



WATER PRACTICE

Introduction

Welcome to Conduit Government Relations' "Water Practice". We specialize in providing strategic counsel and support to clients seeking to navigate the complex and often challenging world of water policy and regulation, especially in these times of devastating drought throughout the West. Whether you lead a water utility, an agricultural business or association, a Tribal Nation, are a renewable energy developer, or any other organization with a stake in water and natural resources, we can help you effectively engage with government agencies, lawmakers, and other key stakeholders to achieve your policy and regulatory objectives.

The Importance of Water Policy and Regulation

Water is a critical resource for every aspect of society and the economy. It is essential for public health and safety, agricultural production, industrial processes, energy generation, and countless other uses. But water is also a finite and often scarce resource, and its management and allocation can be a source of conflict and controversy. As a result, water policy and regulation play a vital role in shaping how water is used, conserved, and shared.

In the United States, water policy and regulation are the domain of federal, state, and local governments. Federal agencies such as the Environmental Protection Agency (EPA) and the Department of the Interior (DOI) have jurisdiction over certain aspects of water management, including the protection of surface and ground water quality and the regulation of interstate water transfers. State governments have primary responsibility for regulating the use of water within their borders, including the allocation of water rights and the oversight of water utilities. Local governments also play a role in water management, particularly in the development and implementation of land use and zoning policies that can affect water resources.

The Role of Government Relations in Water Policy

Effective engagement with government agencies and lawmakers is essential for any organization that has a stake in water policy and regulation. Whether you are seeking to influence the development of new laws and regulations, defend your interests in the face of proposed changes, or simply ensure that your organization follows existing rules, our experienced government relations team can be an invaluable resource, and we are ready to help.

Our Water Practice team has extensive experience working with clients to navigate the complex and often opaque world of water policy and regulation. We have a deep understanding of the key players and processes involved, and we know how to effectively communicate your position and advocate

for your interests. Whether you are looking to build relationships with decision-makers, develop and implement a comprehensive advocacy strategy, or simply need guidance on how to navigate the regulatory landscape, we can help.

Our Team

The Water Practice at Conduit Government Relations is led by our CEO, Alex Rodriguez, and our President, Scott Carter. Below are brief bios on our team.

- **Alex Rodriguez, CEO.** A native of Southern California, Alex has counseled the Imperial Irrigation District and others on water issues. He is currently board president of the La Cumbre Mutual Water Company and is active with CalMutuals, the association representing mutual water companies.
- **Scott Carter, President & Chief Strategy Officer.** Retired from federal service after a prestigious 30-plus-year career, Scott has worked on the last three Farm Bills and has written legislation to address drought.
- **Will Thomas, DC Managing Director.** Will has extensive experience in grant writing and administration and brings several years of working in the food policy space.

Our Services

Our Water Practice team offers a range of services to support our clients' needs, including:

- Policy analysis and counsel: We provide in-depth analysis of proposed and existing water policies and regulations, helping you understand their potential impact on your organization and identify opportunities and challenges.
- Stakeholder engagement: We help you build relationships with key decision-makers and other stakeholders, including government agencies, lawmakers, and industry groups, to advance your policy and regulatory objectives.
- Advocacy strategy development and execution: We work with you to develop and implement a comprehensive advocacy strategy, including grassroots outreach, media relations, and direct advocacy efforts.
- Coalition development: We help create coalitions of like-minded organizations, as well those with divergent philosophies, that can help move the needle on issues impacting your water needs and rights. Coalitions are effective voices with lawmakers, policymakers, and agencies, and we help keep the coalition on message.

Contact Us Today

Water policy and regulation can be a complex and constantly evolving landscape, but with the right support, you can effectively navigate it and achieve your policy and regulatory objectives. Our government relations water practice team has the expertise and experience to help you succeed. We look forward to working with you. Please call Alex Rodriguez at 805-331-7764 or send an email to alex@conduitgr.com.