

Global Water Intelligence



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GWI is the unchallenged leader in high-value business information for the water industry. Track major global water projects from conception to contract award. Discover emerging trends in the global water industry. Formulate strategy in a rapidly changing world. Every issue of our monthly magazine brings you the latest news, financial analysis and market data that is crucial to planning a successful future for your business.

FINANCIAL OUTLOOK AND INVESTMENT OPPORTUNITIES

GWI Magazine is about markets and money. Our detailed analysis of project financing, private water deals and corporate transactions gives you the real story behind the numbers: we arm you with

the positive information you need to make the right decisions for your business. And if you want to build a portfolio of water stocks, the *GWI* Global Water Index tracks the performance of private water companies on stock exchanges around the world. Find out where your next dollar is coming from and secure your future – a subscription to *GWI* is a crucial investment in 2015.

SALES LEADS AND BUSINESS DEVELOPMENT

Identify your sales leads more effectively with our exclusive project tracking service. We track over 1,000 live desalination, water reuse and public-private partnership projects at pre-award stage. Any one of these projects could be a potential sale for your company, and our updates will keep you a step ahead of your competitors. Many companies read *GWI* for this service alone – can you afford to be left behind?

INTERNATIONAL COVERAGE WITH LOCAL EXPERTISE

GWI has an unparalleled team of in-country journalists, reporting from every part of the world. This gives us access to a vast network of high-level contacts, including government water ministers and the CEOs of major corporations. We spend hours on the phone talking to the industry's key players, giving you access to exclusive news and opinion.



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PROJECT TRACKERS

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We track each project from conception stage right through to completion, giving you the critical information you need to get involved before the projects even go to tender.

Reuse tracker: we currently track around 200 major reuse projects around the world – and that number is growing every month. Essential for water companies, financiers, engineers and equipment suppliers.

Desalination project tracker: keep up-to-date with around 300 desalination projects worldwide. We tell you the size of the plant, the client, the relevant contact name, the cost, the project structure, status and GWI 'progress' and 'reality' ratings.

Global PPP project tracker: our popular deal-watcher provides over 480 updates on water concessions, BOTs and other private sector contracts that are proposed, under bid or signed. This service will help you to quickly gauge a project's main purpose and value, the companies involved, how it is being financed, and all the latest bid details.

"The incisive monthly analysis and comment that GWI provides is a critical factor in enabling players in the global water sector to enhance their competitive edge,"

Mark Lane, Pinsent Masons

Around 13,000 water professionals read GWI each month, including technology and equipment suppliers, investors and financiers, government policy makers, utilities and municipalities.



Annual subscription benefits:

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- ★ **Access to GWI Online where you can view the constantly updated project trackers and complete archive**
- ★ **Ten people in your office can receive the PDF edition each month**
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"The ONE journal which brings together up-to-date facts and unbiased analysis to support business planning and commercial decision making in the water & wastewater sector,"

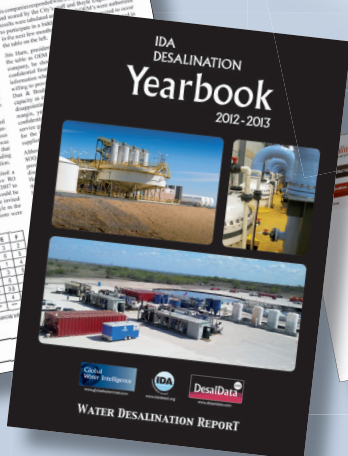
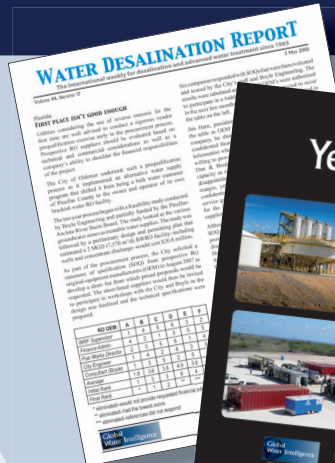
Paddy Padmanathan, ACWA Power Projects Ltd.

