

AquaSPE

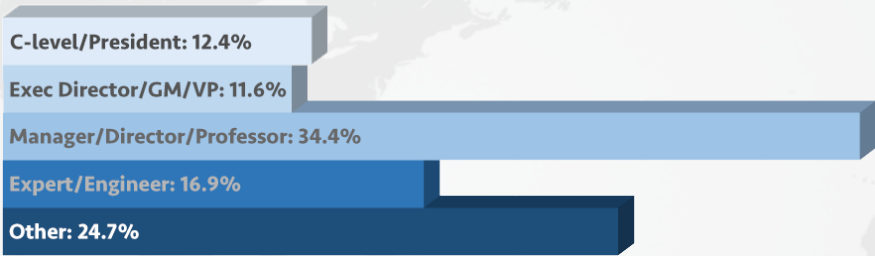
Media Kit 2018



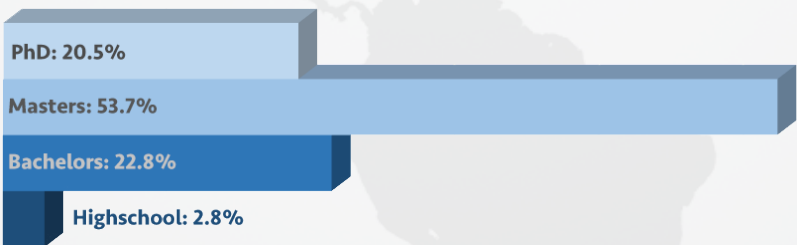
The Water Network

The Water Network is the largest online platform for global water professionals. Members are from 195 countries representing over 10,000 companies. 75% have advanced degrees and over 50% are at a managerial level in their organization

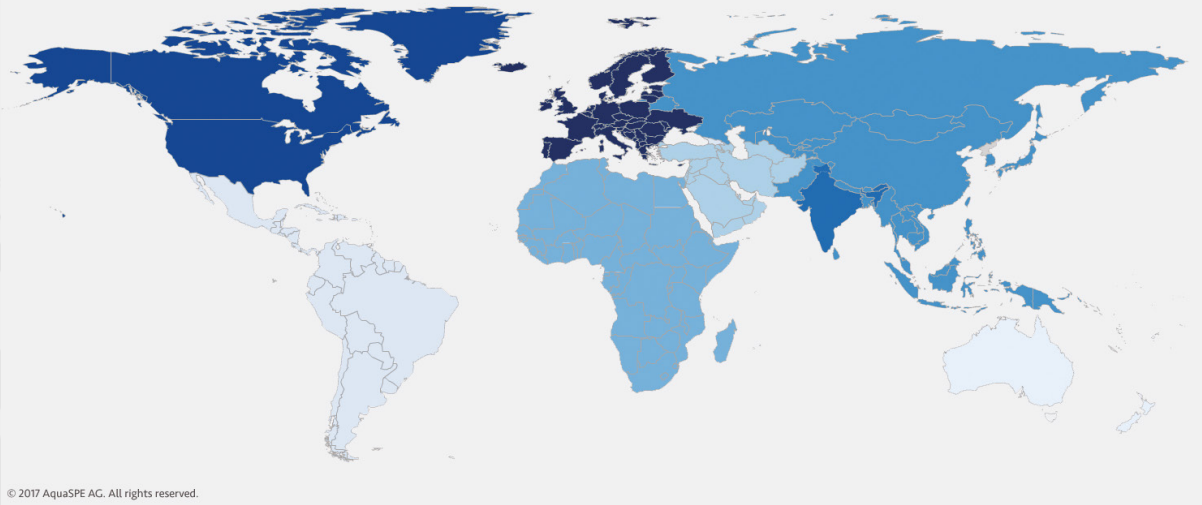
Members by Level



Members by Education



Active Members by Region



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Source: AquaSPE's own data, based on January 2017. Subject to change each month.

Advertise your company on The Water Network



Onsite Features:

- Homepage Feature
- Product & service listing
- In-feed sponsored ads
- Company interviews



