



Kuwait Mobil Campaign Contract agreement

Advertiser: Date:

Address:

Phone: Fax.: E-Mail:

Offer Starts : Contract Ends:

| | | |
|---|---|--|
| Printing Media: Preferred Position: Ad Size: | Social Media (One Post Monthly): <input checked="" type="checkbox"/> Instagram <input checked="" type="checkbox"/> Twitter <input checked="" type="checkbox"/> Facebook <input checked="" type="checkbox"/> Website | Application Advertisement: <input checked="" type="checkbox"/> App Store <input checked="" type="checkbox"/> Play Store |
|---|---|--|

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| Artwork Note: Add 3mm bleed on each side, file format should be pdf. |
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| | | |
|--|---|--|
| Total Number of Ads Contracted: | Per Month Before Discount: | Per Month After Discount: |
| Total Contract Amount : | Discount : | Total Amount After Discount : |

Terms & Condition:

Kuwait Mobil Magazine will not be responsible for the reproduction quality of ads on formats other than Adobe PDF digital format (with all fonts converted to outlines). Kuwait Mobil Magazine will not be responsible for the Brands logo publishing in the magazine, all the brands logos, pictures & infomation is responsibility of the advertiser.

Ad Proof: Advertiser is responsible for proofreading all ads, a display ad proof will be supplied to the advertiser prior to press time.

Closing Date: Advertiser is responsible for meeting all deadlines.

Terms: Because of a limited availability of positions, all space will be sold on a first-come, first-served basis. Advance reservation can be accepted for preferred positions, advertisers must sign this Display Advertising Contract. Verbal reservations are not recognized. All terms and conditions shall be in writing and signed by both the Advertiser and Publisher. Payment terms are net 15 days. Without a contract, rates, position availability and production charges are subject to change without notice. Ad discounts and preferred position reservations will only apply to advertisers that keep accounts current.

Cancellations: Reserved advertising month cancelled after the deadline date will be billed in full. A contract may be canceled by notifying the publisher in writing before the deadline date. The single month will be billed after cancelation the contract.

I have read the terms & conditions & agree for this contract.

Advertiser

| |
|----------------------------------|
| Name of the authorized signature |
| Position in company |
| Sign |

Publisher

| |
|----------------------------------|
| Name of the authorized signature |
| Position in company |
| Sign |

Please Issue Cheque On: Broadcast It Advertising Co.

Tel.: (965) **24613346 - 24613347** Fax.: (965) **24613348**

Kuwait, Sharq, Watania Tower, 6th Floor