



WATEC Italy 2016

September 21-23, 2016, Venice, Italy Expo Venice

Water Technology and Environmental Control **Exhibition & Conference**


www.watecitaly.com

WATEC Italy Organizers:



EXPO
VENICE

MESSAGE FROM THE ORGANIZERS



WATEC Italy 2016 is the first Water Technology and Environmental Control Exhibition & Conference taking place in Venice, Italy. The event is an initiative to promote cooperation between the Italian and international companies. Italy in general and Veneto region in particular are well established with world class infrastructure, organizations and technologies in Water technology and environmental control industries.

Three days at The Pala Expo Venice, the multifunctional pavilion of Venice, will be a unique opportunity for companies to show case their achievements to potential clients and partners and for all professionals dealing with Water technologies and environmental control to discuss, create new joint ventures and partnerships.

As part of the event, a professional conference will take place alongside other events and professional panels on issues of water treatment in the various industries.

Participants will be able to enjoy pre-arranged one on one networking via the meetings system – Chance2Meet.

See you at WATEC Italy 2016



WHO WILL EXHIBIT?

Exhibitors' Profile



Companies from Italy, Europe and other countries will present their latest technologies in the Water field:

Desalination – Water management & Control Systems

Water Treatment & Quality Control

Water Recycling & Purification

Monitoring Devices

Water Leakage Monitoring

Water Security

R&D Water Technology

Regional R&D

Waste Recycling and Recovery Methods

Waste Separation and Treatment

Management and Treatment of Hazardous Materials

Noise Monitoring, Control and Prevention

Wastewater Treatment, Purification and Reclamation

Energy Efficiency

Sustainability and Sustainable Development

Environmental Education

Green Building

WHO WILL ATTEND?

Professionals from all around the world will attend WATEC Italy including:

Collection System Managers
Consultants, District Managers
Equipment Manufacturers and Representatives
Industrial Water and Wastewater
Treatment Professionals
Water and Wastewater Utility Managers
High Level Decision Makers, State Leaders
Executive Managers
Public Officials
Private Industry and Academia Researchers
Water and Wastewater Operators
Students and many more.

WHY SHOULD YOU ATTEND?

THE WATEC EXPERIENCE

- Learn about solutions to water and environmental challenges
- Seek partners for projects and business ventures
- Find the technologies that will address your most pressing problems
- Raise your public profile and build on your brand image
- Meet colleagues, solution providers, potential customers, and other decision-makers – on a global level
- Advance your career through networking and education
- Leverage your time in a single cost and time- effective forum for professionals in the industry

Event Timings

Date	Exhibition Opening Hours
Wednesday September 21, 2016	10:00 - 18:00
Thursday September 22, 2016	10:00 - 18:00
Friday September 23, 2016	10:00 - 16:00

SPACE ALLOCATION

Spaces will be allocated according to the receipt of a signed Exhibit Space Contract, on a "First-come, First-served" basis. A completed Exhibit Space Contract accompanied by advance payment should be mailed/faxed to the Exhibition Manager to ensure reservation of a desired location. Exhibitors are welcome to modify any spaces to their specific requirements. A revised Floor Plan will be included with the booth confirmation. Please note that an alternative location should be clearly indicated on the Exhibition Booking Form. Participation will be finalized only upon confirmation of the payment.



Basic Stand Construction includes:

(min. 9 m² stand size)

- Stands located on platform: open space style composed with 2x2 m fabric walls, possibility to customize with images and logo
- Stands located on floor: white wooden walls, 250 cm high; fascia board with company name (in standard lettering)
- 3 plastic chairs, 1 table
- One spotlight per 3m², excluding electricity and main connection
- Up to 20 m² - One Connection – Phase, 3,5 Kw 16 amp
- From 21 m² - 90 m² - Three-Phase Connection, 9 Kw 16 amps
- Over 91 m² - Three-Phase Connection, 15 Kw 32 amps
- Carpeting (only in stands on floor)
- Exhibitor Badges (5 badges for each 9 m²)
- Pavilion security (from 6 p.m. Until 9 A.M)
- Up to 30 words company/product profile in the official Exhibition Catalogue

The "Raw Space"/Island Display includes:

(min. 20 m² space area)

- Area reserved by the exhibitor
- up to 90 m² - Three-Phase Connection, 9 Kw 16 amps
- Over 91 m² - Three-Phase Connection, 15 Kw 32 amps
- Exhibitor Badges (5 badges for each 9 m²)
- Pavilion security (from 6 p.m. Until 9 A.M)
- Up to 30 words company/product profile in the official Exhibition Catalogue



MAXIMIZE YOUR EXPOSURE AT WATEC ITALY 2016

WATEC Delivers By:
Attracting targeted buyers!
Drawing decision makers!
Providing results!

Exhibitor Benefits Include:

FREE LISTING

- Company description in the Official Exhibition Catalogue, to be distributed to all visitors on-site and used as a promotional tool in the future for Israeli Commerce Attachés around the world.
- Company listing on the official WATEC website.

PUBLICATION SUPPORT

- PR services - A comprehensive and frequently updated source of news and information to be presented at WATEC Italy 2016, both before and during the event.
- Dedicated e-mail blasts to the entire WATEC database.

PROMOTIONAL SUPPORT

- Full list of visitor contact details, and areas of interest for each visitor.
- Targeting companies in specific countries – the Israeli Commerce Attaché of your country will do his/her utmost to bring the companies that most interest you to the event.

