

www.greendairy.net

## What is GreenDairyNet?

GDN is a private contact, meeting and knowledge sharing platform for experts and stakeholders of the European dairy sector, whose common interests are sustainable development and resource efficient processing technologies. <u>www.greendairy.net</u>



## What are the goals?

- Easy exchange of contacts, news and events.
- Showcase of initiatives, technologies and expertises.
- Facilitate transnational relations to establish new collaborations.
- Promote innovation dynamics in the dairy sector.
- Ensure the privacy of relationships and the creation of trust groups.

# Why is it private?

- Not all dairy experts use social networks.
- Privacy and trust in networking is essential.
- It supports both existing and new contacts across Europe.
- Knowing what expertise other actors offer, will promote new relationships.

#### Associations & clusters



# What does it offer? Map of users

An overview of all registered experts' localizations and competences. It also points out interesting upcoming events.

\* Check full updated map at www.greendairy.net



## What does it offer? Private profile

- Describe your expertise in the dairy industry specifying skills, interests and professional network.
- Contact and follow experts from allover Europe.
- Publish best practices in the Knowledge section.
- Create and manage your Communities.

## What does it offer? Knowledge

- Relevant information for a green dairy uploading publications.
- New ideas from scientific and technological developments, business experiences and trends.
- Visibility presenting your own knowledge and expertise to everybody.

# What does it offer? Communities

- Create your own meeting points with other professionals, based on common interests.
- Participate in other experts' communities of interest.
- Visible and accessible only to community members.

## By whom is it determined? Users

Users are the ones that create and manage the content. Their expertise and participation in communities sets the speed and their contributions give the proof of a well-connected and future oriented green dairy concept.

#### **GDN** platform administrators

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If you want to join now, register here! www.greendairy.net



"Towards a resource efficient dairy sector"

This platform is promoted by SUSMILK



#### www.susmilk.com

"Re-design of the dairy industry for sustainable milk processing"



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