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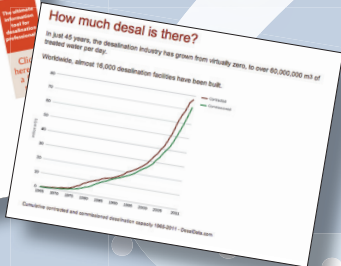
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WATER DESALINATION REPORT

WEEKLY NEWS FOR THE INTERNATIONAL DESALINATION COMMUNITY



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Water Desalination Report (WDR) is the weekly news bulletin for the international desalination and advanced water treatment industry. We recognise that time is money and so does Tom Pankratz, industry expert and *WDR* editor. A desalination expert with 30 years in the industry, *WDR* is always on the pulse of trends and news that will drive the success of your business.

- ★ First class journalism with inside information on the desal industry you can't find anywhere else
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- ★ www.desalination.com: Unlimited access to the 'home of desalination', featuring the full WDR archive, a museum of desal's past pioneers, plus training and events
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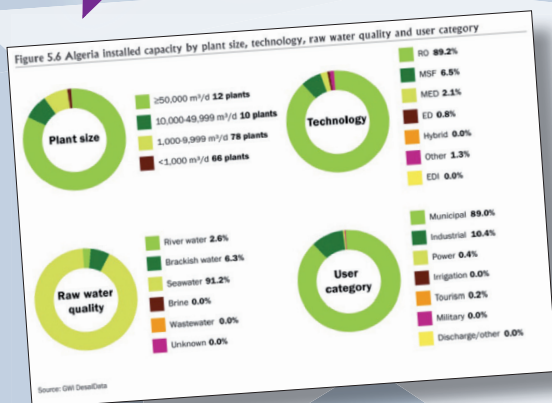
**ONLINE
DATABASE**

DesalData.com is an online database containing over 18,500 desalination plants and projects. It provides a network of related links between companies, projects, analysis and the latest news, making it the ultimate business tool for desalination professionals. You can track the progress of a project, monitor your competitors, or make predictions based on market conditions.

The full inventory of existing plants are available in Excel spreadsheets for easy manipulation and analysis to suit your own business needs, as well as market forecasts up to 2016.

A subscription to DesalData.com includes:

- ★ 5 users in any office location
- ★ 12 month access to information and data about the worldwide desalination market
- ★ Daily updates, regular enhancements and support as required
- ★ Annual webinars with industry expert Christopher Gasson



"DesalData is the one source to go to for reliable and updated information about what is happening in the desalination industry globally. We have actively used the service since it was launched and find it more useful than ever."

Christian Wee, Business Development Director,
Aqualyng

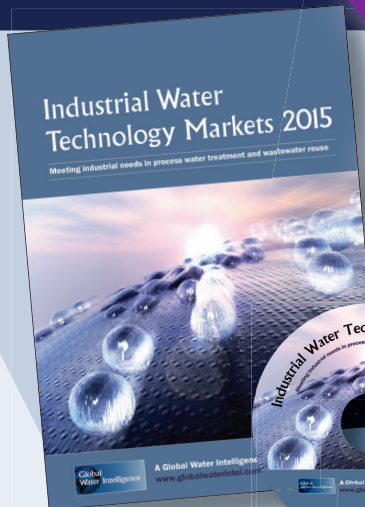
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INDUSTRIAL WATER TECHNOLOGY MARKETS 2015

IN DEPTH ANALYSIS OF INDUSTRIAL WATER NEEDS



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Publication:
31st December 2014

- ★ **Where you can sell your technology** – this report will show you which regions and industries have the greatest interest in new technologies and a demand for your solution
- ★ **What end-users want technologies to deliver** – helping you to deliver a robust pitch to your prospective clients so that you can meet their water requirements

Industrial water is the fastest growing sector of the global water market. Water technology companies will find major opportunities in this market if they can solve the problems of industrial water users with cost-effective, innovative solutions that improve efficiency. *Industrial Water Technology Markets* will identify where to pitch your technology in the market – helping your business benefit from the rapid growth in this sector.

Industrial Water Technology Markets shows you the technologies that end-users are looking for, their expectations from water technology suppliers, and how receptive to new technologies they are. We bring you exclusive intelligence on:

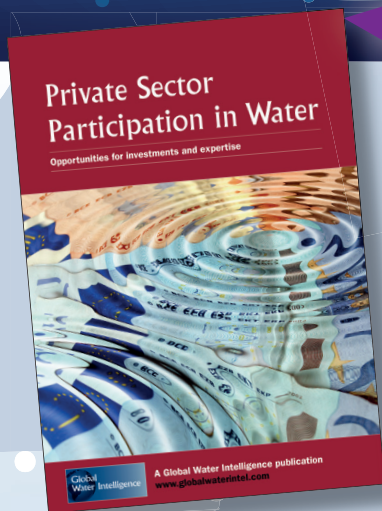
- ★ **The technology gaps in industrial water treatment** – find a niche for your technology in the challenges that different sectors are facing.

