

15th EverythingAboutWater



SOUTH ASIA'S LARGEST WATER EVENT

23-25 AUGUST, 2018

Hall 12A, Pragati Maidan, Delhi, India

SUPPORTED BY



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WHERE THE WATER COMMUNITY COMES TOGETHER

REDEFINING THE INDIAN WATER INDUSTRY

EverythingAboutWater Expo is one of the most unique and comprehensive annual water events in India showcasing latest technologies in the water and wastewater management sector. Also recognized as South Asia's largest water event, this water event is a perfect gateway for stakeholders from across the globe to penetrate into the vast and dynamic ecosystem of the Indian water industry to share business opportunities, network and explore innovative water solutions.

With increasing consumption of water in agriculture and potable areas, India is expected to be severely water stressed by 2025. Rapid industrialization and growing population have widened the water demand–supply gap for which both the Central and State governments are deeply concerned. Under this umbrella the 15th EverythingAboutWater Expo 2018 will offer unparalleled business opportunities to both national as well as international players from the water industry to learn, explore the future trends in the Indian water market.

HIGHLIGHTS OF EVERYTHINGABOUTWATER EXPO

The 15th EverythingAboutWater Expo 2018, is a perfect platform for players from across the water industry to network and develop mutually beneficial business relationships as:

- » South Asia's Largest Water Event
- » Over 100,000 sq ft of Exhibition Space
- » Over 400 Exhibitors from 25 Countries
- » Over 12000 Business Visitors
- » Over 500 Conference Delegates
- » Exclusive Country Pavilion from China, Canada, Taiwan, Denmark & Israel
- » Presence of Leading Water Companies from Across the Globe
- » 3 Day International Conference & Training Workshops Related to Water & Wastewater Management Sector





With the Indian government supporting concepts like “Make in India”, now more focus is on R&D, innovations and startups. We have come up with a Special Innovation Zone in 15th EverythingAboutWater Expo 2018.

Spread over 200 square meters, it will give a unique opportunity for Indian and International companies to showcase their innovative technologies and products on a special platform for a focused audience. A big opportunity for SMEs and startups to be a part of South Asia's Largest Water Show.

- » A high profile government delegation inaugurating and visiting the “Special Innovation Zone”
- » Strong media coverage
- » A perfect platform to showcase innovative technologies and seek business opportunities
- » Special opportunities for Startups / SMEs and innovative technology companies
- » Meet with angel investors, venture capitalists, funding organizations and Government bodies
- » B2B meetings within and Government bodies

RELEVANCE: STARTUP INDIA MOVEMENT

With an aim to boost entrepreneurship, Honorable Prime Minister Shri Narendra Modi has kicked off the ambitious Startup India Movement:

- » The action plan is expected to earmark around Rs 2,000 crore for the initiative
- » The government will fill gaps in the economy for the growth and development
- » Promote, develop and enhance
- » Simplification with hand holding
- » Funding support and incentives Industry–academia partnership and incubation

**FOR SELECTION AND PARTICIPATION IN THE INNOVATION ZONE,
INTERESTED COMPANIES CAN WRITE TO US AT: enquiry@eawater.com, #InnovationZone**

EXHIBITOR PROFILE

15th EverythingAboutWater Expo 2018 will be seeing participation from leading water treatment & management players. Segments covered include:

» Water Treatment & Recycling

- Reverse osmosis – filtration
- Softening – demineralization
- Disinfection – desalination
- Distillation – iron removal
- Packaged drinking water – aeration
- Biological treatment technologies
- sludge disposal
- Clarifiers – UV systems
- Ozonation – chlorination
- Reuse & recycling

» Water Conservation Storage, Transportation & Distribution, Supply & Storage

- Tanks – pumps

- Motors – pipes & tubes
- Fittings & valves – pressure boosting
- Rainwater harvesting

» Equipments & Components

- Membranes – housings
- Filter cartridges – pressure vessels
- Chemicals – filter media
- Filter presses – blowers
- Boilers – cooling towers
- Diffusers – domestic water purifiers
- Accessories & spares

» Instrumentation & Control

- Meters – sensors

- Indicators – test equipment
- Flow controllers – detectors & locators

» Domestic water purifiers

» Packaged drinking water

Urban and rural water supply municipality

» Research & technical institutes

» Embassies & international trade consulates

» Water bodies & associations Trade media

VISITORS

Exhibitors will get a chance to network with technocrats and senior decision makers from:

- » Government – national & state officials from
- » Ministry of water resources
- » Ministry of environment & forests
- » Ministry of urban development
- » Irrigation authorities
- » Ground water authorities
- » Municipal water authorities
- » Jal boards & pollution control boards
- » Public health and works department

- » Regulatory bodies
- » Government agencies
- » Ministry of rural development and drinking
- » Water mission
- » Agriculture
- » Beverage
- » Building & housing development
- » Cement
- » Distillery/brewery
- » Electrical/ electronics
- » Fertilizer plants/food

- processing
- » Hospitals/hotels and clubs
- » Leather
- » Paints
- » Petrochemical plants
- » Pharmaceuticals
- » Plastics
- » Power plants
- » Pulp and paper
- » Refineries
- » Rubber
- » Steel plants
- » Sugar

- » Textile
- » Mineral water
- » Technocrats, advisors and policy makers
- » Distributors and dealers
- » Manufacturers and system integrators
- » Engineering organizations
- » Consultants
- » Media & trade publications
- » Operations and manufacturing heads
- » Utility Heads

As the event will be witnessing a large footfall of companies and government institutions who plan to invest significantly in building small to large scale water project for domestic, agriculture and industrial purposes, there is a huge opportunity for you to exhibit.

