



Arab Water Security for Peace & Sustainable Development

7 – 9 Dec 2020, Abu Dhabi, UAE

Under Patronage of





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**Event Organizer** 

## **Event Overview**

The series of triennial Arab Water Fora (AWF) is considered one of the most important water-related events in the Arab region. The 5<sup>th</sup> edition of AWF will be convened by the Arab Water Council during the period 7 - 9 December 2020 in Abu Dhabi under the patronage of the United Arab Emirates Ministry of Energy & Industry and supported by the League of Arab States (LAS) and the Ministry of Water Resources and Irrigation of Egypt (MWRI), in collaboration with national, regional and international partners. Providing a unique platform for communication, the 5<sup>th</sup> AWF is considered the stage where Arab water community leaders and key decision-makers thoroughly discuss water challenges that the Arab region is facing, being one of the most water-scarce regions in the world.

The Forum also represents an important milestone in the run-up to the World Water Forum (WWF) and a meeting point for stakeholders who wish to be involved in the Arab regional process to reflect the voice of the Arab region in the WWF, promoting priority areas for development in key water-related sectors and mobilizing key actions towards achieving water security for the Arab region.

The 2020 edition will feature 3 days of panel sessions, scientific sessions, and an Arab Water Expo, along with plenty of opportunities for networking.

The 5<sup>th</sup> Arab Water Forum is a product of more than a year-and-a-half of collaborative effort and preparations with stakeholders from all the Arab region including policy-makers, multilateral specialized institutions, academia, civil society and the private sector, amona others. Under the overarching Slogan "Arab Water Security for Peace and Sustainable Development", the 5th AWF is intended to address three main priorities: Arab Water Security; Transboundary Water Cooperation and Water for Sustainable Development including about 14 different topics as well as cross cutting Means and Tools. Each priority and topic was carefully developed, in collaboration with regional partners, government representatives, NGOs, professional networks and academic groups into a common framework of goals and concrete targets. The Forum is expected to achieve collective action and positive response that will influence the desired change by bridging the science-policy interface. The Forum will also include a parallel track with several Scientific Sessions.

Over the years, the number of people participating in the Forum has increased from both the international community and Arab countries. The Forum connects over 800+ water sector professionals, innovators and decision-makers from across 22 Arab Countries and partners as well as international collaborators, to discuss imminent water challenges and effective solutions to tackle them in the Arab region. By participating in the 5th Arab Water Forum, you will actively contribute to responding to the real-time challenges of water resources management, water supply and sanitation.



The Arab Water Council (AWC), the organizer of the chain of Arab Water Fora, was launched on the 14<sup>th</sup> of April 2004 as a regional non-profit organization with activities extended on both regional and international scales. The Headquarters of the Arab Water Council is in the Arab Republic of Egypt.

The Council is working towards an Arab collective role that raises the level of awareness on existing water resources management challenges, intensifies the current effort to confront them, and contributes to the development of the new water culture.

AWC mission is to promote deeper understanding and better management of the water resources in the Arab states in a multi-disciplinary, non-political, professional and scientific approach, to disseminate knowledge and enhance sharing of experiences and to achieve integrated water resources management for sustainable development and good water governance for the benefit of the Arab people.

AWC strategy is based on creating effective partnerships that aim at harnessing cross-sectoral, multi-stakeholder cooperation and collective approaches across international, regional and national actors towards strengthening integrated solutions and tangible implementation of the Sustainable Development Goals for achieving water security in the Arab Region.



## Welcome Messages



In compliance with the long-term perception and aspirations of the UAE wise leadership towards achieving sustainable development, the mission of the Ministry of Energy and Industry is to secure sustainability of the inter-related fields of Energy, Water, Mining and Industry sectors for the welfare and prosperity of the community, with special focus on surmounting the challenges facing the Arab region. This can be realized through setting appropriate legislation and policies, and building strategic partnerships in close cooperation and coordination with concerned entities.

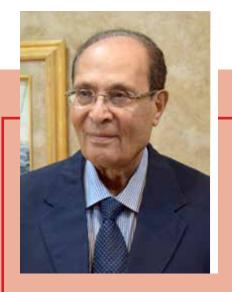
With this vision as a targeted goal, the UAE Ministry of Energy and Industry will be honored to host the 5<sup>th</sup> Arab Water Forum under its auspices. Involvement of the Ministry will lie within the domain of the activities of the anticipated World Expo 2020 which will be hosted by

Dubai in October 2020 for about six months under the main theme "Connecting Minds, Creating the Future."

The key message in this stage is about seeking a cooperative and cohesive society that includes all of the integrated components in a nexus approach. More than ever, the dialogue between different actors is required for investigating innovative solutions and for the mobilization of public and private actions in order to promote better water security and sustainability. With the overarching theme "Arab Water Security for Peace and Sustainable Development," the 5<sup>th</sup> Arab Water Forum indeed proposes to foster this dialogue, and to promote cooperation and exchange of knowledge and insights.