Industry sectors

- ★ Upstream Oil and Gas
- ★ Refining & Petrochemicals
- ★ Mining & Metal Processing
- ★ Food & Beverage
- ★ Pulp & Paper
- ★ Microelectronics
- ★ Pharmaceuticals
- ★ Power Generation

PRIVATE SECTOR PARTICIPATION IN WATER

THE THRESHOLD OF CHANGE IN THE PRIVATE WATER MARKET



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30th November 2014

The global water industry is on the verge of significant structural change. Driven by the need to improve performance and changes in the financing environment, the clear lines between the public and private sector will become increasingly blurred over the next decade. It will create a flood of opportunity for both investors and water service companies.

Private Sector Participation in Water documents these emerging opportunities both for those looking to deploy capital in the sector and those interested in new business models for selling their expertise into the sector. It lays out all the information you will need to develop a dynamically successful strategy to make the most of the new paradigm for water service delivery.

PROFILES

- ★ 20 extended country profiles for the countries that will offer the biggest opportunities and explains how each market works in practice
- ★ Company profiles for the 10 most important players in the market and 40 small profiles.

To help you identify and act upon the opportunities that will offer your business the best return on investment this report provides:

- ★ Global forecasts for the market value of operations contracts and capital investment and regional market size forecasts.
- ★ Database of over 2,000 PPP projects containing in-depth data and information for each project listed.
- ★ Emerging investment trends and operation contract models and the opportunities that will emerge for the private sector in the next 5 years.
- ★ Understand the global outlook for PPP projects and offers regional overviews, so you can see a complete picture of where the market is heading.
- ★ Pinpoint the key players in operation contracts and capital investment markets.

Visit www.globalwaterintel.com/PSPreport

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OPPORTUNITIES IN PRODUCED WATER MANAGEMENT, HYDRAULIC FRACTURING AND ENHANCED OIL RECOVERY.

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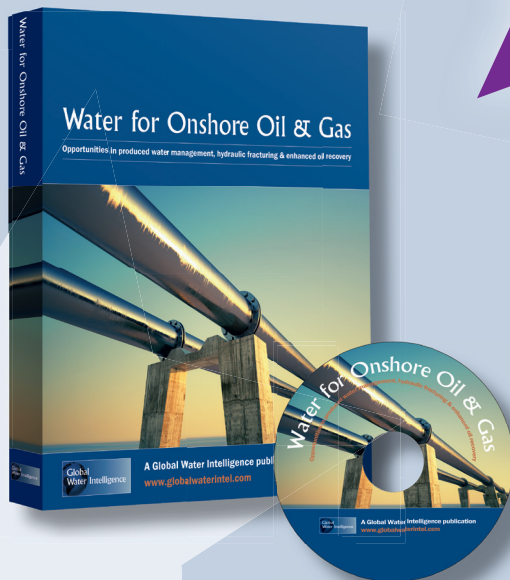
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Publication:

April 2014

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Your essential guide to one of the most attractive markets for the water sector over the next 5 years:

- ★ Find the markets with the best prospects for your business
- ★ Learn about emerging technology trends and how these developments are creating opportunities for your business
- ★ Understand the dynamics of your target market
- ★ Identify regional opportunities according to the demands of E&Ps
- ★ Develop tailored solutions and increase your market share

We show you the opportunities in the biggest markets offer procurement models and supply chain analysis:

- ★ **Produced Water Management** –advanced water treatment for reuse in hydraulic fracturing and enhanced oil recovery (EOR) processes, transport of this water and disposal.
- ★ **Hydraulic Fracturing** –identifies the regional opportunities in pre-treatment of fracturing fluids, water sourcing and chemical services.
- ★ **Enhanced Oil Recovery (EOR)** –In a market where oil producers need to maximise resources in mature oil fields or to extract unconventional resources, EOR is becoming a huge area of opportunity for water companies.

