



# Drinking Water Management & Technology

**Special Issue - April 2014** 

Water Security for Bright Future

### Welcome to SEERAM

Society for Environment Education Research and Management (SEERAM), is one of the pioneering environmental NGO in India. Working in the field of environment education, research and management. Since its inception in 1995, SEERAM has been among the forerunner in leading the environmental movement in India. One of the various means that SEERAM has adopted in helping people to enrich their knowledge about environment and development, is to organize national and international conferences, courses, workshops focusing on the contemporary issues relating to environment. Continuing this tradition for over 18 years of its existence. SEERAM has been the organizer and host of national & international conferences starting from 2005. These conferences had been supported by several governmental and non-governmental organizations, and were attended by a large number of people from diverse fields and activities from difference parts of the globe. In spite of this SEERAM is also engaged in preparing various Socio-Economic Impact Analysis, Environment Management Planning and Environment Impact Analysis Activity.

As a part of these activities **SEERAM** is publishing an international periodical **ENVIRONMENT OBSERVER**, having ISSN no 2320-5997. So far **SEERAM** has published more than 20 issues on various topic related to current socio-economic issues, including Waste Water Technology, Water Cooperation, e-Waste, River Restoration, Bioremediation etc.



**ENVIRONMENT OBSERVER's** forthcoming issue is dedicated to the subject Drinking Water Management & Technology, which will be publishing on the 1st April 2014. You are kindly requested to contribute in this issue by all possible ways, so that our mission of making this planet Earth beautiful and livable place, will get a boost by your support. Please find here an enclosed rate card for the same.

#### Water

# Prime input to India's growth and Prosperity

Clean & safe water is a key to human & ecosystem health. Investing in safe & clean water supply & waste water infrastructure has high economic & social return.

Given the growing population and demand for safe drinking water in India, it is crucial that waste water plants provide optimum treatment capacity, for this to be achieved.

- Environmental problems of contaminated groundwater and surface water due to inadequate drainage & cleaning must be redressed
- The lack of skilled personnel needed to properly operate & maintain services in existing waste water treatment plants must be addressed
- Qualified and proven training for waste water plants employees must be provided to guarantee technologically competent and skilled man power

The Environment Observer intends to address this lacunae, for once unlocked, the potential of safe & clean drinking water management practices will raise productivity and safeguard business locations.

**ENVIRONMENT OBSERVER** is publishing its forthcoming special issue on 'DRINKING WATER MANAGEMENT & AVAILABLE TECHNOLOGY'.

We are proud to state that our magazine has a wide circulation with the National and International policy makers, as well as in the corporate sector and the technocrats. We invite advertisements of your products, services technologies in this sphere.

# Advertisements - Rate Card -

#### ENVIRONMENT OBSERVER (2013-2014)

(2010 2011)

Cover Page No. 4 INR 75,000/-

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Bleed INR 1,25,000/-

Inside Page INR 40,000/-

Advertorial INR 60,000/-

Making charges (writing & designing) applicable, if we have to prepare the advertorial.

Cover page prime logo INR 50,000/-

Magazine size **Standard A4** 

Print Area **180 x 270 mm** 

Last date for receiving all advertisements will be **10th**. **March 2014**.

All advertisements should be in **high** resolution PDF format.

Cheque/DD should be drawn in favour of 'SEERAM', payable at Pune. Details for online transfer available on request.

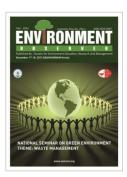
### **Environment Observer's**

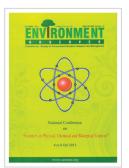
#### Previous Issues













For more details, contact:

## SEERAM

(Society for Environment Education Research and Management)

Address: 250/A/8, Varad, Shaniwar Peth, Pune 411 030. Maharashtra, India.

**Phone:** 020 2446 7065 • **Mobile:** +91 98505 00334

Email: info@seeram.org, drmangesh@seeram.org • Web: www.seeram.org