

WATER GUARDIAN EXPERTS SURVEY

Dear Water Guardian Experts (WGE), here is a short survey that aims to help us improve your user experience on the platform. We would be extremely grateful if you could take 2 minutes to answer the following questions:

A. General use

On a scale from 1 to 10 (10 = very easy and 1 = very difficult), how would you rate the technical ability to navigate on the platform? _____

Could you tell us how much time (minutes) per week / month you spend on the platform?

B. User expectations

What are you most interested in?

- ☐ water preservation from plastic pollution in general
- ☐ marine science / most recent research on the issue
- ☐ plastics industry innovation
- ☐ green technology
- ☐ education / communication campaigns
- ☐ other: _____

Do you find it useful to connect with other members? ☐ Yes ☐ No

Do you use the platform to send private messages to other members? ☐ Yes ☐ No

What does interest you the most in the WGE platform?

- ☐ the content provided (articles, news...)
- ☐ the possibility to connect with other people of the Water Guardian Experts Community
- ☐ the ability to share knowledge and information
- ☐ the ability to communicate on your activities / organization
- ☐ other: _____

What features do you commonly use/read on the platform?

- ☐ questions
- ☐ articles
- ☐ discussions
- ☐ other: _____

Is the "Water Network" of interest in your opinion? ☐ Yes ☐ No

C. Technical use

Do you have complaints regarding the functionality of the platform?

- ☐ Yes (please explain briefly)

☐ No

Some of you didn't create their organization profile, could you tell us why?

☐ I didn't know it was possible

☐ I don't consider it necessary

☐ other: _____

What kind of issues have you encountered / are you encountering?

☐ trouble to update profile information

☐ trouble to add documents

☐ trouble to write an article

☐ trouble to start a discussion

☐ other: _____

How often have you decided to receive notifications from the platform?

☐ daily

☐ weekly

☐ off

D. Next steps

The platform is currently "closed", i.e. gathering organizations Race for Water Foundation met during the Race for Water Odyssey and at the occasion of different conferences (MEDCOP21, COP 21, PolyTalk2016...) only. What is your opinion about opening the community and the platform to other entities?

☐ Platform should remain closed (please explain in a few words)

☐ Platform should be opened (please explain in a few words)

Have you posted content on the platform yet?

☐ Yes

☐ No, I didn't have time

☐ No, I found it too complicated

☐ No, I didn't know what to post

Are you planning to post content on the platform?

☐ Yes

☐ No, I don't have time

☐ No, I don't think it is useful for my organization

☐ No, I don't want to share information with the community

Would you be interested in receiving a short newsletter with the latest news published on the Water Guardian Experts platform each month? ☐ Yes ☐ No

Would you agree to be interviewed and have your *portrait* published on the platform ("Water Guardian Expert of the Month") ☐ Yes ☐ No

Thank you for your time!