

Strategic Partners

وزارة التخطيط والتنمية الاقتصادية
Ministry of Planning and Economic
Development



4th ARAB SUSTAINABLE DEVELOPMENT WEEK (4th ASDW)

13 – 15 February 2022

Headquarters of the Arab League
and 5 stars Hotel
Cairo, Egypt

OVERVIEW

To overcome the effect of the Covid-19 pandemic on the region's development plans, the Arab League has reemphasized its continued political will to support the visions and priorities of the Arab countries with implementing their 2030 plans by adopting the initiative of the Arab Republic of Egypt to organize a ministerial forum focused on strengthening sustainable development in the region. The **4th Arab Sustainable Development Week**, is hosted on 13 – 15 February 2022, in Cairo, under the theme “**Together for Sustainable Recovery**”.

The **Arab Sustainable Development Week** has evolved to form the largest and most effective regional platform in the region on sustainable development. This prestigious gathering has developed into an annual opportunity for the region's ministers, senior officials, and government key decision makers as well as representatives of the private sector to meet and discuss the best ways implement and accelerate the achievement of the 2030 sustainability goals, in accordance with the Arab political and economic realities and in line with the current and future opportunities and challenges.

Previous Editions:



The first edition: Towards an effective partnership

Under the patronage of His
Excellency
**President Abdel Fattah
El-Sisi,**
President of the Arab
Republic of Egypt

14-17 May 2017

Cairo, Egypt



The second edition: Moving to Action

Under the patronage of His
Excellency
**President Abdel Fattah
El-Sisi,**
President of the Arab
Republic of Egypt

19-22 November 2018

Cairo, Egypt



The third edition: Integrated partnership for a sustainable future

Under the patronage of His
Excellency
President Abdel Fattah El-Sisi,
President of the Arab
Republic of Egypt

3-6 November 2019

Cairo, Egypt

EVENT OBJECTIVES



Providing a platform to discuss sustainable development in the Arab region



Implementing Sustainable Development Agenda 2030 to address sustainable development challenges in the Arab region



Building partnerships to achieve the key SDGs of the Arab States



Developing sustainable business and investment between the private sector and other stakeholders

EVENT IN NUMBERS



No. of Speaker:
70+



No. of Attendees:
400+

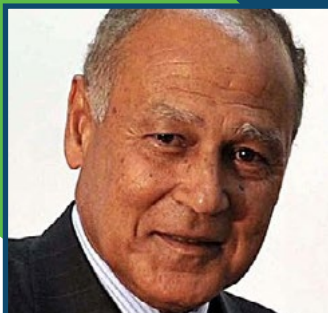


Arab League member states, regional and international organizations and several international representatives

ASDW
SERIES
VIP
ATTENDEES
INCLUDE:



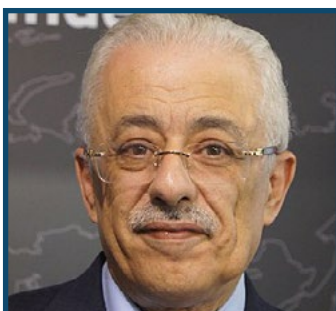
Dr. Hala Helmy El Saeed
Minister of Planning, and
Economic Development in Egypt



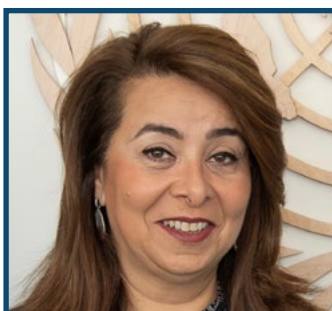
H.E. Ahmed Aboul Gheit
Secretary-General of the League
of Arab States



H.E. DR. Khaled Abd Alghafaar
Minister of Higher Education and
Scientific Research in Egypt



H.E. Tarek Shawky
Minister of Education
and Technical Education, Egypt



H.E. Ms. Ghada Wali
Executive Director of the United
Nations Office on Drugs
and Crime.



