



Where the Water Community Comes Together



19th EVERYTHING ABOUT WATER EXPO

SOUTH ASIA'S LARGEST WATER
EXHIBITION AND CONFERENCE

2024

10-12 Sep 2024 | IICC, New Delhi, IN

www.eawaterexpo.com



MESSAGE FROM MD



We at Earth Water Foundation are very honoured to host you at the 19th Edition of EverythingAboutWater Expo 2024.

With this edition of the expo, we're aiming to showcase the trends in the World of post-pandemic Water Management technologies. With your support and participation, EverythingAboutWater Expo has emerged as the most sought-after sourcing hub for serious buyers and businesses looking at hassle-free solutions. Our exhibitors have curated the very best and latest in Water Management technology and we hope you'll have a fruitful buying experience.

With a legacy of 19 years, I can assure you of impeccable service and support from my team. My team has worked really hard to put the show together and I thank each and everyone who has made the journey to our Nineteenth year possible. Here's wishing everyone a pleasant, fruitful and very successful 19th EverythingAboutWater Expo 2024

Mr. Sunil Ghorawat
(Founder & Managing Director)
Earth Water Foundation



MESSAGE FROM VP



Dear all,

Welcome to the 19th Edition of EverythingAboutWaterExpo 2024.

We're into the the 19th Edition of EverythingAboutWaterExpo 2024 with your immense love and support. The response of all stakeholders of Water Management industry has realized the dream of establishing EverythingAboutWater Expo as an International platform to encourage Indian and International Water Management Industry.

The Industry possesses a huge potential to thrive globally and contribute distinctively to the GDP growth. Therefore, we came up with a show that can pace up the dynamic growth of the sector.

EverythingAboutWater Expo is significantly valued by the Water Solutions sector for providing an insight of the recent trends, innovations and demands of the sector.

This Expo also is an optimum platform to provide networking and customers to the exhibitors, not only from the country but across the Globe.

EverythingAboutWater Expo 2024 is now recognized globally and has emerged as a huge ecosystem for the Water Solution sector to rise and shine.

We all started it together, but there are still many more milestones that we must achieve. I hope that we keep adding more people from the different niches of this sector to our voyage.

I wish you the very best of luck at EverythingAboutWater Expo 2024

Ms. Nisha Aggarwal
Vice President
Earth Water Foundation



ABOUT THE EVENT

The 19th EverythingAboutWater Expo 2024 stands as a remarkable and all-encompassing annual event in India, spotlighting cutting-edge technologies and solutions within the water sector. This event serves as an exceptional gateway for stakeholders worldwide to immerse themselves in the expansive and dynamic realm of the Indian Water management Industry, facilitating the exchange of business opportunities, networking, and the exploration of innovative Water solutions.



India is currently on a trajectory towards severe water stress, with projections indicating a critical situation by 2025. The rapid pace of Industrialization and the burgeoning population have significantly widened the gap between water supply and demand, a matter of deep concern for both the Central and State Governments. Within the framework of the 19th Everything About Water Expo 2024, unparalleled business prospects will emerge for both domestic and international players in the Water Industry. Attendees will have the opportunity to gain valuable insights, discover future trends, and navigate the evolving landscape of the Indian Water market.

WHY DELHI?

Delhi is an ideal location for the Expo due to its strategic significance in India's Water management landscape. As the capital city, Delhi serves as a hub for Government agencies, Industry leaders, and experts in the field of Water conservation, treatment, and technology. Its central location facilitates easy accessibility for both National and International participants, fostering a diverse and influential attendee base. Additionally, Delhi's well-developed Infrastructure, including World-class Convention centres and accommodation options, ensures a seamless and productive experience for exhibitors and visitors alike. This vibrant metropolis provides a dynamic backdrop for the Expo, promoting collaboration, innovation, and the exchange of ideas to address pressing Water-related challenges.



VENUE

IICC - India International Convention & Expo Centre (YASHOBHOOMI)

IICC is located 10 km from Delhi International Airport, with the surrounding area home to a sports complex, diplomatic residences, a Golf course and the airport city hotel. It is 25 km from the city centre of New Delhi, but is in the best geographical location with no traffic.

EVENT HIGHLIGHTS

- ✓ South Asia's largest water and wastewater event, endorsed by the Ministry of Jalshakti in India.
- ✓ Featuring 200+ exhibitors and an expansive exhibition space spanning 100,000 square feet.
- ✓ Exclusive country pavilions representing the USA, Canada, Taiwan, the UK, Israel, Norway, and the Netherlands.
- ✓ Boasting the participation of more than 100 leading multinational water companies from various corners of the Globe.
- ✓ Attracting over 10,000 business visitors and key decision-makers hailing from end-users, Government bodies, the Water Industry, and Consultants Worldwide.
- ✓ Hosting a comprehensive 2-day International conference and training sessions on Water and Wastewater management.



5 REASONS WHY YOU MUST **EXHIBIT**

With numerous companies and Government Institutions poised to make substantial investments in projects of varying sizes, this event offers a tremendous opportunity for you to showcase your offerings.

