



wish for wash

[Website \(click here\)](#)

[Indiegogo Campaign \(click here\)](#)

### The Problem:

Of the 7 billion people in the world today, everybody poops. Yet 2.5 billion people do not have access to a hygienic toilet. Instead, they routinely use holes in the ground and latrines, which often reach such poor conditions that they advance the parasite cycle rather than terminating it. Open defecation is also widely practiced, causing its own set of preventable mental and physical health issues as human dignity is stripped and environments are left susceptible to fecal contamination. Without appropriately designed waste management and hygiene systems, disease can rapidly overwhelm a community leading to thousands of preventable deaths around the world every day.

### Who are we:

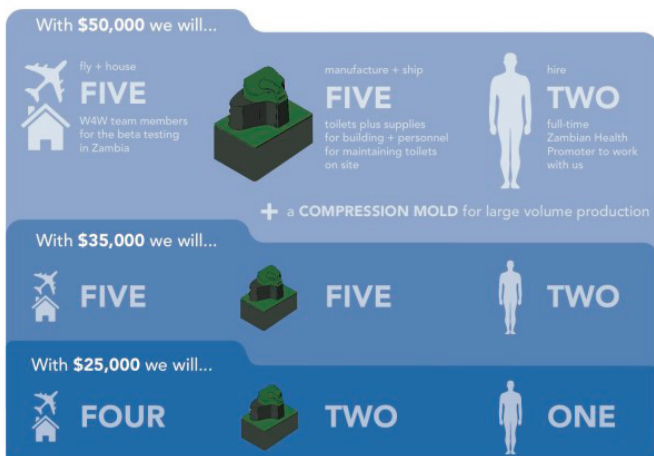
Wish for WASH, LLC is a social impact organization that strives to bring innovation to sanitation through culturally specific design, research, and education. We are team of passionate comprised of students and recent graduates. We believe that human-centered design and the testing of prototypes with end users are key elements to developing a valuable product. The SafiChoo toilet, our first line of sanitation relief products, is a novel toilet system that takes into account the common preference of a squatting position for defecation in addition to genital cleansing. The Safichoo toilet's most current design is composed of separate, modular units, which enables the user to build the system to best meet their specific needs. This is a feature that we believe will be more widely appreciated by an array of potential end users. And we need your help in launching our SafiChoo beta pilot in Lusaka, Zambia.

### Where we've been:

Wish for WASH's story was set into motion when Jasmine's senior design team won the 2014 InVenture Prize Competition at Georgia Tech, the largest undergraduate invention competition in the United States, for the SafiChoo toilet. With the prize money, the team was able to participate in a 10-week summer pilot of the original model in Kenya's Kakuma Refugee Camp aside the CDC and the Norwegian Refugee Council and under the auspices of Sanivation. The findings from this pilot have led to a series of product iterations to better meet user needs.

### Join our story:

We have been waiting for the perfect time to launch a campaign and ask you and your organization to help us promote our campaign and story!



For our pilot to happen, we need help flying members of our team to Zambia in order to place them and our current toilet design in front of our target users in low resource communities near Lusaka. Our team at Wish for WASH claims that we believe in human-centered design; however, the only way for us to stay true to our word is to actually go where the need is so that we can interface with real people who can offer real feedback and collaboration rather than just operating based on theory.

**So that's where you can come in to hopefully help us reach our goals through promotional blogs, articles, features, etc that will drive donations to our cause!**

Ultimately, we need about 5-6 people working on the pilot next year along with 2-5 toilets (minimum) in the field in order to collect the broadest range of feedback from as many users as possible with the hope of scaling sustainably in the future. The pilot, projected to last 6-8 weeks, provides our team the unique opportunity to test and mature our product alongside individuals living in resource-constrained areas who know what their community values. **Any support that you and your organization can provide would be greatly appreciated! For more information please contact [jasminekburton@gmail.com](mailto:jasminekburton@gmail.com)**