It is with great pleasure that we welcome all participants to the Forum in Abu Dhabi. We render ourselves available to help obtain the best possible results as an outcome of the event. Join us to exchange views and help upgrade the quality of life of people in the Arab region. It is truly an opportunity not to be missed.

H.E. Suhail Mohammed Al Mazrouei, Minister of Energy and Industry, UAE



The Arab region today is facing unprecedented multi-dimensional water challenges that are affecting its stability and threatening its sustainability. Despite decades of regulation and large investments in water-related sectors, evidence still shows that the growing climate variability with its impacts on water availability, combined with the existing water scarcity in the region, has translated into poor livelihoods and

food insecurity and has heavily impacted water-dependent jobs leading to substantial employment cuts across the regional economy.

Moreover, the continuous rise in water use due to socio-economic development, combined with population growth and changes in consumption patterns, continue to increase the stress level on the limited water resources especially in conflict settings where water infrastructure is limited, damaged and targeted for destruction. On the other hand, upstream pressures on transboundary waters continue to jeopardize peaceful sustainability of livelihoods in the region, where almost 65% of its renewable surface water resources is originating from outside the Region.

The complexity of the water-related challenges can only be understood through proper consideration of all. Concerted efforts are highly needed to improve livelihoods of communities and individuals and reinforce resilience to environmental stress including improvement of water supply, access and governance. This can be achieved through tailored policy formulation that addresses the needs of all groups and recognizes their basic rights in water supply and sanitation aiming at building peaceful and prosperous societies, sustaining healthy livelihoods and maintaining the dignity of all human beings.

Within this context, the Arab Water Council will be organizing its 5<sup>th</sup> Arab Water Forum in Abu Dhabi, UAE, in 2020. We look forward to your participation in this vital event to share knowledge and experience towards achieving "Arab Water Security for Peace and Sustainable Development", which will also be an important milestone for reflecting on the Arab Region's views in preparation for the 9<sup>th</sup> World Water Forum in 2021.

## H.E. Prof. Mahmoud Abu-Zeid AWC President



The Arab Water Council (AWC)

Under the patronage of

The United Arab Emirates Ministry of Energy and Industry Supported by

The League of Arab States (LAS),

The Ministry of Water Resources and Irrigation of Egypt (MWRI) and water authorities from 22 Arab countries.





وزارة الطاقسة والصناعة MINISTRY OF ENERGY & INDUSTRY







800+
HIGH LEVEL
PARTICIPANTS



S140+ SPEAKERS



50+ Exhibitors & Sponsors



22+
REPRESENTATIVE
COUNTRIES





25M+MARKETING IMPRESSSIONS



3-DAY FORUM AND INTERNATIONAL EXPO

# Key Forum Elements



Three-day Arab Water Forum A high-level international forum that addresses all pressing challenges in the sector through opening speeches, technical presentations, panel discussions and more



Three-day International Expo

Showcasing the latest materials, equipment and most advanced systems and technologies in the sector



**Product Demos** 

Live interactive demonstrations at the exhibition area showcasing the latest systems and technologies related to the water sector



Media & Live Broadcast Area Media and live broadcast area:

To coordinate media interviews between international, regional and local channels, VIPs, speakers, sponsors and attendees at the event.



**VIP Majlis** 

High-Level meetings dedicated to government authorities and their delegations to discuss strategic plans