**01**

An ideal platform for showcasing your technologies and products

02

Network with Industry leaders, policy/decision makers and visitors at the event

03

Unparalleled opportunity to connect with your target audience

04

Obtain exclusive customer and market feedback

05

Build relevant database and generate Sales leads

19th EverythingAboutWater INTERNATIONAL CONCLAVE 2024



The EverythingAboutWater International Conclave 2024 is a global gathering of experts, professionals and enthusiasts from various fields dedicated to the exploration, conservation and sustainable management of Water resources. This prestigious event serves as a platform to exchange knowledge, foster collaboration, and drive innovation in the Water sector. As the World faces escalating Water challenges, this conclave aims to address pressing issues, share best practices, and envision a Water-secure future for all.

KEY HIGHLIGHTS



EXPERT PANELS

Engage with leading experts, policymakers and Industry leaders through panel discussions and keynote speeches.

TECHNOLOGY SHOWCASES

Experience firsthand the latest innovations in Water technology through interactive exhibits and demonstrations.

NETWORKING OPPORTUNITIES

Connect with professionals and organizations dedicated to Water-related initiatives from around the World.

WORKSHOPS AND TRAINING

Participate in hands-on workshops and training sessions to acquire practical skills and knowledge.

RESEARCH PRESENTATIONS

Learn about groundbreaking research and studies in the field of Water science and technology.

SUSTAINABILITY INITIATIVES

Discover how organizations are integrating sustainability into their Water-related projects and initiatives.

WHATS NEW



Domestic/Commercial Water Solutions

Due to high demand from the Industry, first time we are providing a platform to the domestic and Commercial Water solution providers to showcase their products and services. Since EverythingAboutWater expo is First and biggest Water Solutions show in South East Asia, Companies in Domestic/Commercial Water solutions can explore the opportunity for networking and Sales growth with Dealers, Distributors and end customers.



Government Pavilion

This time we have designed an exclusive space for Government agencies and companies to facilitate our Sponsors and Exhibitors to utilise this platform for networking and understanding the needs.



B2B meetings

EverythingAboutWater Expo has always strived to help Exhibitors to meet and understand potential buyers, In continuation to that legacy, first time we are introducing exclusive B2B lounge for our prestigious Exhibitors and Sponsors. Here they can have One to One meetings with Prospective buyers in professional atmosphere.



MEDIA COVERAGE AND REACH



Media coverage and reach of our previous EverythingAboutWater Expos have been exceptional. With extensive coverage across various media platforms, including television, print, online and social media, our expos have consistently attracted a global audience.

Prominent News outlets and Industry publications have featured our expos, highlighting the latest innovations and trends in the Water and Wastewater

sector. This widespread media attention has helped us reach a diverse and influential audience, including professionals, policymakers and stakeholders from around the world.

Through our strategic marketing efforts and partnerships, we've expanded our reach, ensuring that our expos are not only well-attended but also widely recognized as premier events in the Water Industry. This extensive media coverage has contributed to the success and growth of our expos, making them a must-attend for anyone involved in the Water sector.



KEY HIGHLIGHTS OF PREVIOUS EVENT

The 18th EverythingAboutWater Expo 2023, held from 3rd to 5th August 2023, at Hall No. 8, Pragati Maidan, New Delhi, India was a resounding success, bringing together Industry professionals, experts, and businesses from the Water and Wastewater sector.

The event was organized with the support of various organizations, including the Ministry of Jalshakti, TERI, Namami Gange, and the Har Ghar Jal Jeevan Mission. The Chief Guest was Ambassador Hans Jacob Frydenlund from the Embassy of Norway. The event featured prominent sponsors such as Hach, Eureka Forbes, Forbes Marshall, OTT HydroMet, and Trojan Technologies, among others.

Norway was the official country partner of the expo, which saw the participation of over 8000 notable visitors and delegates. Attendees included senior officials from various Indian Government bodies and International Embassies, as well as representatives from numerous renowned companies.

The conference featured talks from experts in the field, including Dr. Syamal Sarkar, Dr. Ajit Salvi, Mr. Indraneel Dutt, Mr. Chanchal Dasgupta, Mr. Sanjay Sharma, and many others. The event received extensive media coverage in both print and online media outlets.



RAVE REVIEWS FROM OUR PARTICIPANTS

"The EverythingAboutWater Expo was a well-organized event with excellent planning and infrastructure. The courteous staff added to the positive experience."

Chanchal Dasgupta

Application Marketing Manager

Borouge (India) Pvt. Ltd.

"Excellent logistics and shuttle services provided during the EverythingAboutWater Expo. The arrangements were well-thought-out and efficiently executed, making the overall experience highly satisfactory."

Mathi Krishnan

Deputy General Manager

Ti Anode Fabricators Pvt Ltd

"It was a great Water Expo and ultimate experience we got from here. More than 325+ visitors came at our booth and we got a very good response."

Parthik Gajjar

Product Manager

Axis Solution Pvt. Ltd.

"I'd like to express my heartfelt gratitude for the incredible support you've provided to us, and extend this gratitude to the entire EverythingAboutWater Team. Our experience has been nothing short of amazing. With 100+ visitors at our booth, we truly had a fantastic time. Thank you once again for making it all possible."

