



Newsletter

Dear ,

05 April 2016

Last week I had the incredible honor to be invited by the CEO of Nestle in to a "Convening" of a small group of thought leaders on ["Corporate Shared Values" \(CSV\)](#). Break out groups focused on four main themes including the development of a new Nestle Water Plan, and since Nestle's supply chain touches circa 5 million farmers - Agriculture.

I must say that the corporate commitment and authentic desire to create positive social impact that we felt from Paul and his team was impressive. Improving the social condition of humanity, however, is a daunting task that clearly goes way beyond any company's borders.

So how can we contribute?

It is clear to us that the only way to innovate complex supply chains such as water and agriculture is to leverage modern web technologies.

For example professionals like you can use [The Water Network](#) to bring scale, transparency and knowledge sharing to a global level.

Trudi Schifter
Founder & CEO
AquaSPE AG

Trending Technology

Drones to Monitor Utilities in Dubai



Dubai Electricity and Water Authority has developed drone technology as part of its 'Sirb' initiative, which contains a fleet of high-end drones used to support Dubai's infrastructure and contribute to providing efficient and easy-to-use services.

[Read details](#)

Eco-friendly Nanotechnology for Water Treatment Plants



Scientists from the Institute of Advance Study in Science & Technology in India have developed an eco-friendly nanotechnology for water-softening applications that could be used in civic water treatment plants for generating potable water.

[Read details](#)

Smartphone App that Cuts Irrigation Water Use

Novato-based ETwater has come up with a mobile app that allows



users to customize and control their irrigation systems from their phone. The Utility app provides a birds-eye view of users' yards and landscape.

[Read details](#)

Innovative ASU Device Traces Chemicals Affecting Health



Researchers has developed an in situ sampling/bioavailability tool - the 'IS2B' - which is a kind of mobile laboratory or pod for performing precision analysis on sampled water and sediment to properly assess the levels of fiprole contamination.

[Read details](#)

Editor's Choice



[Expert Interview: Annemiek Jenniskens, Women for Water Partnership](#)

The latest interview in our series features Annemiek Jenniskens, Executive Director, Women for Water Partnership. She talks about the crucial role of women - and how WfWP helps increase women's share - in the water sector.



[Q&A: Groundwater governance model for efficient water use](#)

Subrata Singh is trying to develop a Groundwater Governance model that uses crop water budgeting for efficient water use. Study papers and reference materials are needed, any relevant documents shared would be appreciated.



[Q&A: Ocean Crossing Pipeline for Island Water Supply](#)

Ben Vander Plas is doing some preliminary research on the project of connecting a water source from the mainland to an island, and needs to know about submerged pipe or similar types of underwater crossings.



[Expert Blog: Designing Transboundary Agreements](#)

Catherine Chisholm's blog explores the importance of the design of transboundary water treaties, and how elements of good design can steer the agenda implementation and impact.



[Expert Blog: Building Capacity on Adaptation and Mitigation for the Pacific](#)

The Pacific Islands drastically lag behind in integrating climate change considerations into development planning, policies and actions, Bapon Shm Fakhrudin explains in his blog.

Featured Events



[BlueTech Forum 2016](#) - San Francisco, United States - 01 June

BlueTech Forum uniquely includes tailored briefings from our analyst team and water technology market experts from the O2 Technology Assessment Group, providing you with independent market intelligence and expertise.



[Singapore International Water Week](#) - Singapore - 10 - 14 July

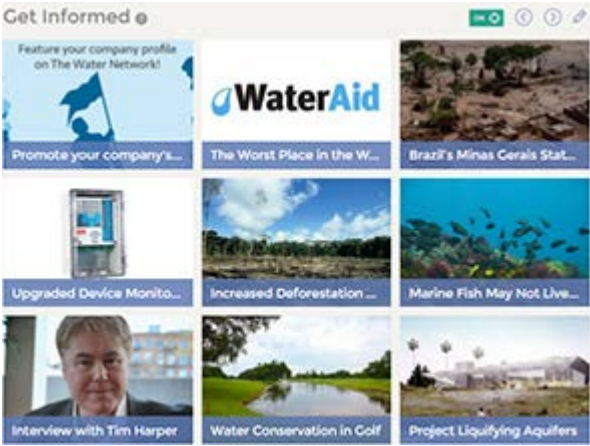
SIWW is the global platform to share and co-create innovative water solutions. Stakeholders gather from the global water industry to share best practices, showcase the latest technologies and tap business opportunities.

Featured Jobs

[Urban Sanitation Civil Engineer](#) - CDM Smith - Pretoria, South Africa

[Regional WASH Advisor](#) - World Vision - Nicosia, Cyprus

[Specialist RCC](#) - IBN HAMMAD Dam - Jordan



Are you a part of the world's largest
online water knowledge network? If not,
[join us today!](#)



About [The Water Network](#) by AquaSPE: The largest online knowledge sharing platform for global water professionals. Members represent over 9000 companies from 195 countries.

AquaSPE AG • Copyright © 2016
Zurich,
Switzerland

[Unsubscribe](#)