



Opportunity: EarthWater is seeking \$2.5M by offering 10,000,000 common shares at \$0.25/sh for 10% equity interest of the company to accredited investors only.

Business Description: EarthWater was established on 6/6/13 as a Manufacturer and Distributor of Fulvic&Humic Water Products. The company's mission is the manufacture, sell to consumer products distributors, retail outlets and to the consumer directly a wide range of Fulvic & Humic based natural water products. This base is its exclusive and trade secret "EarthWater" over 70 trace multi anti-oxidant WATER!! EarthWater is a Trademark and Patented Product, filed and registered in the US Patent and Trademark Offices.

Product Overview: EarthWater. will launch a fresh water tasting health product with over 70 naturally chelated, bioavailable trace minerals. Company is ready to work with distributors in North America and to take a majority stake in their market. The company has a long term strategy to follow with a family of fulvic products including a wide range of personal care products that are natural, healthy and essential for daily health as well as fulvic products. The products will be initially bottled at Jus Made Bottling in Dallas, TX and distributed by Source One Distributors of New York, NY.

Market

Worldwide there are thousands of companies bottling water for profit. Many of these corporations have grown exponentially. Almost all of these corporations make phenomenal amounts of money on a resource they pay very little for. One only has to look at industry leaders such as; Nestle, Thames Water, Perrier, Vivendi, Suez, Pepsi and Coca-Cola to see how their profit margins have been on a steady increase over the last decade, in their bottled water divisions. Water Company's have been bought/sold for hundreds of millions of dollars.

Use of Capital:

- 1. Build Inventory and marketing
- 2. Build global license network
- 3. Build brand management system
- 4. Launch Media Campaign
- 5. Expand and support Dealer Promotion and Marketing Network

Management

Thomas Whatley – Special Advisor – Former President Global Sales & Vice Chairman - May Kay Cosmetics Inc.
Ivan Solomon – President & Director. Over 40 years in design and marketing supplying creative and innovative solutions to clients as well as the former founder of "BlackWater" Drink.
Gordie Jung - Vice President & Director. Over 35 years experience in the retail grocery business, starting with the Overwaitea Food Group as well as brand and retail store management. Mr. Jung will work with the distribution network.
Don Patterson - Director of Logistics and New Product Development. Over 40 successful years of Sales Management, and New Product Development of National/Regional Product.
Dr. Norbert Chirase – Chief Scientist and Director of Manufacturing and Quality Control. Extensive experience in Phosphates, Acid Study and Processing.

For More Information:
EarthWater
15455 Dallas Parkway, Suite 600, Addison TX 75001
info@earthwater.com
Tel: 972.764.8000

	Year 1	Year 2	Year 3	Year 4	Year 5
Total Revenue	\$ 4,150,000	\$ 8,470,000	\$ 13,890,000	\$ 20,835,000	\$ 31,252,500
Total COGS	\$ 1,492,500	\$ 2,935,000	\$ 5,145,000	\$ 7,717,500	\$ 11,576,250
Gross Margin	\$ 2,657,500	\$ 5,535,000	\$ 8,745,000	\$ 13,117,500	\$ 19,676,250
Mark & Admin	\$ 1,450,600	\$ 2,046,000	\$ 3,094,000	\$ 4,641,000	\$ 6,961,500
Pre-Tax Income	\$ 1,206,900	\$ 3,489,000	\$ 5,651,000	\$ 8,476,500	\$ 12,714,750
Inc Tax Expense	\$ 301,725	\$ 872,250	\$ 1,412,750	\$ 2,119,125	\$ 3,178,688
Net Income	\$ 905,175	\$ 2,616,750	\$ 4,238,250	\$ 6,357,375	\$ 9,536,063

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