EXHIBITOR BENEFITS

- ▶ Position your company as a market leader in the water domain
- ▶ Identify the trends and issues that will shape the future of your business
- ▶ Gain unparalleled access and exposure to your target market
- ▶ Find out potential opportunities to create a road-map for your sustainable growth & development
- ▶ Chance to network with water professionals from across the globe
- ▶ Opportunity to tap new clients
- ▶ Provide positive brand alignment to your products, and promote your company image
- ▶ Gain access to industry leaders, policy/decision makers, and visitors attending the event
- ▶ Get chance to network with international water companies under their respective country pavilion
- ▶ Build prospective databases and generate sales leads

EXHIBITION SPACE BOOKING

Raw Space (min.24 sqm) @ USD 350 per sqm

Ideal to be customized as per your product requirements. Exhibitors can fabricate and design their stand, subject to organizer's approval. The power supply is charged separately.

Standard Shell Scheme (min.9 sqm) @ USD 370 per sqm

Shell scheme booth includes wall carpets, octonorm partitions, fascia board with company name, spot lights, one counter, two chairs, one power socket (5 amp) and a waste paper bin.

5 REASONS WHY YOU MUST EXHIBIT

- ▶ Perfect platform to introduce your technologies and products
- ▶ Network with industry leaders, policy/decision makers and visitors at event
- ▶ Unparalleled opportunity to connect with your target audience
- ▶ Get exclusive customer and market feedback
- ▶ Build relevant database and generate sales leads

Contact for further enquiry:
enquiry@eawater.com



VALUE ADDITIONS!!

SHOW DIRECTORY ADVERTISEMENT

Showcase your products and services in the event show directory. The directory will be made available to every visitor and delegate at the expo, thus serving as an important reference guide.

CONFERENCE & TRAINING

Going beyond the exhibition, the 15th EverythingAboutWater Expo 2018, will host one of the most comprehensive conference and training sessions on water & wastewater management. The water expo will give the attendees a chance to choose from an extensive list of sessions and indulge in a whole new learning experience.

The conference and training sessions have grown over the years and have seen a sharp increase in the number of delegates. Attendees in these sessions will not only explore the best practices suitable to their circumstances, but will also develop new contacts and promising business tie-ups.

SPONSORSHIP OPTIONS

Enhance your presence and visibility at the 15th EverythingAboutWater Expo 2018, with the help of specific sponsorship opportunities that are tailored to your individual requirements.

There are a number of fantastic opportunities that cannot be missed:

- » Gold Sponsor
- » Silver Sponsor
- » Platinum Sponsor
- » Badges & Lanyard Sponsor
- » Lunch / Tea / Coffee Sponsor
- » Dinner Sponsor
- » Dr. H2O Pavilion Sponsor
- » Conference Sponsor
- » Delegate Kit
- » Carpet Tiles, Self Standing Boards, Ceiling Bunting
- » Car Parking Sponsor
- » Travel and Stay Sponsor

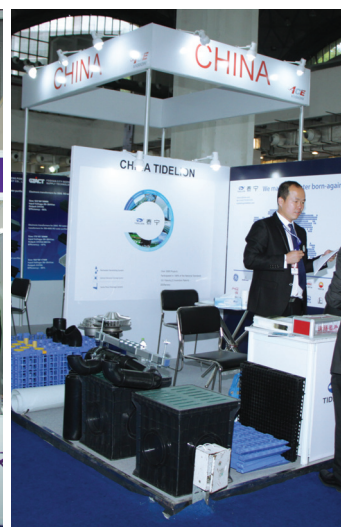
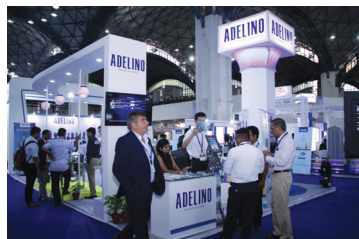




* Exclusive Canada Pavilion at one of the previous editions of EverythingAboutWater Expo

INTERNATIONAL EXHIBITORS CAN GRAB PREMIUM POSITIONS UNDER THEIR EXCLUSIVE COUNTRY PAVILION

Extending the international presence from the previous editions, the 15th EverythingAboutWater Expo 2018, shall have participation by over 25+ countries from across the globe. International exhibitors can participate and effectively highlight their technologies and products under their respective country pavilions.



**15th EDITION OF WATER & WASTEWATER EXPO
WITH INTERNATIONAL
WATER CONCLAVE AND TRAINING WORKSHOPS**

POWER OF 15 – STAR ATTRactions

400

**EXHIBITORS
& PARTICIPATING
COMPANIES**

25

**COUNTRIES
AND INDIAN
STATES**

12000

**FOCUSED BUSINESS
VISITORS FROM
INDUSTRIES AND
GOVERNMENT**

500

**CONCLAVE
DELEGATES**

100

**INTERNATIONAL
WATER COMPANIES**

03

**UNIQUE
COUNTRY
PAVILIONS**

25

**WATER INDUSTRY
SPEAKERS & EXPERTS
AT CONCLAVE**



**DR. H₂O
EXPERT CLINIC**



JOB FAIR



**PRODUCT
LAUNCH ZONE**



**VISITOR
GIFTS & PRIZES**



**WATER
KNOWLEDGE
MART**



**CONCLAVE &
WORKSHOPS**



ZONE

Organized By

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