



## InvestH2O 2016: Texas' Water Technology & Innovation Investor Forum

### When & Where:

June 16-17, 2016 | 7:30am – 5:30pm | Austin Texas | W Hotel 200 Lavaca

Registration and Hotel Information: [www.InvestH2O.com](http://www.InvestH2O.com)

### What & Why:

***An invitation-only forum of global, national, and statewide investment expertise to explore immediate and near-term opportunities in the \$9+ billion Texas water technology marketplace.***

The second annual gathering of water technology market intelligence analysts with representatives from Texas family offices, private equity, corporate venturing, venture capital, wealth management, public funds, and individual investors will go beyond the issues of water ownership, rights, and traditional policy debates.

We will update last year's information and data on water technology, infrastructure, and general investing strategies, as well as focus significant attention on large-scale projects, institutional strategies, and unique public-private partnerships in the \$25-100+ million range that advance Texas into global innovation in seawater and brackish desalination, aquifer storage, conversion of produced water, and a host of other water market-making enterprises.

We will highlight successful strategies – and learn from failures – in water technology investing around oil and gas, manufacturing, food and beverage, agriculture, residential, commercial and public utility settings. Simply, InvestH2O 2016 is the annual forum for hearing from the experts AND the emerging, proven, market-ready technologies addressing customer demand across the 4,600 water agencies, 5,000+ corporate campuses, and tens of thousands of farms and ranches in Texas.

The Forum objectives: to listen, learn, and exchange previous and current experiences, successes and failures, and immediate opportunities for investing in Texas' desalination, reuse, conservation, and 'smart water' technology opportunities. To identify and expedite matching vetted products and services with investor priorities, resources, and syndication scenarios based on known market uses, public and private sector procurement, and state regulatory requirements.

***The Forum agenda 'takeaways' (full details on following page):***

- ***Texas' unique water technology challenges and investment opportunities***
- ***Immediate industry, sector, and market demands for technologies and investment***
- ***Public-Private Partnership (P3s) and infrastructure-driven technology scenarios***
- ***Successfully funded technologies and exits***
- ***Leverage Texas' global and national network for additional opportunities, returns, and exits***

For more information on the agenda, speakers, and inquiries about participant invitation for the Forum as well as AccelerateH2O, please contact Richard Seline - [rseline@accelerateH2O.org](mailto:rseline@accelerateH2O.org)

Information Only – Does Not Constitute Formal Invitation – Qualified Investors Only



## **Agenda Thursday, June 16 2016**

**7:30- 8:30 Registration and Breakfast**

**8:30-9:00am Kickoff: The Texas Investment & Business Opportunity Landscape – Opening Remarks**

**9:00-10:00am Where We've Been in A Year: Keynote Panel**

- Global and National Update – Paul Hasler, Global Water Intelligence
- Startups: Incubation and Acceleration – Reese Tisdale, Bluefield Research
- Growth and Scale-Up (Corporate Venture, Venture Firms, Private Equity) – Patrick Mullen, Blackstone Capital
- Projects, Large-Scale Transactions: Public Finance, P3s, Project Investment- Ed Crooks, KPMG

**10:30-12 noon Concurrent Sessions: Markets, Opportunities, Investment Scenarios I** (Panel Roundtables and Technology Introductions)

- Session A: **Oil and Gas- Energy/Industrial Manufacturing** – Moderators: John Walsh, Produced Water Society/Steve Gluck, former Dow Technology Advisor
- Session B: **Food and Beverage/Agriculture, Ranching, Farming** – Moderators: (Coca Cola)
- Session C: **Buildings, Commercial Real Estate, & Residential** – Moderators (Kenneth Cook - WaterCentric/Robin Gilthorpe – WaterSmart)

**12:00-1:30pm Lunch: State of the State – Innovating Water in Texas**

**1:45-3:00pm Concurrent Sessions: Markets, Opportunities, Investment Scenarios II**

- Smart-Data, Instrumentation, and the Internet of Things – Fathom, Trevor Hill, Moderator
- Industrial Reuse, Zero Discharge, and Regional Markets – Dow Water, Ed Rightor, Moderator (invited)
- Impact Investing, Sustainability, and Corporate-Entrepreneur Strategies – Will Sarni, Deloitte

