



# Accelerator for Spin-off's and Start-up's in the Water Industry



**Brescia (IT)**  
or  
remotely



Start Date:  
**9th January  
2023**

## 16 Weeks Program

- Seminars
- Coaching
- Co-working
- Networking
- **And many more!**

if you are an  
early-stage company

**APPLY TODAY!**

Open from:  
**3/10 - 25/11/22**

## WHAT IS WILL?

WILL is an **Accelerator** for the Water Sector, run by a collaboration of industrial, academic and supply chain stakeholders. WILL selects spin-off and start-up with **innovative solutions** that address the sector's challenge and guides them through an **intensive program providing knowledge, tools and connections to guarantee future success.**

## PROGRAM CONTENT

- Value Proposition
- Legal & IP
- Business Model & Go-to-market
- Equity & Investment
- Marketing
- Pitch events
- Coaching sessions (technical, commercial, business management and industrial support)
- Progress Reviews
- Networking

## Water sector challenges



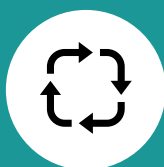
Water and Wastewater  
treatment technologies



Real time data  
and analysis



Leakage detection  
and smart water network



Sludge treatment  
and nutrient recovery



Energy efficiency and  
Green House Gas emission monitoring



Emerging pollutant  
control

**The best 10 applicants will be chosen to participate in the WILL program.**

The selection criteria will be based on:

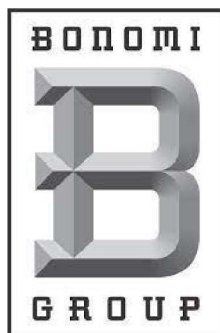
- those that can demonstrate commitment to their venture,
- those who's ventures hold commercial promise within the sector,
- those who's ventures make the biggest contribution to the challenges presented above.



**PARTICIPATION IS FREE OF CHARGE  
THANKS TO OUR SPONSORS AND PARTNERS!**



## SPONSOR:



**Bonomi Group** is a leading manufacturer of ball valves for gas, water, air and other uses. In WILL, Bonomi decided to give support to the growing water sector by sponsoring the Program. Bonomi wants to be part of the emerging technologies development and share insights on their technical, business and market experience to ensure the success of the most brilliant initiatives.

## PARTNERS:



**Isle Utilities** is a water consultancy company, recognised as a leading catalyst in bringing technology, end-users and investors together. Isle advances the adoption of emerging technologies and innovative practices creating value for stakeholders and a positive impact on the world around us. Isle coordinates the WILL and, thanks to its network, will disseminate technological results, and identify possible new evolutions of the incubator concept in line with market requirements.



**CSMT** is an innovative contamination hub in Brescia that creates, strengthens, enhances and develops resources and projects together with its stakeholders, bringing together expertise from the academic and research worlds, spin-offs and start-ups, companies, associations and institutions. CSMT will support the WILL by providing spaces for meetings and co-working. It will also contribute to the coaching session activities with its own expertise and resources in the Technology Transfer Engineering and Financing area.

## COLLABORATORS:



**Acque Bresciane S.r.l. SB** is the utility in charge of the Integrated Water Service the Province of Brescia, providing drinking water supply and sewer network in 97 municipalities. The utility invests in the technological development and research of tools that allow to manage the Integrated Water Service in a more efficient and sustainable way. They will cooperate in the WILL by making its own premises and the use of facilities and networks available for experimentation



**Università degli Studi di Brescia** has always been committed to the continuous improvement of research both at national and international level, to the development of its human capital and to the support of scientific training in doctoral courses. In WILL, they will undertake the seminars with the support of their Professors.