Awards Ceremony

Prestigious ceremony to honor the event's partners



## Provisional Program ata Glance

		Forum Panel Sessions			5			Scientific Sessions		Total Forum + Scientific																
	Session Plenary		P1-PS	P2-PS	P3-PS	P1-CC	P2-CC	P3-CC	Total	Total																
	No.		3	4	5	4	1	2	1	20	4		24													
	9:30 - 11:30 - 12:00		11:30 - 12:00	- 12:00 - 13:30		13:30 - 14:30		14:30 - 16:00		16:00 - 16:15	16:15 - 17:45	18:00 - 20:00														
	Registration																									
	Opening	٦					Non-Conv	Panel Session) ventional Wat chieve Water	er Resources to		(Panel Session) P1-PS3 Climate Change Impact on Arab Water Security															
Monday Dec. 7 <sup>th</sup>	Ceremony Keynote Speeches	&		Plenary Session 1 Arab Water Security				Panel Session) ergy and Food	P1-PS2 d Security Nexus		(Panel Session) P1-PS4 Water Desalination as a Strategic Option for Sustainable Arab Water Security															
	Specifics							ientific Sessic Arab Water Se			(Cross Cutting Session) P1-CC1 Sustainable Finance and Investment in the Water Sector															
				Arab				Water			Expo															
Tuesday Dec. 8 <sup>th</sup>	Water	,	Sharing V	(P Sharing Wat	anel Sessio ter and Ber Develop	nefits for Pe	ace and	eak	Hydro Dip		P2-PS3 Water Politics in Management	eak	(Panel Session) P2-PS5 Governing Laws for Addressing Transboundary Water Issues	GALA DINNER												
		,	Water	Water	Water	Water	Water	Water	Water	Water Sea Cooperation Cooperation E	Transboundary Water Cooperation  Under the second s	Water Sooperation 2	Transboundary Water Cooperation  E	Water Cooperation	품	Break (11	Effective \		on) P2-PS2 ernance Tov e and Stabili		Lunch Break	Riparian Pa		P2-PS4 Developing and ter Resources	Coffee Break	(Cross Cutting Session) P2-CC1 Advanced Technologies & Early Warning Systems
			Coffee			sion) P2-SS ter Coopera				ientific Sessic oundary Wate	n) P2-SS2 r Cooperation		(Cross Cutting Session) P2-CC2 State of the Water													
				Arab		Water				Ехро																
Wednesday Dec. 9 <sup>th</sup>	Water for Sustainable	Plenary Session 3	Water for Sustainable	Water for		(P Access to W	anel Sessio Vater and S Achieve	Sanitation fo	or All to		W	Panel Session) ater for Food	Security													
		Sustainable				Resilience to \		ate Change			Disaster R Water Hazar	ds and Clima	against Natural te Change Impacts		Closing											
								sion) P3-SS1 ble Develop				s Cutting Sess Technology	ion) P3-CC1 and Innovation													
					Ara	•				Water		-	Ехро	]												

## Water Security Scientific Sessions and Cross Cutting Sessions

#### Priority Theme/Area No. 1: Arab Water Security

#### **Topics Means & Tools** • Non-Conventional Water Resources to Achieve • Sustainable Finance and Investment in the Water Water Security • Water, Energy and Food Security Nexus Advanced Technologies & Early Warning Systems for Climate Change Impact on Arab Water Security Building Resilience • Water Desalination as a Strategic Option for • Public Private Partnerships in Water Management Sustainable Arab Water Security Cross Sectoral Cooperation for sustainability • Effective Enabling Environmental for Private Sector • Bridging the Science Policy Interface Participation in Water Infrastructure and Management • Natural Based Solutions • Water Quality, Environmental Security and Eco- State of Water Reporting System Integrity Enhancing Capacity Building, Water Education, • Coping with Water Scarcity Public Awareness and Media Vulnerability of Groundwater Aquifers • Transparency, accountability and law enforcement Water Infrastructure in Conflict Affected Settings Mainstreaming Gender and Youth in Water • Water Accounting, Valuation and economics Resources Management • Emergency Actions for Pursuing Water Security in • Impact Assessment of Public Policies Fragile Contexts

#### Priority Theme/Area No. 2: Transboundary Water Cooperation

• Water and Migration Dynamics

Topics	Means & Tools
Sharing Water and Benefits for Peace and	Advanced Technologies & Early Warning Systems for
development	Building Resilience
Effective Water Governance Towards Achieving	State of Water Reporting
Peace and Stability	Sustainable Finance and Investment in the Water
• Hydro Diplomacy and Water Politics in Transboundary	Sector
Water Management	Public Private Partnerships in Water Management
Riparian Partnerships in Developing and Managing	Enhancing Capacity Building, Water Education,
shared Water Resources	Public Awareness and Media
Governing Laws for Addressing Transboundary Water	Natural Based Solutions
Issues	Strengthen Partnership to Achieve Peace and
• Sharing Benefits Beyond Rivers From Potential Conflict	Security
to Cooperation Potential	Bridging the Science Policy Interface

#### Priority Area No. 3: Water for Sustainable Development

Topics	Means & Tools
Access to Water and Sanitation for All to Achieve	Science, Technology and Innovation
SDGs	Mainstreaming Gender and Youth in Water
Resilience to water Climate Change Extremes	Resources Management
Water for Food Security	Sustainable Finance and Investment in the Water
<ul> <li>Disaster Risk Reduction against Natural Water Hazards</li> </ul>	Sector
and Climate Change Impacts	Public Private Partnerships in Water Management
Water Productivity and Climate Smart Agriculture for	Enhancing Capacity Building, Water Education,
Food Security	Public Awareness and Media
Wastewater Management in Rural & Urban Areas	Advanced Technologies & Early Warning Systems for
Food Insecurity and Social Vulnerability under	Building Resilience
Drought and Land Degradation	Bridging the Science Policy Interface
Climate Extremes and Human Displacement	Natural Based Solutions
Water Smart Cities and Villages for Water Security	



