

Why Handwashing matters to achieve the SDGs

The Sustainable Development Goals (SDGs) are a commitment to finish what was started - to end poverty in all forms and dimensions by 2030.

This involves targeting those living in vulnerable situations, increasing access to basic resources and services, and supporting communities affected by conflict and climate-related disasters. At Real Relief, we work across the SDGs to contribute to achieve the 17 goals. Among other products we focus on Supertowel™, a handwashing tool that works without soap and using only a fraction of the water normally required for handwashing. It is a reusable and highly durable towel that includes a permanently bonded anti-microbial layer. As easy access to handwashing matters to achieve the SDGs.



Goal 1: End poverty in all its forms everywhere

Fact: Handwashing is the sole most important tool to fight a series of bacterial transmitted diseases, diarrheal and pneumonial diseases to mention the most severe. It is a fact that poor people are the hardest hit by these diseases causing loss of income, education or even death.

Solution: Easy access to hand hygiene everywhere and anywhere. #supertowel



Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Fact: Sickness and death caused by poor hand hygiene, prevents farmers from working in their fields.

Solution: Prevent diseases by providing easy access to hand hygiene



Goal 3: Ensure healthy lives and promote well-being for all ages.

Fact: Diarrheal and pneumonial diseases causes more yearly deaths than malaria and HIV/AIDS put together. Handwashing is the single most efficient tool to prevent these diseases.

Solution: Easy and cheap access to hand hygiene everywhere and anywhere.



Goal 5: Achieve gender equality and empower girls and women.

Fact: Handwashing requires large amounts of water. Provision of water for the family is in many cultures women's job.

Solution: Handwashing tools that require less water makes the task of providing water easier for the women.



Goal 6: Ensure availability and sustainability of water and sanitation by all.

Fact: Hand washing is a very important task and highly efficient disease prevention tool. Handwashing requires between 1 and 10 liters of water per hand wash.

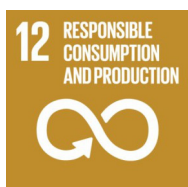
Solution: Handwashing tools that require less water helps preserve this natural resource



Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

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Solution: Easy access to hand hygiene everywhere and anywhere. #supertowel



Goal 12: Ensure sustainable consumption and production patterns

Fact: Soap and water consumption for hand washing can be avoided or reduced

Solution: Hand washing is a very important and beneficial habit that people should perform several times a day. By using a tool that requires no soap and very small amounts of water resources are preserved