

# PHOTO COMPETITION

## *Money in the Water Sector*

### **Where and how does money flow in the water sector? How can we visualise this?**

We know images can help show the impact of corruption and poor governance. Photos have the power to reflect how increased water integrity can improve the water sector and help improve lives. WIN is proud to launch our annual photo competition and encourages photographers to share their vision and make a difference for water integrity.

We will reward the photos that **best show how integrity in money management affects the water sector**. Participants are invited to submit up to two photos that **examine the relationship between money and water**.

Our jury of water and media specialists will select the winning photos from the two categories; Best Overall Photo, and Best Smartphone Photo. Winners will be announced on World Water Day 2018, 22 March 2018. All shortlisted photos will be displayed on the WIN website.

### **Prizes:**

Best Overall Photo: three prizes will be awarded in this category, one for first place, and two runners up.

- 1<sup>st</sup> Place – \$1,000 voucher for photography equipment
- Runners-Up – \$250 voucher for photography equipment each.

Best Smartphone Photo: one prize will be awarded in this category.

- 1<sup>st</sup> Place - \$100 voucher for smartphone photography equipment.

**To participate, please submit your photo with captions and the signed Terms and Conditions form, by 23:59 CET 16 February 2018 to [winphotocomp@win-s.org](mailto:winphotocomp@win-s.org) via WeTransfer**

### **Submission Criteria**

Submissions must adhere to the following criteria:

- Images must be sent in one of the following formats: JPEG/JPG or PNG.
- A signed Terms and Conditions Form must be included in the submission email.
- A coherent caption must be given for either each of the images sent, or for the images as a set.
- This images must address the theme.

A jury of water and media specialists will then select the winning photos and runners up, bearing in mind the following:

**Composition and Aesthetic Quality:** the photo holds the viewers' attention and shows an interesting visual focus.

**Message:** the photo clearly identifies a subject which relates to the theme in a thought-provoking and original manner (exclusive of the caption).

**Caption:** the caption explains succinctly the circumstances in which the photo was taken and/or its relevance to water integrity.

Anonymity of the photographers will be observed during the selection process.

## SUBMISSION TERMS AND CONDITIONS

Please sign this document and send it together with your photo(s) to [winphotocomp@win-s.org](mailto:winphotocomp@win-s.org) before 23:59 CET on 16 February 2018

1. Each participant may submit up to a maximum of 2 photographs, in digital format (JPEG/JPG or PNG).
2. Each photo must be accompanied with a short conceptualization caption.
3. By entering the competition, the participant represents, acknowledges and warrants that the submitted photo is an original work created solely by the participant and that no other party has any right, title, claim or interest in the photograph.
4. By entering the competition, the participant assumes, privately, personally and exclusively, all civil/criminal liability related to people, animals and/or objects depicted in their work, resulting from the concept, creation and marketing of their image and releases any such liabilities from the Water Integrity Network, its institutional partners and any other publishing or marketing body related to the promotion of the competition.
5. By entering the competition, the shortlisted participant grants permission to the Water Integrity Network (WIN) to utilize and reproduce their photos at any such time and for any such non-commercial means as it desires, without any limitation on space, timeframe, language, quantity of copies and quantity of usage, by way of the media, formats and channels which it has approved including but not limited to: newspapers, internet, media in general, reports, books, posters, banners, in whichever venue, conference, seminar, national or international display, or by other materials and media of any nature, provided that the photos are correctly credited to their photographer (the participant).
6. All participants authorize the Water Integrity Network to use their image, name and personal details in photos and advertising spots and by whichever type of media and promotional material, for publicizing the results of the competition.
7. The competition is open to general public, however WIN staff and members, or their relatives may not apply.

I \_\_\_\_\_ (full name)  
hereby accept the above terms and conditions without exception.

\_\_\_\_\_  
(signature, place, date)