Visit www.globalwaterintel.com/onshoreoilandgas

WATER FOR OFFSHORE OIL AND GAS

OPPORTUNITIES IN SULPHATE REMOVAL,
PRODUCED WATER TREATMENT AND
DEEPWATER OPERATIONS

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Publication:

1st October 2014

Water for Offshore Oil & Gas

Opportunities in sulphate removal, produced water treatment & deepwater operations.



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Understand how increasing global energy demand and exploitation of offshore resources are creating opportunities for water companies with innovative solutions.

Water for Offshore Oil & Gas will highlight the exciting opportunities for water companies to provide solutions to meet these market developments.

This report is a must-have resource if you want to identify the markets and regions experiencing the most significant growth.

The report investigates the following markets:

- ★ Brazil
- ★ Gulf of Mexico
- ★ North Sea
- ★ Caspian Sea
- ★ Persian Gulf
- ★ West Africa
- ★ Asia Pacific

Opportunities

This report explores the two major avenues of opportunity for water companies working in the sector.

Produced Water Management

The report investigates regional regulations and water management practices, so you can understand the challenges E&P's face and how these obstacles are creating avenues of opportunity for water treatment suppliers.

Water Injection and Enhanced Oil Recovery

- ★ **Sulphate Removal Systems** – waterfloods and pressure maintenance. We explore the opportunities for solutions that enable E&Ps to maintain production levels and increase well productivity.
- ★ **Low-salinity water** – explore the future potential for companies offering low-salinity pre-treatment solutions that can improve the 'wettability' of reservoirs and maximise production for E&P's.
- ★ **Enhanced oil recovery (EOR)** – outlines how advanced water treatment solutions can support chemical injection for EOR.

For more information visit:
**[www.globalwaterintel.com/
offshore-report](http://www.globalwaterintel.com/offshore-report)**

GLOBAL WATER MARKET 2015

MEETING THE WORLD'S WATER AND WASTEWATER NEEDS UNTIL 2018



Our new 2015 edition of *Global Water Market* offers the most up-to-date capex and opex data for the municipal and industrial markets, covering the top 100 markets for private sector participation.

GWI's *Global Water Market* report is widely used by companies working internationally in the water sector to formulate business plans and strategies for entering the top markets. Offering in-depth analysis of market dynamics alongside granular market data, *Global Water Market 2015* is the only report you need for planning your future activity in the water industry.

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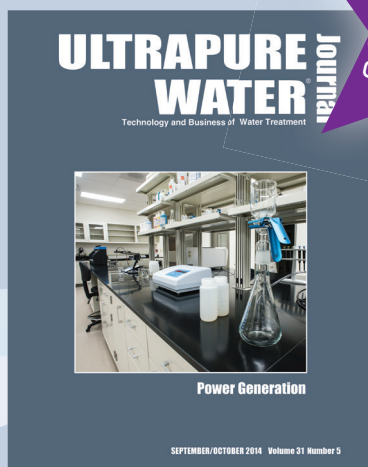
£3,000/\$5,460

Publication:
October 2014

- ★ **Global and country-by-country forecasts to 2018** – industrial, municipal and technology market forecasts to help you plan your next moves in the global water sector and to identify emerging trends and opportunities ahead of your competitors
- ★ **27 in-depth country chapters** – including procurement models and supply chain analysis for each country, so you can understand the market dynamics in each region and plan your market entry strategy
- ★ **Our most comprehensive country trend reports to date** – now include historical data and future market trends to help you assess the direction of your target markets
- ★ **Company profiles of major international players** – assess your position in the market against your competitors and understand their strategies and performance, helping you to plan your business strategy.

ULTRAPURE WATER JOURNAL AND INDUSTRIAL WATER TREATMENT MAGAZINE

THE INFORMATION STANDARD FOR THE INDUSTRIAL WATER TREATMENT MARKET FOR OVER 30 YEARS.



ULTRAPURE WATER JOURNAL

Ultrapure Water Journal is an online publication for users of high-purity water in the microelectronics manufacturing, pharmaceutical, and electric power generation industries. A must have tool for understanding how ultrapure water technologies can be applied to meet water quality standards across several key industries.

INDUSTRIAL WATER TREATMENT MAGAZINE

Industrial Water Treatment Magazine is an online publication devoted to the technology of water treatment for the Petrochemicals, Electric Power, Oil/Gas Production, and Seawater Desalination industries. An indispensable guide for end-users who want to identify solutions to meet the challenges they face.

