

GENERAL INFORMATION

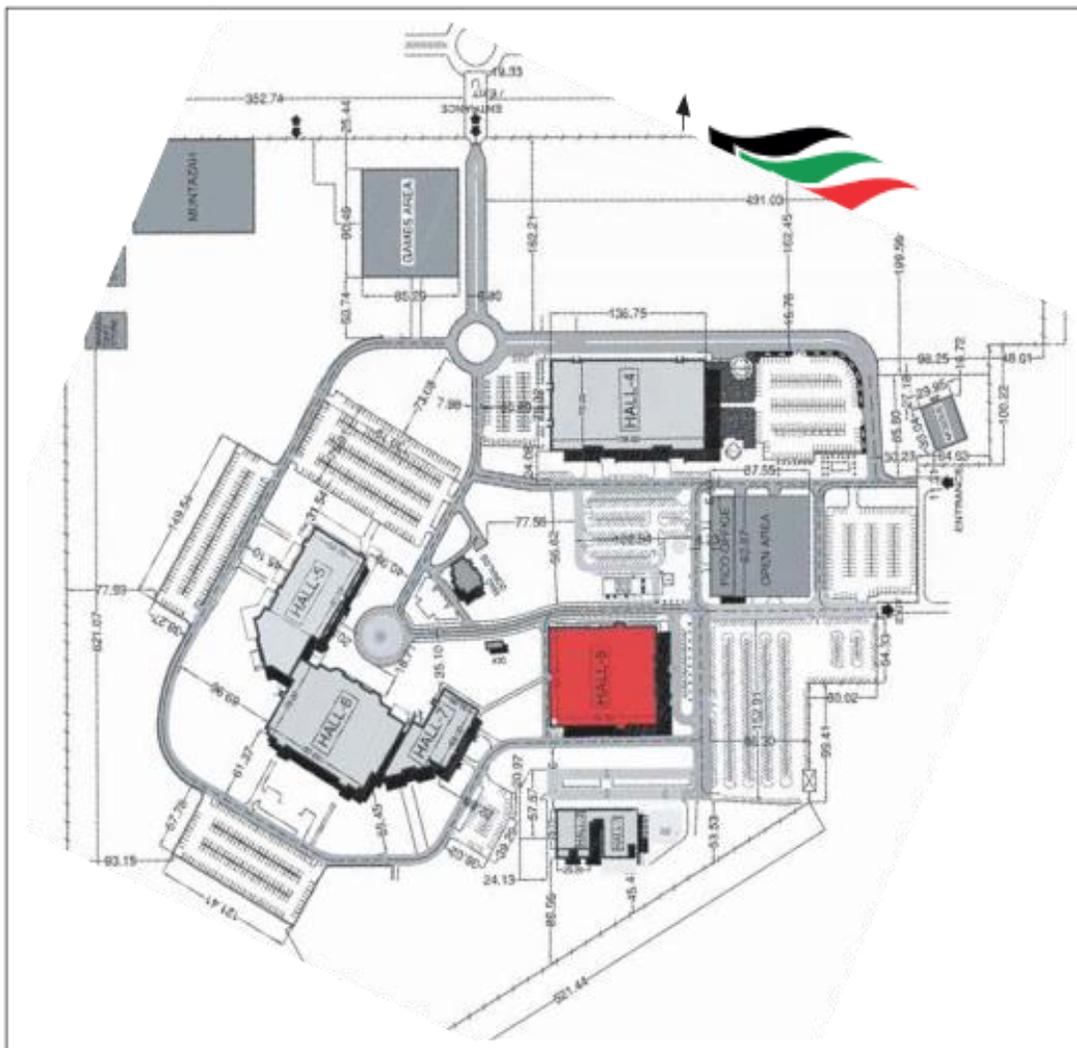
Kuwait International Boat Show

11-15 April, 2017

Hall no. 8, Kuwait International Fair Ground

LOCATION

The 2017 The KUWAIT INTERNATIONAL BOAT SHOW will be held at Kuwait international Fair Grounds.



Presented By
BROADCAST IT



معرض الكويت الدولي
Kuwait International Fair (K.I.F.)
The First & Largest in Kuwait
الأولى والأكبر في الكويت



Entrance for the show: HALL 8



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SHOW DATES & HOURS

Tuesday – Saturday, APR 11-15 1 pm – 9 pm

There are no special trade hours. Trade credentials or Complimentary E-TICKETS QR CODE will admit the bearer during all open hours. Regular admission is: Free, VIP area, Adult 5 KWD per day;

20 KWD for All show access, VIP lounge, seminars

15 and younger FREE when accompanied by adult.

SHOW & PRESS OFFICE

Location: Wataniya Towers, 6th floor, Fahad al Salem St., Kuwait City, Kuwait



REGISTRATION & CREDENTIALS

Location: Wataniya Towers, 6th floor, Fahad al Salem St., Kuwait City, Kuwait

Opens: JAN 1 2017

Phone:

Exhibitor and Trade attendees must wear their Exhibitor credential for re-entry each time they leave and return the show.

