



WATERDATA4ACTION

Good Stuff International

ACTION FOR SUSTAINABLE WATER USE BY BETTER USE OF WATER DATA



LIMITED DATA?

Lack of access to water data, data scarcity and data fragmentation often means that action for sustainable water use is not effective. In data scarce or abundant situations, we bring data together to best inform stakeholders about the water situation.



DATA AS ENGAGER

Integrated water data is only the start. Our focus is on what stakeholders can do to increase water use sustainability. We use data to engage stakeholders.



USE DATA BETTER

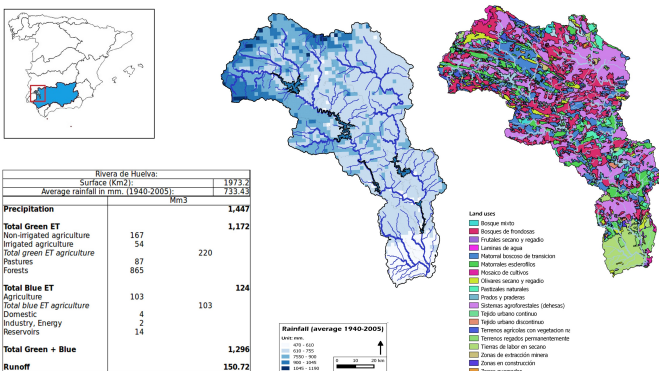
The foundation of our approach is the water cycle. With its logic we structure water data and integrate environmental, economic and social information. We present data in easy to understand maps, graphs and pictures.



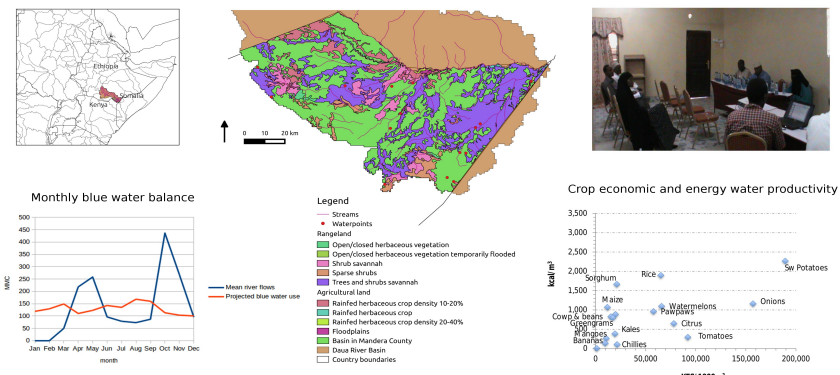
WATER DATA 4 ACTION

The data and graphics are used to analyse and counter water risks, to establish water stewardship action, to stimulate collective action in watersheds and to monitor and report results.

WATERDATA4ACTION in Rivera de Huelva, Spain Water balance based on public data and open source models



WATERDATA4ACTION in Daua river, Kenya Water balance linked to water productivity for irrigation planning



HOW DO WE DO THIS?

WATERDATA4ACTION is rooted in eight years of experience in sustainable water use around the globe. Based on this work we developed a stepwise approach to integrate and interpret water related data from different sources and stakeholders to trigger action for sustainable water use.

WATERDATA4ACTION uses the logic and characteristics of the natural water cycle to bring together water, environmental, economic and social data. WATERDATA4ACTION is aligned with all main stream approaches in water management. It can be used for water risk assessment, water stewardship certification, water footprint assessment, integrated water resource management, irrigation and agricultural water use planning, watershed level multistakeholder engagement and water disclosure.

WATERDATA4ACTION is open to all stakeholders. It uses data and tools that are public and open source. Outcomes can always be validated by everyone. Experience shows that this triggers involvement and commitment by stakeholders. The result is that through WATERDATA4ACTION, stakeholders become committed to act.

WORK WITH US FOR BETTER WATER USE

WATERDATA4ACTION is a service developed and offered by Good Stuff International
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