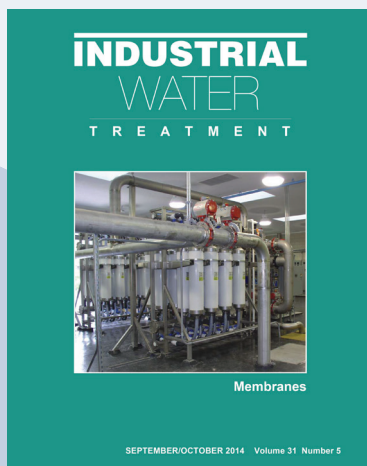
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SMART WATER NETWORKS

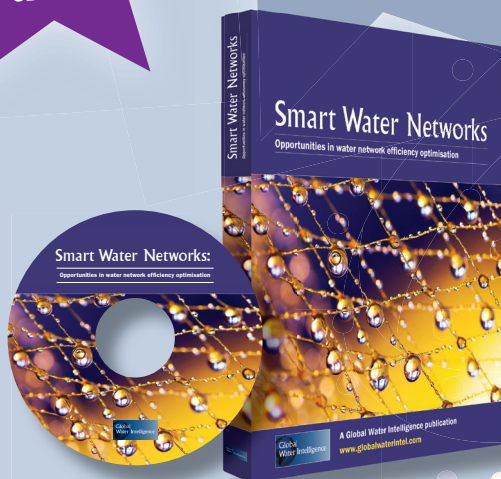
OPPORTUNITIES IN WATER NETWORK EFFICIENCY OPTIMISATION

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Smart water networks are the future of the utilities industry. In a world where water is scarce and leakage rates stand in excess of 40% in a third of all countries, utilities are under increased pressure to manage water more effectively.

Driven by the prospect that smart solutions will save utilities water and money, the industry is gaining momentum. Now is the time to get your foothold in this growth market. We show you where the biggest opportunities are right now and give you everything you need to make a strong business case for the adoption of smart solutions – helping you win business.



Who should read this report?

- ★ **Equipment suppliers of pumps, valves, pipes etc.** – we show you how developments in the industry will affect your products and how to improve your offering.
- ★ **Instrumentation companies** – Identify the trends that are driving demand for your real-time data collection and network monitoring and plan your approach to new markets.
- ★ **Communication companies** – understand that communication challenges that utilities face and provide bespoke solutions.
- ★ **Data management companies** – forecast the regions with the highest spend on smart solutions, so you can identify the markets with the best prospects.
- ★ **Software companies** – plan the development of your product to offer improved management and monitoring options.
- ★ **System integrators** – identify potential partners and plan your entry into new markets, offering market player analysis, a study of regional trends and spending forecasts.
- ★ **Investors and consultants** – understand market drivers, technology trends and geographical developments, so you can identify regions and companies with growth potential.
- ★ **Utilities** – see the global market and regional adoption trends, and identify the various solutions.

WATER FOR POWER

OPPORTUNITIES IN WATER AND
WASTEWATER TREATMENT FOR
TOMORROW'S ENERGY NEEDS

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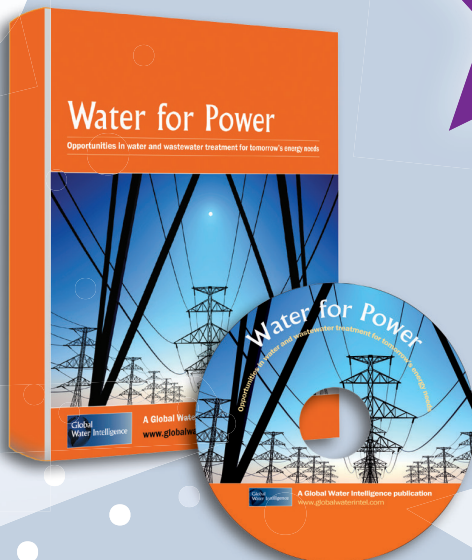
£1,700/\$3,100

Full Price: £2,000/\$3,650

Publication:

December 2012

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We show you how an increasingly challenging environment for the power generation industry is creating opportunities for international players with water and wastewater treatment solutions to break into new markets.