Sanjay Bahl

Chief Executive Officer

Superweld Ecosolutions

"ZeroB, part of Ion Exchange, showcased its legacy and goodwill at the August 2023 EA Water Expo. The event saw significant visitor turnout, including prospective customers, giving us confidence in our product, ZeroB Hydrolife. We received 250-300 footprints and 100-150 inquiries, leading to successful business conversions. We look forward to participating again next year. Thanks to the EA team and best of luck with future exhibitions."

Dhanashree Mane

Manager - Marketing & Product

Ion Exchange

"PCI Gases participated in the Everything About Water exhibition this year for the first time. We are pleased with the event's organization, the exhibitors, technical conference quality, attendee interest, and visitor turnout at our booth. Thanks to the management for their efforts."

Muskaan Agarwal

Head of Marketing

PCI Gases

PARTICIPATING OPPORTUNITIES

Exhibition Raw Space - USD 380

Our Exhibition Raw Space offers you the perfect canvas to showcase your products and ideas. Tailor your exhibit to your unique vision and product requirements, allowing you to stand out in the crowd. However, please note that all stand designs are subject to organizer approval to ensure a cohesive and enjoyable event experience for all attendees.



Exhibition Standard Shell Scheme - USD 400

Shell scheme booth includes:

Carpets, Octonorm partitions, Fascia board with company name, Spotlights, Counter tables, Chairs, Power socket (5 amp), Waste paper bin

Exhibitor Directory Advertising: Expand Your Reach Before, During & After the Water Event!

EverythingAboutWater offers a remarkable chance to engage with audiences across West, East, North, and South India through a single advertisement. Our straightforward advertising package grants you access to all the significant water markets in India. Notably, it presents the most cost-effective solution to connect with over 55,000 end-user industries and water professionals.



Stand Out From The Crowd With Sponsorship Options

Join us in supporting this prestigious trade event, boasting a 22-year track record of attracting top-tier professionals. Sponsorship offers opportunities to reinforce your company's message, boost brand recognition, increase visitor traffic, and set your business apart. For more details please contact us.

Join the Conference and Training Experience!

Participate in EAW International Conclave, a two-day International Conference & Training event focused on various themes. We are extending invitations to officials, speakers, and consultants from prominent water utilities and water companies worldwide. This unique gathering provides a platform for them to share their valuable experiences and success stories, while also fostering opportunities for mutual learning and growth.



EXHIBITOR PROFILE

Join the most exclusive event dedicated to exploring innovative approaches in Water and Wastewater management while embracing sustainability principles. This expo emphasizes global trends and essential strategies to safeguard Water supply security and embrace crucial Water solutions. It presents an ideal opportunity to showcase your brand, showcase fresh concepts, raise awareness about your organization, and drive growth.

Exhibit at the Expo If You're Connected with the Following Industries

- | | | |
|--|--|---|
| <ul style="list-style-type: none"> ▪ Water Technology Companies ▪ Water Utility Companies ▪ Environmental Organizations ▪ Government Agencies ▪ Research Institutions and Universities ▪ Manufacturers of Water- | <ul style="list-style-type: none"> ▪ Related Products ▪ Consulting Firms ▪ Startups ▪ Non-Governmental Organizations (NGOs) ▪ Sustainability and Green Building Companies ▪ Equipment Rental and | <ul style="list-style-type: none"> ▪ Service Providers ▪ Trade Associations and Professional Organizations ▪ Water Testing and Analysis Laboratories ▪ Financial Institutions ▪ Media and Publications |
|--|--|---|

VISITOR PROFILE

With the Water Industry making significant strides globally, the expo is committed to providing a unique platform for the water community to showcase cutting-edge technologies, explore domestic and International business opportunities, engage with targeted audience and explore invaluable peer-to-peer networking. CEOs, COOs, Directors, VPs (Vice Presidents), MDs (Managing Directors), Country Managers & Decision Makers from the following sectors will be part of the expo: -

- | | |
|--|---|
| <ul style="list-style-type: none"> ▪ Government and Regulatory Bodies ▪ Water Utilities ▪ Environmental Organizations ▪ Industrial Sector ▪ Engineering and Consulting Firms (OEMs) ▪ Research and Academic Institutions | <ul style="list-style-type: none"> ▪ Technology Providers ▪ Construction and Infrastructure ▪ Healthcare ▪ Food and Beverage Industry ▪ Energy Sector ▪ Real Estate and Property Management ▪ Investors and Venture Capitalists ▪ Media and Journalists |
|--|---|

Join us at the Water Expo and be part of the solution for a sustainable future. Together, we can make waves of positive change. See you there!

Supported By



THANK YOU

CONTACT US

Sanjay Menani
General Manager (Sales)

M: +91 98739 97992
E : sanjay@eawater.com



Earth Water Foundation
7, Khullar Farms, Mandi Road
Sultanpur, New Delhi, 110030, IN

M : +91 85889 11033
E : enquiry@eawaterexpo.com
W : www.eawaterexpo.com