NETWORKING EVENTS

- B2B Networking
- Official Welcome Reception
- Satellites & Social Events
- Pre-Scheduled Meetings
- WATEC Conference

SPONSORSHIP OPPORTUNITIES

- We will work with you to design a sponsorship package uniquely suited to your company current marketing goals.



NETWORKING

AT WATEC ITALY 2016



Maximize your Benefits – Arrange B2B meetings with colleagues around the corner and around the world!

WATEC Italy 2016 offers the most comprehensive forum where water industry executives, academia, institutional investors, venture capitalists, analysts, and other experts will have the opportunity to shape future collaborations in the water technologies arena.

WATEC Italy 2016 provides the perfect opportunity to hear from and meet a wide range of relevant companies seeking a combination of partners, investment opportunities, and professional services. The unique Chance2Meet online Networking tool will give you direct access to other participants' profiles, helping you make new connections and set meetings prior to the event and thus maximize your experience on-site.

Our free, online, i-Planner software enables you to pre-select and manage your meetings, while at the same time profiling yourself in a way that will attract partners, investors and colleagues. All registered parties are able to log on and coordinate introductory meetings with one another according to their professions and personal interests. The meetings are scheduled and entered in a personal calendar created especially for each one of the attendees.

Don't be overwhelmed by endless business cards and inconclusive meetings – Allow our services to help you seek out and take advantage of the enormous Networking potential

WATEC Italy 2016 has to offer!

ABOUT VENICE, ITALY

Venice, the capital of the Veneto region, has a population of more than 270,000, according to the latest census. It is located in the north-east of Italy on numerous small islands in the Venetian Lagoon.

The name is derived from the ancient Veneti people who inhabited the region by the 10th century BC. The city was historically the capital of the Republic of Venice. Venice has been known as the “La Dominante”, “Serenissima”, “Queen of the Adriatic”, “City of Water”, “City of Masks”, “City of Bridges”, “The Floating City”, and “City of Canals”.

The “City of Bridges”, as it is usually called, stretches along the mouths of the Po and the Piave rivers.



Out of the 270,000 inhabitants, about 62,000 live in the historical center, or city of Venice, about 176,000 live in the mainland or “Terraferma”, behind the lagoon, in locations like Mestre and Marghera, and all others live on islands throughout the lagoon (there are about 100 islands around Venice).

Also known as a famous place for sweethearts, lovers, artists and poets, Venice is a magical city, which stretches across numerous small islands. It is often referred to as the city of “*gondole*”, which are the means of transportation used to cross the numerous canals passing through the city.

The buildings of Venice are constructed on closely spaced wooden piles. Most of these piles are still intact after centuries of submersion. The foundations rest on plates of Istrian limestone placed on top of the piles, and buildings of brick or stone sit above these footings. The piles penetrate a softer layer of sand and mud until they reach a much harder layer of compressed clay.

Submerged by water, in oxygen-poor conditions, wood does not decay as rapidly as on the surface. Most of these piles were made from trunks of alder trees, a wood noted for its water resistance. The alder came from the westernmost part of today's Slovenia (resulting in the barren land of the Kras region), in two regions of Croatia, Lika and Gorski kotar (resulting in the barren slopes of Velebit) and south of Montenegro. Larch is also used in the production of Venice turpentine.

Venice is one of the most important tourist destinations in the world for its celebrated art and architecture. The city has an average of 50,000 tourists a day. Each year the city is visited by over 20 million of tourists. It is regarded as one of the world's most beautiful cities.

HOW TO GET THERE:

5 min

10 min

30 min

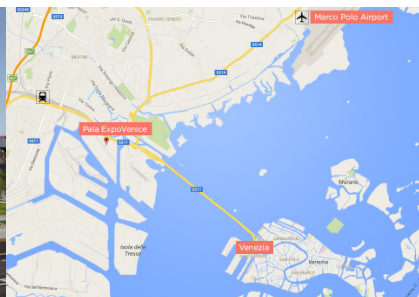
Venice – p. Roma
Tronchetto park

Railway st. Mestre
Venice Int'l airp.

St. Marco square
Treviso Int'l airp.

By Car: Arriving from Mestre (center, motorway or train station): follow via della Libertà, then just passed the Science and Technology Park “VEGA” turn right in via Pacinotti, the first street on your right side.

Arriving from Venice, from San Giuliano Park or from the Airport: take the road to Mestre and then follow the exit “VEGA”.



By train: The Pavilion is located within a 5 minutes walking distance from the train station of Venice Porto Marghera. Regional trains stop frequently in peak times.

From the main train station Venice – Mestre and Venice – Saint Lucia, you can take a taxi or a bus in the direction of VEGA (10 minutes).

By Bus: almost all lines that connect the Mainland with the historic center of Venice (Piazzale Roma) stop just a few meters from the entrance of the pavilion. The main lines are: 2, 4, 4L, 6, 7. Bus stop: Railway Station Porto Marghera (from Venice) or AQUAE (to Venice).

By air:

Road services

The “Marco Polo” International airport is only 10’ far from the Pala Expo by car; at the airport, bus services to “Venezia – piazzale Roma air terminal” are also available.

Water transportation

A waterbus transport service is also available from the airport boathouse, connecting to Venice and the main Venetian islands (Murano, Burano, and Lido). Motorboat transport companies operate also customized services.



FOR MORE INFORMATION, PLEASE CONTACT:

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