# Aqua SPE

# Media Kit 2017



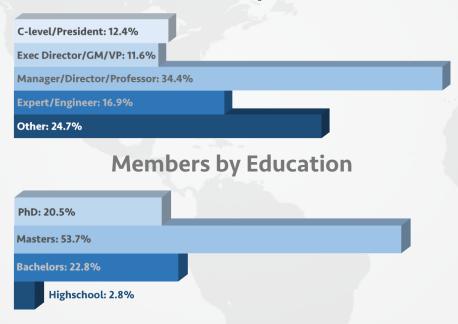
The Water Network

### **The Water Network Demographics**



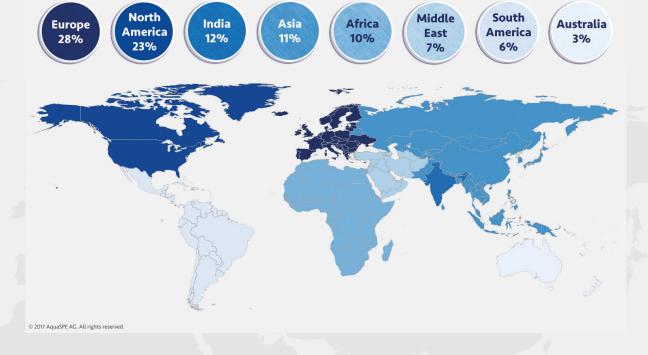
The Water Network is the largest online platform for global water professionals. Members are from 195 countries representing over 10,000 companies. 75% have advanced degrees and over 50% are at a managerial level in their organization

## **Members by Level**



# The Water Network

#### **Active Members by Region**



Source: AquaSPE's own data, based on January 2017. Subject to change each month.

# Advertise your company on The Water Network



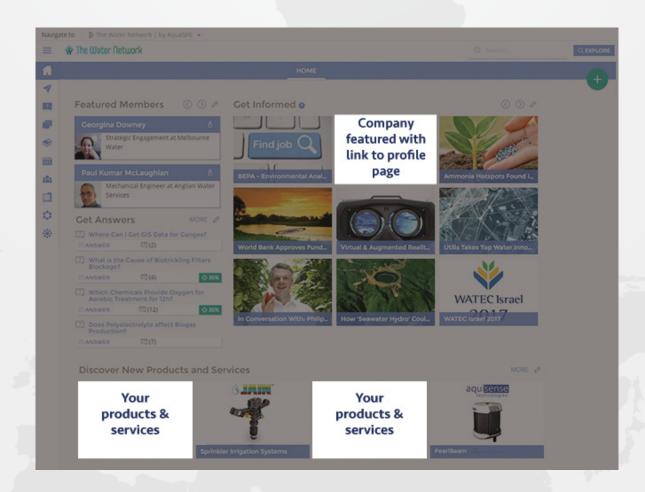
#### **Homepage Features:**

- Company featured with link to profile page
- Products & services







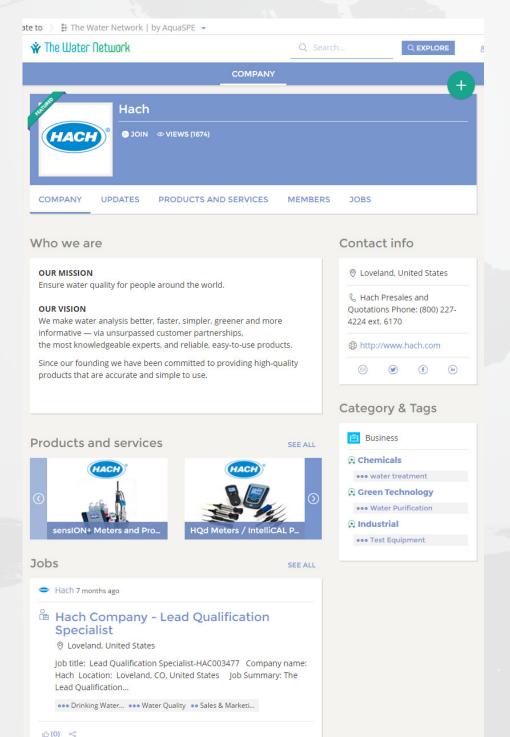


\*Annual stats trending as of January 2017

### **Customized Company Profile**



Feature your company on The Water Network - the largest online platform for global water professionals.



#### **Customize your listing**

- Logo
- Descriptions
- Products & Services
- Jobs
- Content feeds
- Members

#### **Target your audience**

- Water taxonomy
- Target your audience in up to six specific industry categories for each product

View full company profile



# **Email Newsletter reach**

Client companies are featured in our Email Newsletter sent monthly to over 350,000 subscribers



350,000 EMAIL SUBSCRIBERS

Source: AquaSPE's own data, based on January 2017. Subject to change each month.

# Social Media reach





14,700 followers 11,000 tweets



Avg. 600 views/video



2500 page likes 400 posts/month