H.E. Dr. Al-Taher Al-Juhaimi
Minister of Planning, Libya



H.E. Dr. Nageeb Mansoor Al-Oj
Minister of Planning and
International Corporation, Yemen



Dr. Mahmoud Mohieldin
Executive Director, International
Monetary Fund.



H.E. Nouri Sabah Aldulaimi
Minister of Planning, Chairman of the
Supreme Committee for Sustainable
Development, Iraq



H.E. Mr. Ghasan Hasbany
Deputy Prime Minister and Minister
of Public Health, Lebanon



Ambassador Evan Surkos
European Union Ambassador,
Egypt



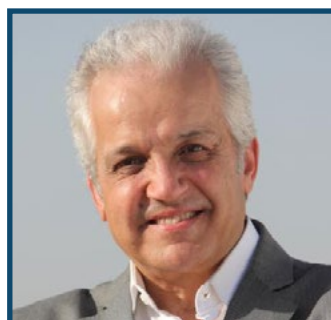
Amb. Hossam Zaki
Assistive Secretary General
League of Arab States



Rola Dashti
Executive Secretary, Economic and
Social Commission for Western Asia
-ESCWA.



Mr. Kofi Kankam
Chair of UN NGO Major Group-
Africa & Co-chair, Africa Regional
Mechanism of the Major Groups and
other Stakeholders



Mr. Moez El Shohdi
President Food banking
Regional Network

ATTENDEE PROFILE

Senior government officials and decision makers

Private sector and business community representatives

Arab and international experts

Sustainable development stakeholders in the Arab region

Civil society representatives

Academic institutions and innovators

Media representatives

Youth

Philanthropy sector

EXPECTED OUTCOME

Identifying the efforts of the Arab countries towards achieving the sustainable development goals 2030.

Raising Arab citizens' awareness of the importance of sustainable development

Strengthening the common visions of Arab countries and partners on programs, actions and plans that have been or are being prepared to achieve sustainable development goals in the region

Building an Arab vision with specific objectives and roles for the League of Arab States and partners to manage the file of sustainable development in coordination and cooperation with the "Arab Committee for Sustainable Development"

Accelerating the implementation of sustainable development programs in the Arab region by creating sustainable business and investment models and opportunities

AGENDA AT A GLANCE:



4th ARAB SUSTAINABLE
DEVELOPMENT WEEK

Fourth edition

9	10	11	12	13	14	15	16
Day One 13/2/2022	Closed High-level Session (Ministers of Planning)		Opening Session	Coffee Break	Launching the “Financing Sustainable Development in the Arab Countries- Egypt Report”		Lunch
Day Two 14/2/2022	Digital Transformation and Post Covid Era Challenges		Coffee Break	Towards an “Arab Sustainability Initiative”		Coffee Break	<div> <div>Launching Ceremony of “the Arab Network for Science and Technology for Sustainable Development”</div> <div>Knowledge Society and Sustainability</div> </div>
	<div> <div>Financial institutions: Achieving Sustainability in the Recovery phase</div> <div>Private Sector: Driving Sustainable Recovery</div> </div>	<div> <div>Egyptian Success Stories in Governance</div> <div>A New Paradigm to Achieve Urban Water Security for Sustainable Development in the Arab Region</div> </div>		<div> <div>Governance & Building Resilience Against Climate Change Impacts</div> <div>“Financing Sustainable Development in the Arab Countries- Egypt Report”</div> </div>	Lunch		
Day Three 15/2/2022	Future Jobs	Entrepreneurship: Applying Sustainability Standards		Coffee Break	Food Security: Lessons Learned Launching in Recovery Stage	Building Capacity	Closing Session
	Dialogue Roundtable: Regional Consultation for Coordinating the Climate Agreements		<div> <div>Transforming the “Arab Media Map for Sustainable Development” into Action</div> <div>“Financing Sustainable Development in the Arab Countries- Egypt Report”</div> </div>		Lunch		
	Accelerating Sustainability in Conflict-affected Countries	Civil Society: Consolidating Resilience for Strong Arab Societies					

WHY GET INVOLVED?

