



## Promote your Products and Services to the Largest Business Platform for Water Professionals

### **Promote your company:**

Customized ad sent to >350,000 global water professionals

Home page features with 2M page views per year:

- Company featured with link to profile page
- Products and services


**The most cost effective way to advertise water products and services.**



## Newsletter Custom Ad Placement

**Promote your company now!**

[Read Online](#)[LinkedIn](#) | [Twitter](#)

 **The Water Network**

Newsletter

Dear Isabelle,

21 March 2017

Help us narrow the knowledge gap in water by answering one question at a time, sharing experiences, and mentoring young water professionals.


Kind regards

Trudi Schifter  
Founder & CEO  
AquaSPE AG

Trending Technology


### Your custom company ad here

AquiSense Technologies' PearlBeam™ is a R&D 100 Finalist



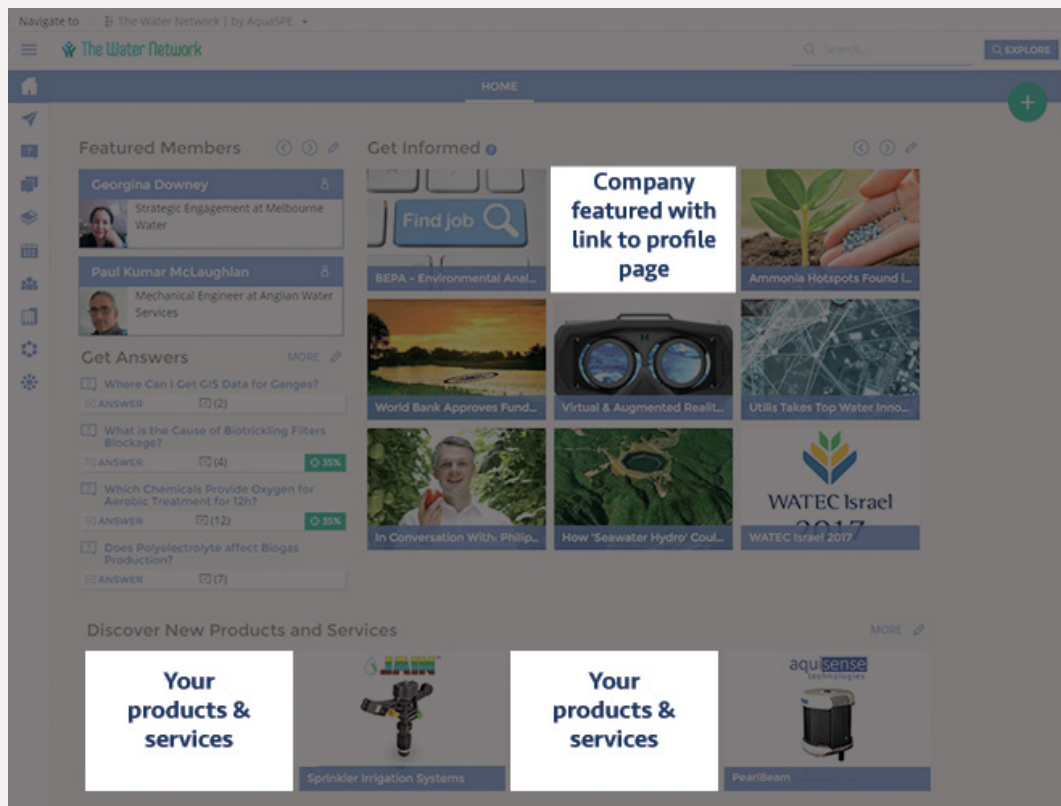
The PearlBeam is the first non-mercury based lamp to have a Collimating Beam Device. It uses UV-C LEDs (Ultraviolet Light Emitting Diodes) to achieve UV wavelengths and expose bacteria and pathogens. Therefore, the PearlBeam has been selected as a finalist in the Analytical/Test Category of the 2016 R&D 100 Awards.  
[Read details](#)

Digital Realty Saves Water with Innovative Cooling Technology



Digital Realty and Emerson collaborated to make the pumped-refrigerant economization cooling system that doesn't need water. It saves a lot of energy and provides superior availability without the need for separate economization coils. Its thermal controls are automatic and optimize the entire system providing more free cooling.  
[Read details](#)

## The Water Network Homepage Features



Over 2M  
page views  
per year



Visitors from  
every country in  
the world



Bounce  
rate < 12%

## The Water Network Demographics

The Water Network is the largest online community for global water professionals.



Members from 195 countries  
representing over 10,000  
companies



Over  
75% have  
advanced  
academic  
degrees



Over 50%  
are at a  
managerial  
level in their  
organization



## Social Media Reach



13,000 followers



Avg. 600 views/video



14,700 followers  
11,000 tweets



2500 page likes  
400 posts/month