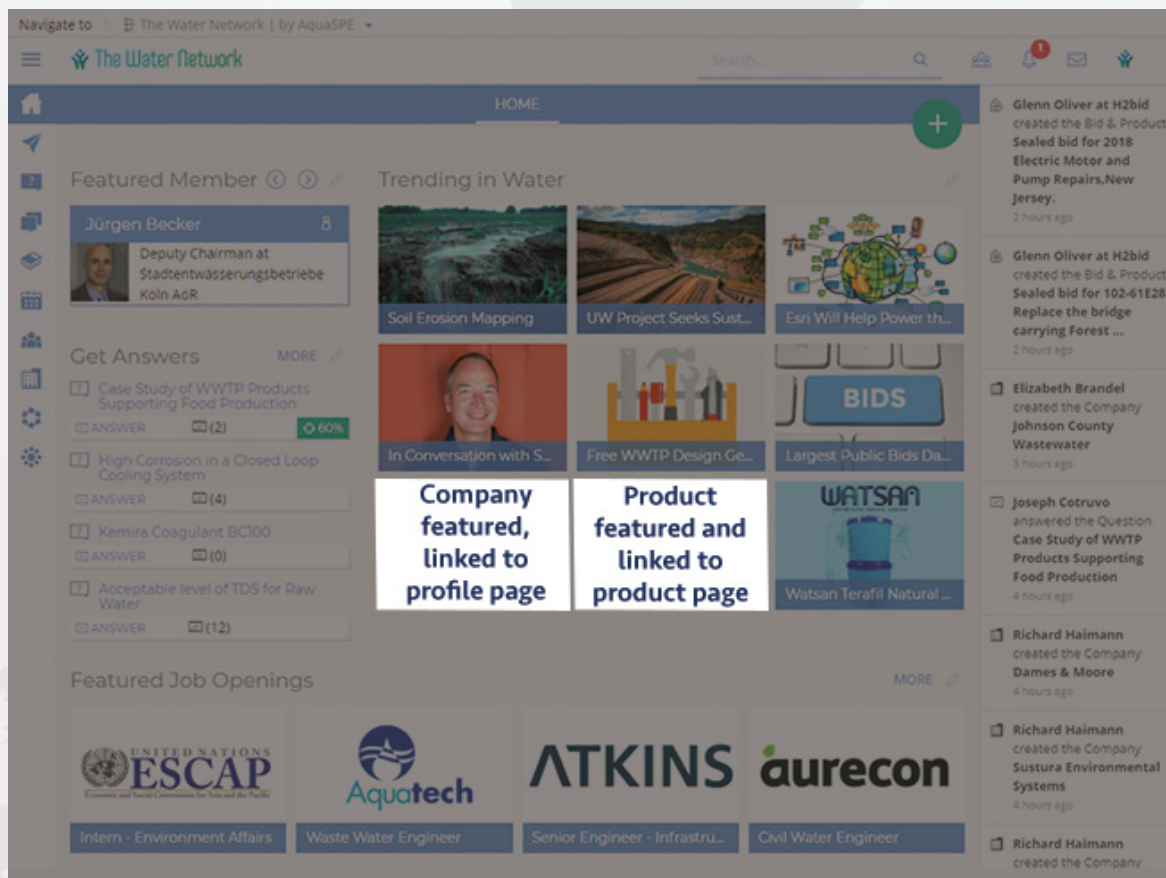
Over 2M
page views
per year



Visitors from
every country
in the world

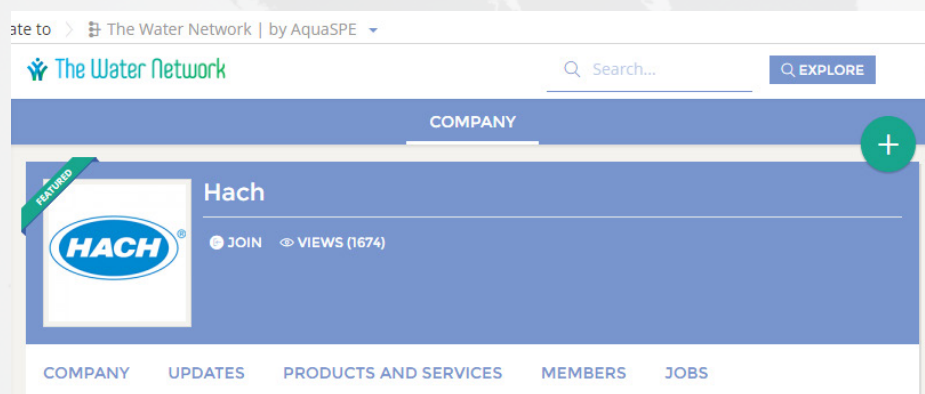


Bounce
rate < 10%



*Annual stats trending as of January 2018

Feature your company on The Water Network - the largest online platform for global water professionals.



Who we are

OUR MISSION

Ensure water quality for people around the world.

OUR VISION

We make water analysis better, faster, simpler, greener and more informative — via unsurpassed customer partnerships, the most knowledgeable experts, and reliable, easy-to-use products.

Since our founding we have been committed to providing high-quality products that are accurate and simple to use.

Contact info

Loveland, United States

Hach Presales and
Quotations Phone: (800) 227-
4224 ext. 6170

<http://www.hach.com>



Customize your listing

- Logo
- Descriptions
- Products & Services
- Jobs
- Content feeds
- Members

Category & Tags

Business

Chemicals

••• water treatment

Green Technology

••• Water Purification

Industrial

••• Test Equipment

Products and services

SEE ALL



Jobs

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Hach 7 months ago

Hach Company - Lead Qualification Specialist

Loveland, United States

Job title: Lead Qualification Specialist-HAC003477 Company name: Hach Location: Loveland, CO, United States Job Summary: The Lead Qualification...

••• Drinking Water... ••• Water Quality •• Sales & Marketi...

0

[View full company profile](#)

Target your audience

- Water taxonomy
- Target your audience in specific industry categories for each product

Email Newsletter reach

Client companies are featured in our email Newsletter sent monthly to over 400,000 global water professionals.



400,000 EMAIL SUBSCRIBERS

Source: AquaSPE's own data, based on January 2018. Subject to change each month.

Social Media reach



5400 group members
60,000 water connections



2300 total views



15,300 followers
11,700 tweets



2600 page likes
400 posts/month