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Swiss Innovator AquaSPE launches AI platform to solve the world's water crisis

Access to clean water is the biggest humanitarian and economic crisis in the world today. Global water demand is forecast to exceed supply by 40%¹ in the next 15 years. Closing this gap requires accelerated learning, innovation and an efficient market.

"We are delighted to announce the addition of artificial intelligence tools for the world's water professionals on [The Water Network](#)", says Trudi Schifter, Founder and CEO of AquaSPE. By harnessing the collective intelligence of water professionals we have created a global asset to help solve the world's water crisis. Our proprietary algorithms connect experts to each other and relevant information in real time. Knowledge and experts are linked contextually using a dynamic water taxonomy. The result is that companies and projects can systematically leverage their knowledge hotspots and fill gaps from the network at large."

"Business ecosystems are an essential driver for innovation", states Will Sarni, Director and Practice Leader, Water Strategy, Social Impact Practice at Deloitte Consulting LLP. "Stakeholders are better equipped to identify and scale solutions to water scarcity and quality by deploying online tools to accelerate connectivity and collaboration within the "water ecosystem."

Members [of The Water Network] are bonded by a combination of shared interests, purpose, and values that provides a strong incentive to collectively nurture, sustain, and protect the ecosystem as a shared "commons." Everyone contributes, everyone benefits. This enhances the longevity and durability of [The Water Network]².

"We are fortunate to have hundreds of expert volunteers from around the world", states Schifter. "By deploying AI tools with connectivity and collaboration specifically tailored to the water sector, participating actors in The Water Network can interact and co-create in increasingly sophisticated ways. For example, content (eg. answers to questions) is ranked and smart links are provided to identify valuable digital information wherever the source may be."

As of today, companies, governments, non profit organizations, projects and initiatives in the water sector have access to the benefits of the AquaSPE platform for their own communities. AquaSPE provides the knowledge sharing and collaboration tools and provides access to global experts through the Network at large so organizations can focus on their core water business.

"No ecosystem is complete without a business exchange. We now offer product and service suppliers a smart online profile that dynamically promotes their solutions, case studies, and jobs to targeted members of the world's largest water ecosystem", adds Schifter.

Individuals interested in becoming part of The Water Network are encouraged to visit and register at www.thewaternetwork.com, it is easy and free to join.

Organizations who have interest to learn more, please send an email to contact@aquaspe.com.

About AquaSPE AG "Aqua Scientia Potentia Est" - Water Knowledge is Power.

The Water Network| by AquaSPE is the largest online knowledge sharing platform and business exchange for the \$600 billion water sector. We have members from 190 countries representing over 8500 companies. Our service offerings include: smart company profiles hosted by The Water Network to promote suppliers products, services and jobs; Marketing promotion in our monthly Newsletter; and online knowledge sharing communities.

AquaSPE AG is a privately held company based in Zürich, Switzerland.

¹ UN Water <http://www.unwater.org/publications/publications-detail/en/c/281166/>

² Deloitte University Press <http://dupress.com/periodical/trends/business-trends-series/>