

Organized By:



**EVERYTHING
ABOUT WATER**

**WHERE
THE WATER
COMMUNITIES COME
TOGETHER**

17th EverythingAboutWater **EXP**



SOUTH ASIA'S LARGEST EVENT

29–31 JULY, 2020

HALL 12A, Pragati Maidan, Delhi, India

NETWORKING

INFORMATION SHARING

BUSINESS TO BUSINESS OPPORTUNITIES

180

**EXHIBITORS &
PARTICIPATING
COMPANIES**

7,170

**FOCUSED BUSINESS
VISITORS FROM
INDUSTRIES, TRADE
AND GOVERNMENT**

560

**CONCLAVE
DELEGATES**



Redefining The Indian Water Industry

EverythingAboutWater Expo is one of the most unique and comprehensive annual water events in India showcasing latest technologies in the water and wastewater management sector. Also recognized as South Asia's largest water event, this water event is a perfect gateway for stakeholders from across the globe to penetrate into the vast and dynamic ecosystem of the Indian water industry to share business opportunities, network and explore innovative water solutions.

With increasing consumption of water in agriculture and potable areas, India is expected to be severely water stressed by 2025. Rapid industrialization and growing population have widened the water demand–supply gap for which both the Central and State governments are deeply concerned. Under this umbrella the 17th EverythingAboutWater Expo 2020 will offer unparalleled business opportunities to both national as well as international players from the water industry to learn, explore the future trends in the Indian water market.

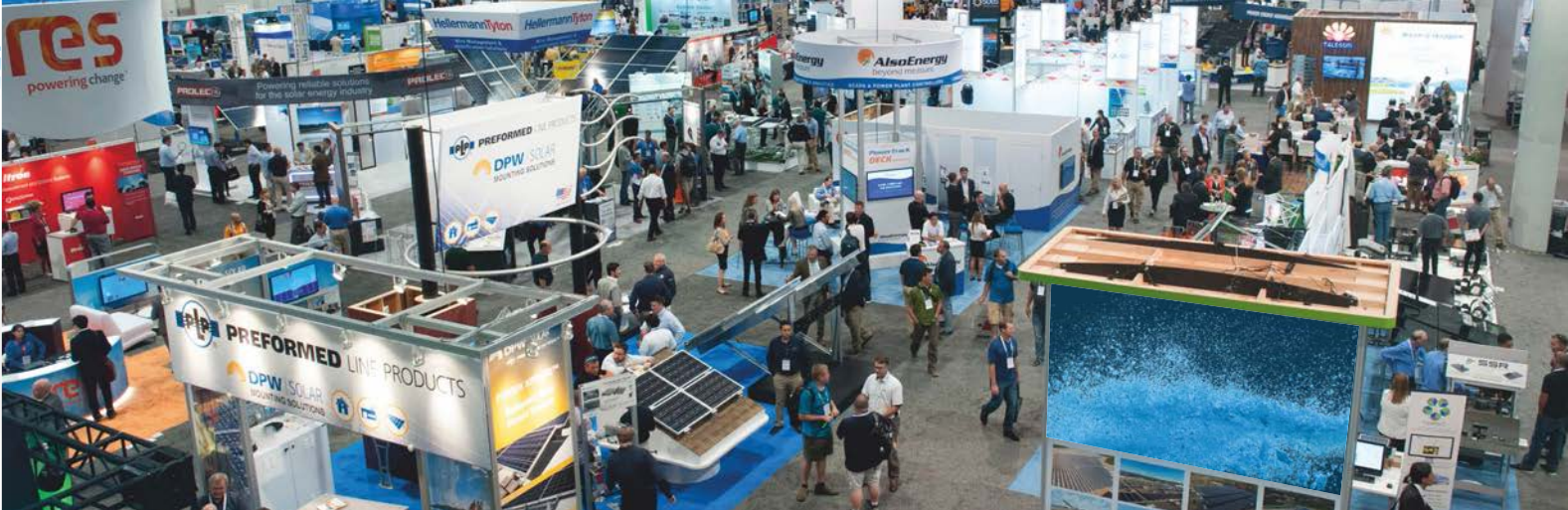


HIGHLIGHTS OF EVERYTHINGABOUTWATER EXPO

The 17th EverythingAboutWater Expo 2020, will be perfect platform for players from across the water industry to network and develop mutually beneficial business relationships as:

South Asia's Largest Water Event	Over 1,00,000 sq ft of Exhibition Space	Over 300 Exhibitors from 25 Countries	Over 8,000 Business Visitors
Over 1000 Conference Delegates	Exclusive Country Pavilion from China, Canada, Taiwan	Presence of Leading Water Companies from Across the Globe	3 Day International Conference & Training Workshops Related to Water & Wastewater Management