KUWAIT INTERNATIONAL BOAT SHOW

A direct email will be sent to all exhibitors. All Credentials must be ordered online. If you do not receive a link then please contact: YAHYA@BROADCASTIT.kw.COM

Credentials will not be issued until space contracts are paid in full. Exhibitors and Working Dealers have the option of having their credentials mailed prior to the show or can pick them up at the Registration desk. Company and personal identification will be required by individuals picking up passes.

IMPORTANT

- No 'badge passing' will be tolerated. If you pass a badge to a colleague or to a visitor, the badge will be taken away by the nearest K.I.B.S. staff member and you will be charged 7KWD for a replacement.
- No one under 18 years of age is allowed on the show floor during move in and move out.

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MOVE IN / MOVE OUT BADGES:

These badges will continue to be the stick-on badges we have used in the past. Everyone participating in the move-in and the move-out must be wearing a badge. You will be sent the badges in the mail a couple of weeks prior to the start of the move-in. You will be able to order additional badges if you are not sent the number needed. Contact YAHYA HERMANSON YAHYA@BROADCASTIT.KW.COM

PARKING PASSES

Controlled By: Kuwait international Fair Grounds (KIF) Exhibiting Company: FREE PARKING

GUEST E-TICKETS QR CODE

A direct email will be sent to all exhibitors. If you do not receive a link then please contact YAHYA@broadcastitKW.com or (Prior to MARCH 16, 2017).

THERE IS A 15KWD DEPOSIT REQUIRED FOR ALL INITIAL TRANSACTIONS

To obtain the guest E-TICKETS QR CODE, exhibitors will purchase their E-TICKETS QR CODE on-line from the KUWAIT INTERNATIONAL BOAT SHOW website and print them on their computer. Hard E-TICKETS QR CODE will not be available in advance. The E-TICKETS QR CODE will be scanned and unused ticket will be refunded. E-TICKETS QR CODE will be available on WEB site. Unused E-TICKETS QR CODE purchased at the show office in cash or check will not be refunded. Unused E-TICKETS QR CODE paid on credit card will be refunded provided the required deposit has been made.

GENERAL CHARACTER AND CONDUCT OF EXHIBITS

CONDUCT: Booths must be manned during all show hours. Buyers are on the floor until the last minute of the show and expect exhibitors to be present.

DEMONSTRATIONS: Any demonstrations must be performed within the exhibitor's space so as not to interfere with aisle traffic flow. Sampling or demonstration tables must be placed a minimum of half METER from the aisle line. Should attendees interfere with the normal flow of traffic or overflow into neighboring exhibits, Management will have no alternative but to request that presentations or samplings be limited or discontinued. All samplings and demonstrations must be approved by the Badoboom official Concessionaire.

SOUND: Exhibitors must police their own booths to be sure the noise level from presentations is kept to a minimum and does not interfere with others. Show Management reserves the right to determine at what point sound constitutes interference with others and must be limited or discontinued.

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OFFICIAL KUWAIT INTERNATIONAL BOAT SHOW DIRECTORY

The Directory Listing forms that have been provided to you by show management are the only forms you should respond to. The company that is producing the directory is TRMG. If you are contacted by any other company, (Fair Guide is one of them), they are not authorized and we do not have any connection to them.

EMERGENCY SITUATIONS

While at the show, the security will handle all emergency situations.

Alert a security person. DO NOT CALL 211

STANDARD BOOTH EQUIPMENT

Exhibitors occupying in-line booth space will be provided with a 8-ft. back drop, 3ft side rails and a standard ID sign 1' 117.60 Cm x 177.80 Cm the ID sign will have your company name, booth number, city and state printed on it. SHOW COLORS FOR 2017 ARE #####. AISLE CARPET WILL BE #####

SHOW SERVICES

Company is the official decorator for the show. ##### will provide furnishing, drayage, and labor. They use only fireproofed materials that meet the approval of the Kuwait Fire Department.

Kuwait international Fair Grounds (KIF) provides electrical services, phone services, internet services, cleaning services and parking passes, plumbing services, and rigging services.

KUWAIT INTERNATIONAL BOAT SHOW

MEETING ROOMS AND SPECIAL EVENTS

Rooms will be available for meetings. There is a limited amount of rooms available to the show. If you need to use a room for a meeting, please contact yahya@broadcastit.com

PAGING DURING SHOW HOURS

Once the show is open, we will not page exhibitors to the lobby. Please do not instruct your guests to have you paged or suggest they go to the show office. Provide them with a phone number to get in touch with you.



FUEL TANKS

All fuel tanks must be less than 1/8th of a tank and free of vapors. All tanks will be subjected to Fire Marshall inspection.

EXHIBITOR CATERING ORDER FORM

is the food and beverage provider. They will provide catering at the booths. We have attached their information Under Additional Service Providers.

OFFICIAL SHOW PHOTOGRAPHER

The official show photographer is #####Photo. They may be reached at +965 \$\$\$\$\$\$ Exhibitors must make their own arrangements.

IMPORTANT

PHONE NUMBERS The list of services below has been provided to help you prepare for a successful show. SAVE money & time ---ORDER EARLY! Forms are enclosed for your convenience.

ON-SITE SHOW MANGEMENT PHONE NUMBER

SHOW OFFICE (+965) Effective 11/2017 SHOW OFFICE- INFO@KISBKW.COM



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