



**Address :** 56 Misr Helwan Agriculture Road, Badr Tower, Maadi, Cairo, Egypt.  
**Tel. :** 23580982 – (+202) 27670146  
**Fax :** (+202) 23580982  
**Email :** [dr.doaaselam@gmail.com](mailto:dr.doaaselam@gmail.com)



(The 6<sup>th</sup> international Exhibition & Conference for Water & Wastewater Technologies)

**(Desalination, Purification and Waste Water Treatment)**

**From 15-17 of May 2022**

**At the Egypt International Exhibition Center, Cairo, Egypt (EIEC).**

**WATREX Expo** is the biggest international Exhibition & Conference  
for water and wastewater treatment in Egypt, Africa and Middle East.

**WATREX Expo** is established to cope with the Development strategic policy  
of **The President**

**Abd El Fattah El Sisi**

**WATREX Expo** is the only exhibition which gathering all the national projects and multinational companies working in the Egyptian market or desiring to invest in Egypt and MEA region, water and infrastructure projects gain a full support from his Excellency and according to his instructions he place all means to make these kind of events very successful to open great channels of investment in Egypt.

The **WATREX** exhibition & conference are attended by all the governmental, private bodies and associations like the water Department of the Armed Forces Engineering Authority (Egypt), the holding company for water and wastewater, the national authority for water and wastewater ...etc which are responsible of most of the water and wastewater Mega projects' in Egypt with the cooperation of the local & international contractors and electromechanical suppliers.

**WATREX Expo** will be held this year from 15 to 17 of May 2022 at New Cairo Exhibition Center (**EIEC**) In conjunction with other major exhibition and conferences at the same time (**Pipe Africa Expo 2022**), the leading show in the MEA region for pipe lining , pipe fitting and fluid handling systems .

**WATREX Expo** is THE ONLY SHOW in Egypt for water purification, desalination and wastewater treatment technologies in Egypt, Africa and MEA Region.

**- The Expo has a special concern from of most of governmental key persons such as: -**

- The Egyptian prime minister.
- The Ministry of Housing, Utilities & Urban Communities
- Ministry of Trade and Industry and SMEs

Ministry of Water Resources and Irrigation

- National Organization for Potable Water and Sanitary Drainage
  - The holding company for water and waste water with its 25 offices around all Egypt's Governorates
- The water department in the Egyptian Armed Engineering Authority (Egypt).
- Egyptian Engineers Syndicate

### **WATREX Expo attendees:-**

The Show has a large scale of attendees; from the governmental and private sector with the following sectors: -

- **Water/wastewater Contractors**
- **Water /wastewater Consultancies**
  - **The key persons in the water and waste water Governmental Associations**
  - Architectures and Designers.
- Builders & Contractors.
- Real Estate Developers (Gov. & private).
- Educational Establishments / Electromechanical engineers
- Public Utilities/Refineries.
- Water consultants / Resources.
- Irrigation Experts.
- Agencies / NGOs/OEMs.
- Municipal Corporation.
- Repair and Maintenance Companies.
- Installers, distributors, retailers and suppliers.
- Consultants, Engineers, IT developer.
- paper, sugar, Cement, Fertilizer Manufacturers ... industries.
- PVC fitting and waterproof paint industries.
- industry trainers/educators and consulting engineers.
- Service Technicians/Management..
- Risk management and facility Managers.
- Service companies (database, management, engineering, architecture, etc.).
- Electrical control systems.
- Electrical and mechanical engineer's consultants and electronic manufacturers.
- Water Treatment and Filtration suppliers.
- Chemicals and chemical alternatives plants.
- Food and Beverage Industries /for water support .

## WATREX Expo Exhibitor's;

They are from Egypt, USA, Italy, Austria, India, Spain, Germany, Taiwan, Turkey, and China

### Exhibiting Fees for foreign companies:

Kind of Booths	Model	Price for sq.m <sup>2</sup>	
<div>Schell scheme</div> <div>(One Table- 2 Chairs-2 Spot Lights- 1 Wastebasket ± Floor Carpet- Electric Outlet -Printed Company Name in Arabic / English on the Stand).</div>		430 \$/sqm2	
<div>High Standard Schell Scheme Package:</div> <div>-Pavilion Structure /Country branding panels</div> <div>-Carpet/Package Furniture</div> <div>- High Standard Package Branded Columns</div> <div>- Package Furniture/Package Electrics</div> <div>- installation and dismantle</div> <div>-Built to a total height of 3.5m using Sodom square profile modular system</div> <div>-Internal stand walls in white emulsion paint finish (3.0mH)-</div>	 <div>View 1</div>	495 \$/sqm2	
Furniture & Electrical breakdown:			
Item	9-12m2	15-24m2	36m2+
Meeting Table	1	2	3
Meeting Chair	3	5	9
Spot Lights	3	5	9
1/10Amp.Electrical Socket	1	2	3
Waste Bin	1	2	3
Fascia Name & Company Logo	1	2	3
Carpet Tiles	Over full area	Over full area	Over full area
42in T.V Screen	1	2	3
Lockable Counter	1	2	3
Literature Rack	1	2	3
(inclusive of distribution board(s) & all electrical installations & connections)			
Space Only			395 \$
Outdoor Space Only			225 \$
All Prices Are Subjected to 14% VAT			

**Please note that:** 1- Through our professional suppliers, we can arrange any extra accessories at your stand such as (especial stand decoration, led screen, moderated tables, and chairs...) with a very competitive rate, you can also ask for sponsorship packages and branding different opportunities in the show venue through the exhibition days .

**As an additional service** we can set a roundtable for **Your Company** at the event - OR) one to one meetings with potential customers, related governmental association to give you a chance to acquire audience based on **Your company** wish list according to the nature of your potential customer sectors, and it will cost only 2500\$ for 30 minutes).

- **Please find attached files for needed documents such as** (The Expo's layout ,The Expo's brochure,The Expo exhibitor's Testimonials

(kindly visit the web page to get more of the exhibitor's testimonials), The Expo's sponsorship opportunities. or you can contact the organizer directly for any other required assistance.

About the catalog adv. Pages : There are 3 types of the catalog adv. Page's ;

- 1- Full Allocated Adv. Page in front/back of the internal cover  
( costs 1500\$/page)
- 2- Full Allocated Adv. Page before the English (exhibitors list & no. of pages)..  
(costs 1200\$)
- 3- Full Internal Adv. Page ..... (costs 800 \$)

**For booking;** please place required amount on the organizer's bank account:

**AL Awael Association for international Trade fairs**

**Bank Account Numbers For payment Detail's :**

Beneficiary Name: AL Awael Association for International Trade Fairs

Beneficiary Address: 56 Misr Helwan Agriculture Road, Badr Tower, Maadi, Cairo, Egypt.

Bank Name: ALEXBANK

**Bank address:** 2 Wahib Doss St, Maadi ,Cairo, Egypt.

Types of Payments	Bank Account Number	Swift Code	IBAN
For International Payments By (USD\$)	111360592002	ALEXEGCXXX	EG700005101100000111360592002
For International Payments By (Euro €)	111360592003	ALEXEGCXXX	EG160005101100000111360592003
For Local Payments By EGP ( L.E)	111360592001	ALEXEGCXXX	EG700005101100000111360592001

**For any further information about the show, exhibiting & conference participating opportunists or sponsoring the show, please contact :**

**Dr. Doaa Abd El-Hady /[ATF Managing Director](#)**

**[dr.doaaswelam@gmail.com](mailto:dr.doaaswelam@gmail.com)**

**(+20)1006097072-(Whats'App & Face Time Calls) (+20) 1027954140**