**1:45 – 3:00pm Roundtable on Innovating Utilities, Authorities and Public Sector Water Operations (invitation only session) - Ed Archuleta, former CEO of El Paso Water Utility, Moderator**

**3:30—4:30pm Deal Flow “Barriers and Limitations”: Streamlining Technology & Innovation in Texas** – the Honorable Jeff Moseley (Commissioner Texas Department of Transportation), the Honorable Dan Hunter (Deputy Commissioner, Texas Department of Agriculture). Representatives from TWDB, TCEQ, and Railroad Commission (invited)

**5:30pm-7:30pm “Innovators Reception” Honoring Texas’ Leadership in Water Innovation**

- Public-Private Partnerships - Ed Archuleta, former President, El Paso Water Utility
- Geospatial, Data Forecasting – David Maidment, UT Center for Research in Water Resources
- Legislative and Policy – John Montford, former Texas State Senator
- Advocate – Carole Baker, Texas Water Foundation
- Energy – awaiting confirmation
- Agriculture, Farming, Ranching – awaiting confirmation



## **AGENDA: Friday, June 17 2016:**

**7:30 -8:00am Registration and Breakfast**

**8:00am-8:30am Welcome and Opening Remarks**

**8:30-9:45am Kickoff Keynote Panel: Project Finance and Transaction Alternative Funding** – “Where Texas Can Lead the Nation” (\$25-150 million and above project scenarios, P3s structures, new models) – Mary Scott Nabers, CEO, Strategic Partnerships, Inc. – Moderator; Jeff Hughes- Environmental Finance Center –UNC/EPA, Longbow Partners,

**10:00- 11:00am Keynote Panel: Investors’ Insights** – “Why We Invested, Where, and What’s Next” Jud Hill, Blue Star Capital- Moderator

**11:00am – 12:30pm Small Group and One-on-One Deal Networking** (pre-arranged, on-site meet-ups, and project development) - AccelerateH2O’s Opportunity Triage Network & ATI Water

**11:00am – 12:30pm Roundtable on the Economics of Innovating Water in the Oil & Gas Sector (invitation only session)**

**12:45pm-1:45pm Lunch: “Go Big or Go Home – Making Texas a Global Hub of Water Innovation”** – US Water Partnership, Managing Partner, Hank Habicht – Moderator; Cargill, Dow, Shell USA, invited.

**2pm-3pm Roundtable on Innovative Water Demonstration Hubs:** Produced Water, Smart Irrigation, Data and Instrument Integration, Brackish Desalination, Coastal Resilience Investment Opportunities (Eagle Ford/Permian, Rio Grande Valley, El Paso, Greater Galveston, Greater Austin)

**3pm-3:45pm WaterQuest (Competitions) & Special Purpose Funding Vehicle Announcements**

**4pm Adjourn Forum**

## **Sponsors and Underwriters (at time of print):**

Additional opportunities for sponsoring the Forum:

- Pre-Forum Dinner for Speakers, Panelists, and Special Guests
- Breakfast and Kickoff Panel
- Texas, Global Perspectives Lunches
- Innovators Reception
- Forum Materials and General Support

For more information on a role as a speaker, panelist, sponsors or underwriter, please contact Peter Beland at (406) 599-6066 or via [pbeland@stepwellwater.com](mailto:pbeland@stepwellwater.com)



## About AccelerateH2O:

Water is an ongoing challenge for Texas. One way to meet that challenge is to use the best technologies to make all sources of water go farther . . . and there are barriers keeping that from happening. We are focused on overcoming limitations to innovating water and the deployment of technology to address critical challenges for citizens, consumers, businesses, and communities. AccelerateH2O is a program established under the Texas Research and Technology Foundation, a 501c3 statewide initiative to break through barriers and put the world’s best technologies to work. More about AccelerateH2O can be found at [www.accelerateH2O.org](http://www.accelerateH2O.org)

## Opportunity-Triage Network:



## Research, Demonstration, and Evaluation Partners:



## Investment Advisory and Market Analytics:

