

SPONSORSHIP OPPORTUNITIES

An aerial photograph of the port of Nice, France. The harbor is filled with several large cruise ships, including a prominent white one with a blue stripe. Smaller boats and sailboats are scattered throughout the water. The city of Nice is built on a hillside overlooking the sea, with buildings of various colors and styles. A large stone archway is visible on the left side of the harbor. The sky is clear and blue.

NICE 2016

IDA INTERNATIONAL WATER REUSE CONFERENCE

Hyatt Regency Nice Palais de la Méditerranée
Nice, France

September 25-27, 2016



WELCOME

The International Desalination Association (IDA) is very excited to host its International Water Reuse and Recycling Conference on September 25-27, 2016 in Nice, France at The Hyatt Regency Nice Palais de la Méditerranée, located on the Promenade des Anglais facing the sea, in the heart of Nice and approximately 6 kilometres (3.5 miles) from the Nice International Airport.

We have chosen the theme, *Water Reuse and Recycling: Turning Vision into Reality*. The two-day conference will be a combination of panels and plenary and technical papers focusing on advanced technologies for water reuse and recycling that will make water available to municipal and industrial users. Dialogue about lessons learned worldwide will be included.

Each session will include a keynote address and we are asking for papers that address a number of topics including cutting-edge technologies, direct and indirect potable reuse, non-potable and agricultural reuse, water quality monitoring and control, and advanced technologies for joint desalination and water reuse as well as industrial water reuse and recycling.

As you may know, the IDA is the world's connecting point for the desalination and water reuse community. We invite you to not only attend this important conference to learn more about the different technologies, applications and practices, but to also showcase your organization as a sponsor and take advantage of the outstanding networking, growth and business-building opportunities that will be available.

Sincerely,

International Desalination Association
Patricia A. Burke, Secretary General
Leon Awerbuch, IDA Director and Conference Co-Chair
Nikolay Voutchkov, IDA Director and Conference Co-Chair

SPONSORSHIP CATEGORIES

Platinum Level (\$50,000) (Exclusive), our premier package, includes four (4) complimentary conference registrations along with a twelve-foot display table to promote your company, a full-page company profile in the IDA Newsletter and your logo in the Conference Final Program, on-site signage, prominent placement in our pre-conference email marketing program, plus a banner ad and your company's logo on the IDA website. Additionally, the platinum sponsor will have a 5-minute speaking slot during the Opening Ceremony and will share logo placement on the IDA lanyards with the IDA logo.

Gold Level (\$30,000), provides tremendous opportunity for your company's marketing and promotion with two (2) complimentary conference registrations, a six-foot promotional display table, on-site signage, a half-page company profile in the IDA Newsletter and your logo in the Conference Final Program plus inclusion in our pre-conference email marketing program and placement of your logo on the IDA website. Additionally, the gold sponsor will have a 3-minute speaking slot during the Closing Remarks.

Silver Level (\$15,000), includes one (1) complimentary conference registration, a six-foot promotional display table, visibility in our pre-event email marketing program, on-site signage, and your logo on the IDA website as well as in the Conference Final Program.

Bronze Level (\$7,500), includes on-site signage and your logo on the IDA website as well as in the Conference Final Program.



SPONSORSHIP LEVELS

	Platinum Sponsor \$50,000	Gold Sponsor \$30,000	Silver Sponsor \$15,000	Bronze Sponsor \$7,500
Free Registration	√ 4 Comp Registrations	√ 2 Comp Registrations	√ 1 Comp Registration	
Speaker Engagement	√	√		
Lanyards	√			
Inclusion in Pre-Conference Marketing	√	√	√	√
Table-Top Display	√	√	√	
Logo on Website	√	√	√	√
On-Site Signage	√	√	√	√
Logo in Final Program	√	√	√	√
Profile in Final Program	√ Full Page	√ Half Page		

Connecting People and Ideas to Water Solutions

EVENT SPONSORSHIP LEVELS

Welcome Reception Sponsor (Exclusive) (\$30,000), an ideal opportunity for networking with colleagues and making new business contacts. This event will take place following the Opening Ceremony on Sunday, September 25th in the Exhibit area. This sponsorship includes two (2) complimentary full registrations to the Conference, on-site signage, a half-page company profile in the IDA Newsletter, your logo in the Conference Final Program and the IDA website plus inclusion in our pre-conference email marketing program.

Panel Session Sponsorship (\$10,000 per panel), includes the opportunity for a sponsor representative to hold a seat on the panel and participate in the relevant subject matter of the panel topic. This sponsorship offers great visibility as all Conference delegates will reconvene after the technical sessions at the end of the day to view and participate in the panel topic. The panel sponsor logo will be displayed at the panel of your choice and listed in the Conference Final Program. There are two (2) panel options for sponsorship:

Panel Day 1: Regulation, Tariffs and Funding for Reuse-and Public Acceptance and Institutional Arrangements for Water Reuse: Lessons Learned Worldwide.

Panel Day 2: Role of Water Reuse in Solving the Systems, Water-Energy and Food Nexus

Technical Session Sponsorship (\$5,000 per session), offers a unique opportunity to showcase your organization at a session. The session sponsor logo will be displayed at the session of your choice and listed in the Conference Final Program. There are eight (8) sessions to choose from:

- TOPICS**
- Cutting Edge Technologies for Water Reuse – Part 1
 - Cutting Edge Technologies for Water Reuse – Part 2
 - Direct and Indirect Potable Reuse (DPR, IPR) – Part 1
 - Direct and Indirect Potable Reuse (DPR, IPR) – Part 2
 - Non-Potable and Agricultural Water Reuse: Challenges and Successes
 - Industrial Water Reuse and Recycling
 - Water Quality Monitoring and Control
 - Advanced Technologies for Joint Desalination and Water Reuse

For more information, please contact Ms. Karen Zilinek at kzilinek@idadesal.org.

EVENT SPONSORSHIPS LEVELS

	Welcome Reception Sponsor \$30,000	Panel Session Sponsor \$10,000	Technical Session Sponsor \$5,000
Free Registration	✓ 2 Comp Registrations		
Panel Seat		✓	
On-Site Signage	✓	✓	✓
Logo in Final Program	✓	✓	✓
Profile in Final Program	✓ Half Page		

All sponsors will be given the opportunity to put one item of their choice in the delegate bag. Guidelines will be provided.



ABOUT IDA

The International Desalination Association (IDA) is the leading global organization dedicated to the advancement of desalination, desalination technology and water reuse. A non-profit organization and NGO of the United Nations, it is the global hub of expertise, news and information, and professional development for the worldwide desalination industry. In addition to its industry-leading events held around the world and its comprehensive print, on-line and multimedia resources, IDA also provides educational opportunities and information about desalination and water reuse to a variety of constituents, from industry professionals in the public and private sectors to students and the general public.

IDA serves more than 2,600 core members in 60 countries and reaches an additional 4,000 affiliate members that represent scientists, end-users, manufacturers and suppliers, engineers, consultants, developers, financiers and researchers, representing governments, corporations and academia. Its growing network of regional and association affiliates located around the world covers North America, Latin America and the Caribbean, the Middle East and Africa, Europe, Asia, the Pacific and Australia.

ABOUT EDS

EDS, an IDA affiliate, is a Europe-wide organization for individual and corporate members including universities, companies, research institutes, government agencies and all concerned with and interested in desalination and membrane technologies for water.

It is a society uniting Europeans interested in promoting desalination, water reuse and water technology. All processes are covered and the wide range of roles and activities involved in the desalination field are included: research, applications, consulting, contracting, operation and maintenance, manufacturing, marketing, economics, legislation. Members are welcome from other regions outside Europe.

Organizer



Supporting Affiliate



International Desalination Association

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