐ Co-Host/Sponsor Breakfast
- ☐ Request Sponsored Small Meeting Room, Designated Suite
- ☐ Other: \_\_\_\_\_

Please respond no later than April 7<sup>th</sup> with your intentions, interests, and ideas for leveraging the largest investment gathering on water and water technology in Texas and the Southwest US.