Hear directly from senior government officials from across the region about their national sustainability visions



Raise your brand awareness as one of the leading companies in the sector to help stakeholders and project owners achieve their targets



Learn about the challenges faced by the region's key organizations and identify how you can provide them with customized solutions to help them overcome them



Discuss with the top experts about the future of sustainable resources in the region



Take part in the huge national and international sustainable investment opportunities in the Arab region



WHO SHOULD SPONSOR?

Local and international solution providers and technology companies specialized in the below sectors:



Climate and Environment:

- Air Quality & Pollution
- Instrumentation, Meteorology & Analysis
- Polluted Sites & Soils
- Biodiversity & Ecosystem Preservation
- Resilient Infrastructure
- Risk Management & Emergency Response
- Food & Agriculture



Solar Power:

- Solar PV
- Solar Thermal (CSP)
- PV Inverters, Tracking & Mounting Systems
- Floating Solar
- Rooftop Solar
- Building-Integrated-PV-(BIPV)
- Solar-O&M-Services



Waste Management:

- Waste Management Service Providers
- Waste Management Solutions & Equipment
- Waste-to-Energy
- Industry & Hazardous Waste management
- Recycling & Biodegradables
- Organic Waste treatment



Water Treatment & Management:

- Water Desalination Technologies
- Water & Wastewater Treatment & Re-use
- Smart Asset Management
- Water Equipment & Solutions
- Water for Agriculture
- Water Network Technologies
- Water Services, Project Management & Consultancy



Smart and Sustainable Cities

- Smart Mobility Solutions
- Smart & Energy Efficient Building Technology
- Smart Infrastructure
- Artificial Intelligence & Automation Solutions
- Climate-smart Infrastructure
- Virtual & Augmented Reality
- Electric Vehicles & Charging Stations
- Smart Meters & Monitoring
- 3D Printing
- Driverless Cars & Flying Taxis
- Hydrogen Vehicles & Charging Stations
- Smart City Kiosks



Clean Energy Transformation:

- Wind Energy
- Hydrogen
- Waste-to-Energy
- Energy Storage Systems
- Energy Storage Technologies
- Components & Equipment for Energy Storage
- Smart Grids
- Hydropower
- Oil & Gas Clean Energy
- Nuclear Energy
- Geothermal Energy

SPONSORSHIP OPPORTUNITIES

Item	Description	Available Units
Plenary session keynote	10-minute exclusive keynote	1
Day 2 presentation	15-minute technical presentation	2
Day 3 presentation	15-minute technical presentation	2
Lunch sponsor	Sponsor for full event lunch	3
Coffee break sponsor	Coffee sponsor for all 3 days of the event	1
Gala and Dinner sponsor	Exclusive sponsor of the event gala dinner	1
VIP Majlis sponsor	Exclusive host of the VIP majlis	1
Lanyard and badges	Branded lanyards and badges for the entire event	1
Delegate bags sponsors	Exclusive provider of event bags	1
Podium sponsor	Branding on all event podiums	1
Event archway sponsors	All event entry archways branding	1
Registration desk sponsor	Branding on all registration counters	1
Flag poles	6 flags at the event entrance	4
Information wall sponsor	Sponsoring the event's mega interactive floor plan, agenda and info wall	1
Directional signage	Branding on all event external and internal directional signage	1
VIP gifts	Exclusive provider of gifts to all VVIPs	1
Delegate gifts sponsor	Exclusive sponsor of gifts to all event attendees	1
Water sponsor	Branded water bottles throughout the event	1
Exhibition only	3x3	60

CONTACT US

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