WHO SHOULD ATTEND

GOVERNMENT – NATIONAL & STATE OFFICIALS FROM	GOVERNMENT AGENCIES	MINERAL WATER
MINISTRY OF WATER RESOURCES	MINISTRY OF RURAL DEVELOPMENT AND DRINKING	TECHNOCRATS, ADVISORS AND POLICY MAKERS FROM ULBS
MINISTRY OF ENVIRONMENT & FORESTS	WATER MISSION	WATER & WASTE WATER DISTRIBUTERS & DEALERS
MINISTRY OF URBAN DEVELOPMENT	AGRICULTURE	WATER & WASTE WATER TREATMENT PLANT MANUFACTURERS AND SYSTEM INTEGRATORS
MINISTRY OF DRINKING WATER & SANITATION	BEVERAGE	ENGINEERING ORGANIZATIONS
MINISTRY OF RURAL DEVELOPMENT	BUILDING & HOUSING DEVELOPMENT	WATER & ENVIRONMENT CONSULTANTS
MINISTRY OF RENEWABLE ENERGY	CEMENT & DISTILLERY/BREWERY	MEDIA & TRADE PUBLICATIONS
MUNICIPAL CORPORATIONS & COUNCILS	ELECTRICAL/ ELECTRONICS	OPERATIONS AND MANUFACTURING HEADS
IRRIGATION AUTHORITIES	FERTILIZER PLANTS/FOOD PROCESSING	UTILITY HEADS OF END USER INDUSTRIES
GROUND WATER AUTHORITIES	HOSPITALS/HOTELS AND CLUBS	SMART CITIES CONSULTANTS
MUNICIPAL WATER AUTHORITIES	LEATHER, PAINTS, PETROCHEMICAL PLANTS & PHARMACEUTICALS	AIRPORT AUTHORITIES & RAILWAYS
JAL BOARDS & POLLUTION CONTROL BOARDS	PLASTICS, POWER PLANTS, PULP AND PAPER	HOUSING SOCIETIES & RWAS
PUBLIC HEALTH AND WORKS DEPARTMENT	REFINERIES & RUBBER	
REGULATORY BODIES	STEEL PLANTS, SUGAR & TEXTILE	and many more...



- PERFECT PLATFORM TO INTRODUCE YOUR TECHNOLOGIES AND PRODUCTS
- NETWORK WITH INDUSTRY LEADERS, POLICY/DECISION MAKERS AND VISITORS AT THE EVENT
- UNPARALLELED OPPORTUNITY TO CONNECT WITH YOUR TARGET AUDIENCE
- BUILD RELEVANT DATABASE AND GENERATE SALES LEADS
- GET EXCLUSIVE CUSTOMER AND MARKET FEEDBACK

REASONS WHY YOU MUST EXHIBIT

BENEFITS

- Position your company as a market leader
- Identify the trends and issues that will shape the future of your business
- Gain unparalleled access and exposure to your target market
- Find out potential opportunities to create a road-map for your sustainable growth & development
- A chance to network with water & environment professionals from across the globe under one roof
- Opportunity to tap new clients
- Provide positive brand alignment to your products, and promote your company image
- Gain access to industry leaders, policy/decision makers, and visitors attending the event
- Get a chance to network with international water & environment companies under their respective country pavilion
- Build prospective databases and generate sales leads

EXHIBITION SPACE BOOKING

Raw Space (min.24 sqm) @ Rs. 11,500/- per sqm

Ideal to be customized as per your product requirements. Exhibitors can fabricate and design their stand, subject to organizer's approval. The power supply is charged separately.

Standard Shell Scheme (min.9 sqm) @ Rs. 12000/- per sqm

Shell scheme booth includes wall carpets, octonorm partitions, fascia board with company name, spot lights, one counter, two chairs, one power socket (5 amp) and a waste paper bin.

VALUE ADDITIONS!!

SHOW DIRECTORY ADVERTISEMENT

Showcase your products and services in the event show directory. The directory will be made available to every visitor and delegate at the expo, thus serving as an important reference guide.

CONFERENCE & TRAINING

Going beyond the exhibition, the 17th EverythingAboutWater & Environment Expo 2020 will host two parallel sessions of the most comprehensive conference and trainings on 'Water & wastewater management' & 'Waste Management'. The expo will give the attendees a chance to choose from an extensive list of sessions and indulge in a whole new learning experience.

The conference and training sessions have grown over the years and have seen a sharp increase in the number of delegates. Attendees in these sessions will not only explore the best practices suitable to their circumstances but will also develop new contacts and promising business tie-ups.

SPONSORSHIP OPTIONS

Enhance your presence and visibility at the 17th EverythingAboutWater & Environment Expo 2020, with the help of specific sponsorship opportunities that are tailored to your individual requirements.

There are a number of fantastic opportunities that cannot be missed:

GOLD SPONSOR	SILVER SPONSOR	PLATINUM SPONSOR	BADGES & LANYARD SPONSOR	LUNCH / TEA / COFFEE SPONSOR	DINNER SPONSOR
PAVILION SPONSOR	CONFERENCE SPONSOR	DELEGATE KIT	CARPET TILES, SELF-STANDING BOARDS, CEILING BUNTING	CAR PARKING SPONSOR	TRAVEL AND STAY A SPONSOR



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