Co	ıtegory	Early Bird (Till Jul 31, 2020)	Standard Rate (Till Nov 30, 2020)	Onsite Rate (Dec 2020)		
	Young Professionals	120 USD	200 USD	250 USD		
Forum	AWC Members	199 USD	399 USD	499 USD		
Pass	Non Members	399 USD	599 USD	699 USD		
	Young Professionals	50 USD	75 USD	100 USD		
One Day Pass	AWC Members	99 USD	199 USD	299 USD		
	Non Members	199 USD	299 USD	399 USD		
For particip	For participant registration		awf5@arabwaterforum.org			
For exhibit	or registration	<u>expo@arabwa</u>	<u>expo@arabwaterfroum.org</u>			
For sponso	r registration	sponsorship@a	sponsorship@arabwaterforum.org			

## Dates to Remember

January 27th, 2020	Kick-off Meeting of the Forum, Cairo, Egypt
February 6 <sup>th</sup> , 2020	Call for Session Expression of Interest (EOI) Call for Scientific Papers abstracts
March 1st, 2020	Early Bird registration
March 30 <sup>th</sup> , 2020	Deadline for Session EOI Deadline for Abstract Submission
April 1st, 2020	Call for AWC Award Contest
April 30 <sup>th</sup> , 2020	Sessions and Abstracts Acceptance
June 30 <sup>th</sup> , 2020	Deadline for Session Registration Deadline for Full Paper Submission
July 31st, 2020	Deadline for Early Bird Registration Deadline for Award Contest Acceptance
November 30 <sup>th</sup> , 2020	Deadline for Forum Registration

## Why Get Involved

Learn about the regional Privatization Programs to strengthen the role of the private sector by unlocking state-owned assets for investment

Hear about the latest sustainable water treatment and desalination methods deployed globally





Asses cross-sector implementation of automation systems and how your project can benefit from it

Connect and network
with industry peers
to tackle shared
operational and
stakeholder collaboration
challenges





Discover the upcoming \$50bn water projects in the Arab region

# Sponsorship Opportunities



We have a diverse range of sponsorship opportunities available; a member of the sponsorship team will work with you to create a bespoke package to suit your businesses objectives. For more information email:

sponsorship@arabwaterforum.org

## The Arab Water Expo

The Forum will also bring a constantly evolving Expo that confirms its position as a platform for meetings and modern solutions that enable business transactions and the presentation of new technologies.

The 5<sup>th</sup> Arab Water Expo will be a unique opportunity for all public and private institutions and companies in the water sector and related businesses and industries, research centers, international bodies and non-governmental organizations to display and present their projects, programs and products.

The scope and areas of participation will include, but not restricted to: Irrigation and drainage water, drinking water, sanitation; Water levels, discharge, and quality measurements; Water purification, treatment and desalination technologies; Water equipment; surface and groundwater sectors, Research and development, other water-related fields.

## Who Should Exhibit & Sponsor.



# Why Do Exhibitors Participate at Arab Water Forum & Expo?

LOCAL PARTNERS

Meet and shortlist the best business partner that can represent your organization in the region

**NETWORKING & SOCIAL** 

Use the exhibition floor to demonstrate your latest products and technologies

THOUGHT LEADERSHIP PRESENTATIONS

Establish pre-eminence amongst your peers

**BRAND AWARENESS** 

Multiple opportunities to increase your brand visibility, before during and after the event

**MARKET TRENDS & OPPORTUNITIES** 

Keep up-to-date with market trends and identify new business opportunities.

**USE CASE PRESENTATIONS** 

Demonstrate how you have successfully helped other security agencies through your solutions

LEAD GENERATION

Increase new business opportunities from highly targeted audience

How do Exhibitors register for the 5<sup>th</sup> Arab Water Forum & Expo?

Kindly Contact: <a href="mailto:expo@arabwaterfroum.org">expo@arabwaterfroum.org</a>



# Exhibitors Expo Opportunities



## What's included in standard expo package

- ▶ 9 square meters shell scheme booth
- ▶ 1 table and 2 chairs
- ► Lights and standard power supply
- ▶ Waste bin
- ▶ Fascia board
- ► 2x passes (All event access)
- Logo inclusion on conference website, brochure and on-site marketing material

## How do Exhibitors register for the 5<sup>th</sup> Arab Water Forum & Expo?

Kindly Contact: <a href="mailto:expo@arabwaterfroum.org">expo@arabwaterfroum.org</a>







## Contact Us

#### **Arab Water Council**

www.arabwatercouncil.org www.arabwaterforum.org

#### **Sponsorship Inquiries:**

sponsorship@arabwaterforum.org +971 4 568 7800

## **Registration Inquiries:**

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### **Expo Inquiries:**

expo@arabwaterforum.org

#### **Marketing Inquiries:**

#### Liam Varnai-Clarke

Marketing Director liam@arabwaterforum.org +971 52 168 1501