Water for Power is your essential guide to navigating the emerging opportunities in what is set to be one of the best markets for water sector over the next five years. It offers a global picture, with a focus on the top markets with the best opportunities, covering:

- ★ China
- ★ India
- ★ The USA
- ★ Europe
- ★ MENA
- ★ Americas
- ★ Rest of Asia

Rapid development of emerging economies is driving the global demand for energy. By 2035, the International Energy agency predicts that global electricity generating capacity will reach 9,481 GW to meet accelerating demand – and there will be huge opportunities in water and wastewater treatment.

The biggest opportunities will be in water and wastewater technologies and solutions – capital expenditure on water and wastewater treatment is set to grow at an annual rate of 7.2% until 2018. A mixture of tightening regulations, water scarcity and increased demand make the power sector a very fertile market for both conventional and pioneering water and wastewater treatment technologies.

GWII ANALYSTS' REPORTS



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Designed for busy water professionals who need to access to data-rich, actionable market intelligence focused on specific business segments - these reports give you everything to move your company forward in a format that is quick to digest. We densely populate each page with information about market trends and predicted growth, analyse key market players so you can strategically position your business and offer granular forecasts for sections of that market.

WATER IN ENGLAND AND WALES TO 2020

Making the most of the next five years in the UK water sector

Publication: June 2014

Every five years, the regulated water companies in England and Wales put forward their expenditure plans to Ofwat, the sector's economic regulator, for approval. The Price Review (PR14) for Asset Management Plan 6 (AMP6) reaches its conclusion in December 2014 when Ofwat publishes its Final Determination for each company in the period 2015-2020. In around 30 pages, *Water in England and Wales to 2020* offers up to the minute information on the price review and is your guide to making the most of the next five years in the water sector.

WATER FOR MINING IN LATIN AMERICA

Emerging prospects in the top mining countries

Publication: July 2014

A must have guide to recent developments and emerging prospects for water companies in the top mining countries in Latin America. This short report shows you exactly where the business is happening right now and which part of the water cycle offers the best prospects in the Latin American mining market, so you can really drill into which areas match your business portfolio. It gives you the information you need to move your business forward in that region – including procurement models and supply chain analysis – so you can plan your movements in the market.

OPPORTUNITIES AND DYNAMICS IN THE MF/UF MEMBRANE MARKET

Publication: March 2014

With a predicted compound annual growth rate of 11.9% over the next five years, the market is showing signs of a strong return to growth driven by the recovery of the seawater desalination market and growth in the industrial sector. There will be diverse opportunities for manufacturers and this report pinpoints exactly where these opportunities lie. Whether you are planning your business expansion, keeping an eye on your competitors or looking to understand the emerging technology trends in the market, this report is an essential tool.

GLOBAL WATER SUMMIT

The Water Value Revolution

Athens, Greece
27-28 April 2015



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2015

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Next year's Global Water Summit will focus on the theme of the Water Value Revolution, bringing together government and utility leaders, senior executives, investors and best practitioners from across the global water industry. The ambition is to determine water's key role in the future of sustainable economic growth and to revolutionise the role of water in the global economy.



Industry



Finance



Technology



Cities



Leadership



Keynote Speaker:

Dr. Rajendra Kumar Pachauri

Dr. Rajendra Kumar Pachauri is the chair of the Intergovernmental Panel on Climate Change (IPCC) and accepted the Nobel Peace Prize on their behalf in 2007. He is also Director General of The Energy and Resources Institute, New Delhi (TERI).



Opening Plenary Speaker:

Dame Ellen MacArthur, DBE

Dame Ellen MacArthur is a record holding solo sailor and founder of The Ellen MacArthur Foundation. Dame Ellen and her team work across education, business innovation and analysis to accelerate the transition to a circular economy.



**GLOBAL WATER
AWARDS 2015**

Recognising Excellence

Would you like to nominate a project or company that has brought innovation to the water industry over the past year? For details of the Award categories, last year's winners and how to nominate see www.globalwaterawards.com

Provisional categories include:

- Water Company of the Year
- Desalination Company of the Year
- Water Deal of the Year
- Water Project of the Year
- Wastewater Project of the Year
- Water Reuse Project of the Year
- Desalination Plant of the Year
- Industrial Water Project of the Year
- Water Performance Initiative of the Year
- Water Technology Company of the Year



**Nominations
open
1st November**

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- ☐ **Water in England and Wales to 2020**
- ☐ **Water for Mining in Latin America**
- ☐ **Opportunities and dynamics in the MF/UF membrane market**

Conference

Global Water Summit 2015

- ☐ **Full price: £1,695/\$2,975**
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